



**HELLENIC REPUBLIC**  
Ministry of Foreign Affairs  
General Secretariat of International  
Economic Affairs

2025

National Strategic  
**Plan for Extroversion**





It is with great pleasure that I introduce this edition of the **‘National Strategic Plan for Extroversion 2025’**, which describes in detail the extroversion actions that will be carried out by state and private institutions in Greece over the next year, in the framework of a coherent plan for the implementation of economic diplomacy.

At the current juncture, with the multiple global challenges we are called upon to manage, such as climate change, the energy crisis, food security, geopolitical conflicts, which have a major impact on the economy, society, and the environment, we need to be actively promoting international cooperation with pragmatism and confidence, characteristics that our nation has always drawn from its outward-looking entrepreneurship and shipping.

Today, the upgrading of Greece’s international image on a geostrategic, geopolitical, and economic level, as a result of the government’s choices, provides a framework of credibility and development prospects. Guided by international law, our country has become a pillar of stability, peace, and security in the broader region. It is deepening its international relationships with strategic and traditional partners, while simultaneously broadening prospects for collaboration in third countries, within a bilateral, European, or multilateral framework.

From 1 January 2025 and for a period of two years, Greece will be participating as a non-permanent member of the United Nations Security Council, reflecting its important position in the international community.

At the same time, with recent and scheduled investments, our country’s leading role in Southeast Europe is being consolidated, in terms of developing energy, transport, telecommunications, and supply-chain networks, while Greek ports are providing foreign investors with a dynamic gateway to the European market.

The Ministry of Foreign Affairs has taken a number of initiatives to strengthen our country’s image on the international stage, as well as its economic diplomacy. Through its extensive network of diplomatic Authorities, Offices of Economic and Commercial Affairs (ECA) and the Enterprise Greece and Export Credit Greece supervised entities, as well as through the use of innovative tools and services by specialised and trained personnel, it seeks to support outward-looking entrepreneurship and attract foreign investment.

In this context, the National Strategic Plan for Extroversion, prepared annually, with the active participation of the public sector and business community, reflects our strategic focus and confirms our commitment to defending Greek interests abroad.

In closing, as the head of Greek diplomacy, I would like to express my appreciation to the experienced staff of the Ministry, as well as to all those involved in the collective and coordinated effort to promote our country’s financial interests, for their valuable contribution.

**George Gerapetritis**  
**Minister of Foreign Affairs**





At a juncture of intense international competition and geopolitical upheavals, the extroversion of economic diplomacy is proving to be a necessary parameter for the effective exploitation of opportunities in international markets and the consolidation of Greece as a pillar of stability and growth, a hub of entrepreneurship and innovation.

The promotion of bilateral and multilateral relations, the development of trade networks and contacts, the strengthening of exports, and the attraction of investments are enhancing Greece's position on the international economic stage.

Greece is gradually transforming into an attractive investment destination and a trusted business partner. According to the 2024 EY Greece survey, 51% of respondents plan to develop or expand their activities in Greece in 2025, while 69% expect that Greece will become even more attractive over the next three years.

At the same time, Greek export performance in recent years — in spite of international challenges — has exhibited remarkable resilience and is the reward for a collective, systematic, and multilevel effort. During 2024, according to the National Bank's latest analysis, investments and exports accelerated significantly. Our goal is for exports of products and services to reach 60% of the GDP by 2027.

The new National Strategic Plan for Extroversion reflects our firm commitment to attracting investments and strengthening openness structures. It stands out for both the number and scope of activities, 649 planned actions, as well as for the strategic targeting of specific markets and countries. With the help of the Offices for Economic and Commercial Affairs (ECA) of the Ministry of Foreign Affairs and the Enterprise Greece and Export Credit Greece supervised organisations, Economic Diplomacy is continuing its work: Supporting small and medium-sized enterprises, increasing Foreign Direct Investments, modernising structures, digitising and simplifying processes. In this context, the myOEYlive.gov.gr innovative application being developed by the Ministry of Digital Governance will open new, modern channels of communication for Greek outward-looking businesses.

Lastly, I would like to express my warm thanks to the staff of the General Secretariat for International Economic Affairs and the Offices of Economic and Commercial Affairs (ECA) throughout the world, for their invaluable contribution to the implementation of the National Strategic Plan for Extroversion and to the enhancement of Greece's international footprint.

**Kostas Fragogiannis**

**Former Deputy Minister for Economic  
Diplomacy and Openess**



The extroversion of a national economy is a crucial condition for growth and prosperity in the modern economic environment of open markets, networking, and interdependence. Historically, it is open economies with a strong presence in international markets that have demonstrated high performance and created prosperity for their citizens.

Greece has an open economy that is steadily advancing towards strengthening its extroversion. The economy's overall extroversion index (measured as the ratio of total imports and exports to GDP) has improved significantly in recent years, approaching the EU average. Greek exports have shown strong performance. Exports of goods now exceed services as a percentage of GDP, they are increasing at a much faster rate than the Eurozone average, while there is an increase in the shares of goods that incorporate technology and innovation, namely goods with increased added value (suggesting a gradual change in our production model). The attraction of FDI presents similar positive performance, with excellent future prospects.

Particularly during these turbulent and rapidly changing times of geopolitical tensions, the energy crisis, disruption of supply chains, climate change, and rapid technological development, it is more necessary than ever before to pursue an active economic diplomacy that will ensure resilience and enhance the significant capabilities of the Greek economy.

The National Strategic Plan for Extroversion is a key operational tool of our economic diplomacy for enhancing the openness of the Greek economy. The 649 actions included in the NSPE for 2025 include a number of actions in target countries that are interconnected with our economic diplomacy ecosystem (Enterprise Greece, Export Credit Greece, network of Offices of ECA at our Embassies around the world).

The National Strategic Plan for Extroversion, which is the result of broad consultations with the productive bodies of our economy, aspires to be a living document, a reference guide for Greek enterprises, flexible and adaptive, to keep pace with their needs.

**Dimitris Skalkos**

**Secretary General for International Economic Affairs**

**Chairman, Enterprise Greece**





# Extroversion

## International challenges

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International geopolitical, economic, and environmental challenges are reshaping global trade. Similarly, pressures in the context of the energy transition and inflationary trends are further weighing on the global economy, affecting production structures and value chains on an international level.

The strategies promoted by the European Union to enhance competitiveness, reduce dependencies, and promote economic security demonstrate the need, also on a national level, to intensify the joint effort between the state and the private sector to promote the internationalisation of the Greek economy.

In this context, due to the emergence of Greece as a trusted partner, both politically and economically, a more favourable environment has taken shape in recent years for the activity of Greek enterprises in international markets, which functions as an important guarantee.

The impressive performance of the Greek economy, reflected in growth rates far exceeding those of the Eurozone, in the recovery of the investment grade, in the upwards trend of Greek exports (which exceeded €50 billion over the past two years), as well as in the net inflows of foreign direct investment (with a 30-year record high of €8 billion in 2022), are also reflected in the resilience of Greek exports.

## Strong political commitment

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The National Strategic Plan for Extroversion (NSPE) is directly linked to the 3rd axis of the Strategic Plan 2022-2025 of the Ministry of Foreign Affairs, which focuses on economic diplomacy and openness. It is a clear indicator of strong political commitment, aimed at promoting active economic diplomacy and enhancing openness. The extroversion actions seek to make a substantial contribution to the national goal of ensuring sustainable growth, creating new jobs, and boosting Greece's social well-being in a methodical and systematic way.

## Synergies

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The NSPE is a model of collective efforts and the establishment of synergies, coordinated by the General Secretariat for International Economic Affairs, with the key participation of competent Ministries, Regions, Chambers, business associations, sectoral agencies, and the support of the extroversion structures of the Ministry of Foreign Affairs (Central Service, Network of Offices of Economic and Commercial Affairs of Authorities abroad, Enterprise Greece, and Export Credit Greece).

## Dynamic platform

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The annual National Strategic Plan for Extroversion (NSPE) 2025, established in 2021 as an integrated and dynamic platform, systematically reflects the main outward-looking actions for targeted support of the openness of Greek enterprises, attracting investments and a focused promotion of Greece's international position and image in general.



# Strategic objectives

## 1

### **Strengthening the role of Greece on an international and regional level**

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Economic diplomacy actions implemented by the Ministry of Foreign Affairs, Greece's Permanent Representatives to the EU and International Organisations, the Offices of ECA of our Embassies, as well as co-competent Ministries.

An extensive programme of fixed participations in Working Groups and Committees, Conferences, EU Summits, Regional and International Organisations, protects Greek interests and actively strengthens Greece's geopolitical and geo-economic role.

## 2

### **Promoting Greece's economic and commercial position bilaterally**

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A broad plan of actions to promote Greek products and services abroad, through trade fairs, business delegations, information colloquiums, promotion actions, and bilateral trade agreements.

Targeted actions are being implemented in partnership with a broad spectrum of institutional and business bodies, with the assistance of Enterprise Greece and the support of the Offices of ECA in the target-markets.

## 3

### **Enhancing extroversion structures**

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The initiatives for strengthening the extroversion structures of the Ministry of Foreign Affairs (Offices of ECA, Enterprise Greece, Export Credit Greece) aim to improve infrastructure, upgrade skills, and develop digital and financial tools and services to more effectively support extroversion bodies and to broaden partnerships.





# National Strategic Plan for Extroversion

## National Strategic Plan for Extroversion 2025 at a glance

649

actions aimed at promoting partnerships in a broad range of sectors.

64

actions on a multilateral level, actively participating in European, regional, and international organisations, to defend national positions and strengthen Greece's role internationally.

61

horizontal actions in Greece, by hosting congresses of regional and international organisations, and organising international exhibitions and information colloquiums.

524

actions to promote bilateral cooperation, networking, product and service promotion, contributing to an increase in Greek exports, enhancing the attraction of investments, and further improving Greece's international image.

50

target-markets to further consolidate Greece among traditional trading partners in Europe, the Western Balkans, North America, the Middle East, and North Africa, and breach new emerging markets, such as Southeast Asia, Central & Latin America, and Sub-Saharan Africa.

10

categories of actions: bilateral relations, multilateral relations, attracting investments, exports, technical works/ environment, energy, technology/know-how, transport/supply chain, tourism, development partnerships.



## Targeting per geographical region

| Geographical region                            | Bilateral relations | Multilateral Relations | Attracting Investments | Exports | Technical projects / environment | Energy | Technology / Know-how | Transport - supply chain | Tourism | Development aid | Number of Actions |
|--|---------------------|------------------------|------------------------|---------|----------------------------------|--------|-----------------------|--------------------------|---------|-----------------|-------------------|
| <b>Western Balkans</b>                         |                     |                        |                        |         |                                  |        |                       |                          |         |                 | <b>59</b>         |
| Albania  | 1                   | 2                      |                        |         | 2                                |        |                       | 2                        | 1       | 2               | 10                |
| North Macedonia                                | 7                   | 2                      |                        | 3       | 3                                | 2      |                       | 3                        | 1       | 1               | 22                |
| Bosnia-Herzegovina                             | 2                   |                        |                        | 1       |                                  |        |                       |                          |         |                 | 3                 |
| Kosovo*  |                     |                        |                        |         |                                  |        |                       | 2                        |         | 1               | 3                 |
| Montenegro                                     | 5                   |                        |                        | 1       |                                  |        |                       | 1                        | 1       |                 | 8                 |
| Serbia   | 5                   | 1                      |                        | 2       | 1                                | 1      |                       | 1                        | 2       |                 | 13                |
| <b>Europe</b>                                  |                     |                        |                        |         |                                  |        |                       |                          |         |                 | <b>231</b>        |
| Austria  |                     |                        |                        | 10      |                                  |        |                       |                          | 2       |                 | 12                |
| The Baltic states (Lithuania, Latvia, Estonia) |                     |                        |                        | 5       |                                  |        |                       |                          | 1       |                 | 6                 |
| Bulgaria                                       | 2                   | 2                      | 1                      | 3       | 1                                | 1      |                       | 1                        | 1       |                 | 12                |
| France   | 1                   |                        | 3                      | 16      | 1                                |        | 1                     |                          | 2       |                 | 24                |
| Germany  | 1                   |                        | 2                      | 22      |                                  | 1      |                       | 1                        | 1       |                 | 28                |
| UK   | 3                   |                        |                        | 16      |                                  |        | 5                     |                          | 2       |                 | 26                |
| Spain  |                     |                        | 1                      | 19      |                                  | 1      | 3                     | 1                        | 2       |                 | 27                |
| Italy  | 1                   |                        | 3                      | 19      | 1                                | 2      | 1                     | 1                        | 3       |                 | 31                |
| Cyprus   | 2                   | 7                      |                        | 3       |                                  | 2      |                       | 1                        | 1       |                 | 16                |
| Moldova  | 1                   |                        |                        |         | 1                                |        |                       | 1                        |         | 1               | 4                 |
| Norway   |                     |                        |                        | 2       |                                  | 1      |                       |                          | 1       |                 | 4                 |
| Netherlands                                    |                     |                        |                        | 6       |                                  | 2      |                       |                          | 1       |                 | 9                 |
| Ukraine  | 1                   |                        |                        |         |                                  |        |                       | 1                        |         |                 | 2                 |
| Poland   | 1                   |                        |                        |         |                                  |        |                       |                          | 1       |                 | 2                 |
| Romania  | 1                   |                        |                        | 2       | 1                                | 1      |                       | 1                        | 1       |                 | 7                 |
| Turkey   | 10                  | 1                      | 2                      | 5       | 1                                |        |                       | 1                        |         | 1               | 21                |
| <b>Middle East &amp; North Africa</b>          |                     |                        |                        |         |                                  |        |                       |                          |         |                 | <b>84</b>         |
| Egypt  | 7                   | 3                      |                        | 5       |                                  |        |                       |                          | 1       |                 | 16                |
| Algeria  | 2                   |                        |                        | 5       |                                  |        |                       |                          |         |                 | 7                 |
| UAE  |                     |                        | 1                      | 18      |                                  | 1      |                       |                          |         |                 | 20                |
| Jordan   | 2                   | 1                      |                        | 2       |                                  |        |                       |                          |         |                 | 5                 |
| Iraq   | 1                   |                        |                        |         |                                  |        |                       |                          |         |                 | 1                 |
| Israel   |                     | 2                      |                        |         |                                  |        | 1                     |                          |         |                 | 3                 |

\*This designation is without prejudice to positions on status, and is in line with UN Security Council Resolution (UNSCR) 1244/1999 and the Opinion of the International Court of Justice (ICJ) on the Kosovo Declaration of Independence.

| Geographical region                | Bilateral relations | Multilateral Relations | Attracting investments | Exports    | Technical projects / environment | Energy    | Technology / Know-how | Transport - supply chain | Tourism   | Development aid | Number of Actions |
|------------------------------------|---------------------|------------------------|------------------------|------------|----------------------------------|-----------|-----------------------|--------------------------|-----------|-----------------|-------------------|
| Kuwait                             | 3                   |                        |                        |            |                                  |           |                       |                          |           |                 | 3                 |
| Lebanon                            | 2                   | 1                      |                        | 5          |                                  |           |                       |                          |           |                 | 8                 |
| Morocco                            |                     |                        |                        | 6          |                                  |           |                       |                          |           |                 | 6                 |
| Saudi Arabia                       | 6                   |                        | 2                      | 6          |                                  |           |                       |                          | 1         |                 | 15                |
| <b>North America</b>               |                     |                        |                        |            |                                  |           |                       |                          |           |                 | <b>52</b>         |
| USA                                | 4                   | 1                      | 1                      | 30         |                                  |           | 3                     |                          | 4         |                 | 43                |
| Canada                             | 3                   |                        | 2                      | 3          |                                  | 1         |                       |                          |           |                 | 9                 |
| <b>Central &amp; South America</b> |                     |                        |                        |            |                                  |           |                       |                          |           |                 | <b>8</b>          |
| Argentina                          | 1                   |                        |                        | 2          |                                  |           |                       | 1                        |           |                 | 4                 |
| Brazil                             |                     |                        |                        | 2          |                                  |           |                       |                          | 1         |                 | 3                 |
| Mexico                             | 1                   |                        |                        |            |                                  |           |                       |                          |           |                 | 1                 |
| <b>Asia</b>                        |                     |                        |                        |            |                                  |           |                       |                          |           |                 | <b>75</b>         |
| Vietnam                            | 6                   |                        |                        | 7          |                                  |           |                       |                          |           |                 | 13                |
| Japan                              | 1                   |                        |                        | 9          |                                  | 1         |                       |                          | 2         |                 | 13                |
| India                              |                     |                        |                        | 2          |                                  |           |                       |                          | 1         |                 | 3                 |
| Indonesia                          | 1                   |                        |                        | 2          |                                  |           |                       |                          |           |                 | 3                 |
| China                              | 1                   | 1                      |                        | 7          |                                  |           |                       |                          | 2         |                 | 11                |
| South Korea                        | 4                   |                        |                        | 11         |                                  |           |                       |                          | 2         |                 | 17                |
| Singapore                          |                     |                        |                        | 9          |                                  |           |                       |                          |           |                 | 9                 |
| Thailand                           |                     |                        |                        | 6          |                                  |           |                       |                          |           |                 | 6                 |
| <b>Africa</b>                      |                     |                        |                        |            |                                  |           |                       |                          |           |                 | <b>11</b>         |
| Kenya                              | 4                   |                        |                        | 1          |                                  |           |                       |                          |           |                 | 5                 |
| South Africa                       |                     |                        |                        | 5          | 1                                |           |                       |                          |           |                 | 6                 |
| <b>Oceania</b>                     |                     |                        |                        |            |                                  |           |                       |                          |           |                 | <b>4</b>          |
| Australia                          | 1                   |                        |                        | 3          |                                  |           |                       |                          |           |                 | 4                 |
| <b>Other actions</b>               |                     |                        |                        |            |                                  |           |                       |                          |           |                 | <b>125</b>        |
| Multilateral Organisations         |                     |                        |                        |            |                                  |           |                       |                          |           |                 | 64                |
| Horizontal actions                 |                     |                        |                        |            |                                  |           |                       |                          |           |                 | 61                |
| <b>TOTAL ACTIONS</b>               | <b>94</b>           | <b>24</b>              | <b>18</b>              | <b>281</b> | <b>13</b>                        | <b>17</b> | <b>14</b>             | <b>19</b>                | <b>38</b> | <b>6</b>        | <b>649</b>        |





# Economic Diplomacy Table of actions



## Multilateral economic relations

|                       | Action  | Implementing bodies  | Time        | Comments  |
|-----------------------|---|--|-------------|---|
| <b>European Union</b> |   |  |             |   |
| 1                     | Revising the Climate Change Sector Understanding (CCSU) and consulting on modernising the Sector Understanding on Export Credits for Ships (SSU). | Ministry of Foreign Affairs with co-competent Ministries                         | Within 2025 | Under negotiation.  |
| 2                     | Setting up 'Team Greece' in the framework of the Global Gateway Programme   | Ministry of Foreign Affairs with co-competent Ministries                         | Within 2025 | Providing information on and supporting the participation of Greek enterprises in the EU Global Gateway Platform, which promotes infrastructure and investment projects through the specialised 'Team Greece', coordinated by the Ministry of Foreign Affairs. The goal is strategic cooperation with partner countries, while harmonising foreign economic policy with trade, development partnerships, and investments. |
| 3                     | NSA Coordination Platform Performance Working Group   | Hellenic Civil Aviation Authority, Ministry of Infrastructure and Transportation | Within 2025 | The Performance WG reviews issues related to the Performance and Charging Scheme of Air Navigation Services.  |
| 4                     | EU Road Safety Exchange Programme/ Workshop   | Ministry of Infrastructure and Transportation                                    | Within 2025 | The three-year Twinning Programme is funded by the European Parliament, supervised by the EU, and implemented by the European Transport Safety Council (ETSC). The aim of the programme is the exchange of know-how and best practices on road safety issues between the selected EU Member-States.   |
| 5                     | High Level Group on road safety issues  | Ministry of Infrastructure and Transportation                                    | Within 2025 | The International Commission of Driver Testing (CIECA) has 64 members from 37 countries and promotes road safety and driver training. Its goal is to improve driving standards, protect the environment, and facilitate road mobility. CIECA organises annual group meetings and a General Assembly.  |
| 6                     | SUMP (Sustainable Urban Mobility Plan) Training Programme   | Ministry of Infrastructure and Transportation                                    | Within 2025 | Training sessions on Sustainable Urban Mobility Plans (SUMP) support Local Authorities and Urban Nodes of the Trans-European Transport Network (TEN-T) in developing and monitoring SUMPs based on European and national standards. The SUMP National Support Programme aims at disseminating knowledge on the effective implementation of SUMPs.   |
| 7                     | Foreign Affairs Council (Trade)   | Ministry of Foreign Affairs with co-competent Ministries                         | Within 2025 | Preparing Representation on the Foreign Affairs Council (Trade).  |
| 8                     | Trade Policy Committee of the European Council  | Ministry of Foreign Affairs with co-competent Ministries                         | Within 2025 | Monitoring the proceedings of the Trade Policy Committee of the European Council / Participation and/or preparation of representation of the country.   |

|    | <b>Action</b>  | <b>Implementing bodies</b>                               | <b>Time</b> | <b>Comments</b>   |
|----|--|--|-------------|---|
| 9  | Monitoring the proceedings of the EU Trade Policy Committee (Services & Investments)/ Participation and/or preparation of representation of the country                                  | Ministry of Foreign Affairs with co-competent Ministries | Within 2025 | Monitoring the proceedings of the EU Trade Policy Committee (Services & Investments) / Participation and/or preparation of representation of the country.   |
| 10 | Monitoring the proceedings of the Trade Policy Committee of the European Council (Generalised System of Preferences) / Participation and/or preparation of representation of the country | Ministry of Foreign Affairs with co-competent Ministries | Within 2025 | Monitoring the proceedings of the EU Trade Policy Committee of the European Council (Generalised System of Preferences) / Participation and/or preparation of representation of the country   |
| 11 | Monitoring the proceedings of the Commission Expert Group on Trade and Sustainable Development / Participation and/or preparation of representation of the country                       | Ministry of Foreign Affairs with co-competent Ministries | Within 2025 | Monitoring the proceedings of the Commission Expert Group on Trade and Sustainable Development / Participation and/or preparation of representation of the country  |
| 12 | Dual Use Working Party (DUWP), Dual Use Coordination Group, Enforcement Coordination Mechanism.  | Ministry of Foreign Affairs with co-competent Ministries | Within 2025 | Examining matters related to the implementation of the EU member-states export controls, with the aim of improving their consistency and effectiveness throughout the Union, focusing on the enforcement measures of Article 25(1) of Regulation (EU) 2021/821 for dual-use items.      |
| 13 | Market Access Advisory Committee (MAAC)  | Ministry of Foreign Affairs with co-competent Ministries | Within 2025 | Safeguarding Greek commercial interests in the context of monitoring the effective implementation of EU trade agreements with third countries.  |
| 14 | EU Trade Defence Instruments Committee.  | Ministry of Foreign Affairs with co-competent Ministries | Within 2025 | Reviewing cases of imposing countervailing duties on imports of third-country products.   |
| 15 | Working Party on Commodities (PROBA) of the European Council / International Commodity Bodies (IOC, ICAC, ICCO, IGC, ITTO, CFCs)   | Ministry of Foreign Affairs with co-competent Ministries | Within 2025 | Monitoring the proceedings of the PROBA WP, promoting Greek positions and candidacies in the context of shaping European positions in International Commodity Bodies (IOC, ICAC, ICCO, IGC, ITTO, CFC), as well as providing information in collaboration with the co-competent bodies. |
| 16 | Committee for Investment Agreements (CIA)  | Ministry of Foreign Affairs with co-competent Ministries | Within 2025 | Consulting and coordinating among EU member-states on Bilateral Investment Treaties, aiming at harmonisation and consistency with European policy and legislation.  |



## Multilateral economic relations

|   | Action   | Implementing bodies                                      | Time        | Comments  |
|---|--|--|-------------|---|
| <b>European Union (cont.)</b>               |  |  |             |   |
| 17  | Participating in an EU Expert Group on Screening FDI (Reg. EU 2019/452)  | Ministry of Foreign Affairs                              | Within 2025 | Shaping an institutional framework for screening Foreign Direct Investment (FDI) in the EU  |
| 18  | Participating in the member-state and Commission Cooperation Mechanism (No 6, 7 Regulation 2019/452);  | Ministry of Foreign Affairs, Other competent Ministries  | Within 2025 | Coordinating and cooperating with Greek Ministries/ Authorities and with EU member-states   |
| 19  | Meeting of members of the PhotonHub Europe European programme (BRUSSELS, BELGIUM)  | Hellenic Photonics Cluster (HPHOS)                       | Q4 2025     | Participating in the meeting of members of the PhotonHub Europe European programme.   |
| 20  | Representing Greece on the European Committee for the regulation of the postal market (EUROPEAN COMMITTEE FOR POSTAL REGULATION/CERP) and the specialised working groups of Ministry of Digital Governance | Ministry of Digital Governance                           | Within 2025 | Participation of representatives of the directorate of post offices in CERP plenary sessions and in WG POLICY and WG UPU working groups. Monitoring developments in the European postal sector, disseminating information regarding the regulatory framework of member states in the postal sector, exchanging views, submitting CERP proposals following consultation of member states in UPU bodies, shaping and communicating our national positions when required, submitting Greece's questions when deemed appropriate. |
| 21  | Representing the country on the European Committee on the Postal Directive (POSTAL DIRECTIVE COMMITTEE/ PDC) of the European Commission  | Ministry of Digital Governance                           | Within 2025 | Participation of representatives of the directorate of post offices in PDC meetings held twice a year in Brussels. Shaping and communicating national positions.  |
| <b>EU-Third country bilateral relations</b> |  |  |             |   |
| 1   | Monitoring the proceedings/negotiations of the World Trade Organization  | Ministry of Foreign Affairs with co-competent Ministries | Within 2025 | Monitoring the proceedings/negotiations of the World Trade Organization.  |
| 2   | Participation of the Hellenic Civil Aviation Authority in the ICAO TCB programme: Creating a pool of specialised executives of various disciplines for inter-state support.                                | Hellenic Civil Aviation Authority                        | In progress | Civil Aviation Authority - Technical Cooperation Bureau (TCB) of the International Civil Aviation Organisation (ICAO).  |
| 3   | Monitoring of the proceedings of the Governing Council of the Common Fund of Commodities (CFC)   | Ministry of Foreign Affairs                              | Within 2025 | Monitoring the proceedings of the Governing Council of the Common Fund of Commodities (CFC)   |



|    | <b>Action</b>  | <b>Implementing bodies</b>   | <b>Time</b> | <b>Comments</b>   |
|----|--|--|-------------|---|
| 4  | UNCITRAL Working Group III on investor-state dispute settlement  | Ministry of Foreign Affairs with co-competent Ministries   | Within 2025 | Monitoring the proceedings of UNCITRAL Working Group III that works on resolving investor-state disputes  |
| 5  | Promotion of Greece's candidacy for the International Maritime Organization Council (IMO, 2026-2027)   | Ministry of Foreign Affairs  | Within 2025 | Actions to promote and secure the support of foreign countries for the election of Greece to Category A of the IMO Council (2026-2027).   |
| 6  | Promotion of Greece's candidacy for the Executive Council of the World Tourism Organization (UN Tourism), 2025- 2029   | Ministry of Foreign Affairs  | Within 2025 | Actions to promote and secure the support of foreign countries for our country's election to the Executive Council of the World Tourism Organization (UN Tourism) for 2025-2029.  |
| 7  | Election process for the Secretary General of the World Tourism Organization (UN Tourism).   | Ministry of Foreign Affairs  | Within 2025 | Monitoring the electoral process and concluding agreements supporting candidacies for the post of Secretary General of the World Tourism Organization (UN Tourism, four-year term).   |
| 8  | Election process at the Universal Postal Union (UPU)   | Ministry of Foreign Affairs, Ministry of Digital Governance Universal Postal Union, Hellenic Post SA | Within 2025 | Electing the Director General, Deputy Director General, and Members of the Council of Administration and Postal Operations Council for the 2025-2029 period.  |
| 9  | Candidacies at international organisations<br>FAO, UNECE, IMSO, UNCTAD, IFAD, ITU, WIPO, UNWTO, WCO, IOC, IGC, ICAC, ITTO, ICCO, ICC   | Ministry of Foreign Affairs  | Within 2025 | Coordinating support for candidacies in the election processes of International Economic Organisations and Economic Institutions: FAO, UNECE, IMSO, UNCITRAL, IFAD, ITU, WIPO, UNWTO, WCO, IOC, IGC, ICAC, ITTO, ICCO, ICC. |
| 10 | Participation in a Diplomatic Conference of the European Civil Aviation Conference (ECAC)  | European Civil Aviation Conference (ECAC) Hellenic Civil Aviation Authority                          | Within 2025 | Participation in a Diplomatic Conference at which the Convention on the Secretariat of ECAC will be signed, the text of which is scheduled to be finalised in 2024.   |
| 11 | Participation in European Civil Aviation Conference (ECAC) Working Groups:<br>-FAL Immigration subgroup<br>-FAL PRM subgroup<br>-FAL Working Group<br>-FAL European Coordination Group | European Civil Aviation Conference (ECAC) Hellenic Civil Aviation Authority                          | Within 2025 | Participation in working groups on an annual or semi-annual basis, as appropriate, on the implementation of Annex 9 Facilitation of the International Civil Aviation Organisation (ICAO) by ECAC member states.             |



## Multilateral economic relations

|   | Action   | Implementing bodies  | Time        | Comments   |
|---|--|--|-------------|--|
| <b>EU-Third country bilateral relations (cont.)</b> |  |  |             |  |
| 12  | Enlarged Committee for Eurocontrol route charges   | Hellenic Civil Aviation Authority  | Within 2025 | The Enlarged Committee for route charges consults with representatives of airspace users on the forecasts for the provisional and final data of the cost base of year “n”, as well as on any amendment to the Principles.  |
| 13  | Eurocontrol study group for route charges  | Hellenic Civil Aviation Authority  | Within 2025 | An expert advisory group called ‘The Study Group for Route Charges’, on matters with a potential impact on the Charges System en-route.  |
| 14  | Hellenic Civil Aviation Authority (member) – Eurocontrol Agreement                           | Hellenic Civil Aviation Authority, Ministry of Infrastructure and Transportation                     | Within 2025 | Agreement to exchange know-how on issues of procedures, aviation security, human resources study, etc.   |
| 15  | Representation of the country on the Council of Administration of the Universal Postal Union | Ministry of Foreign Affairs, Ministry of Digital Governance Universal Postal Union, Hellenic Post SA | Within 2025 | Participation of Representatives of the Directorate of Post Offices in the Proceedings of the UPU Council of Administration, which meets twice a year, shaping and communicating national positions if required.   |
| 16  | International Network for Small and Medium Enterprises -INSME                                | Enterprise Greece  | Within 2025 | Enterprise Greece is participating on the Board of the International Network for SMEs -INSME, which operates under the auspices of the Organisation for Economic Co-operation and Development (OECD) and serves as a portal for good innovation practices to support SMEs and entrepreneurship, and as a catalyst for information on opportunities, the latest trends, and knowledge on innovation, SMEs, technology transfer, and entrepreneurship. |
| <b>Regional Organisations</b>                       |  |  |             |  |
| 1   | Black Sea Economic Cooperation Organisation (BSEC)   | Ministry of the Environment and Energy   | Within 2025 | Annual Meeting of the Working Group on Energy of the Black Sea Economic Cooperation (BSEC).  |
| 2   | Adriatic and Ionian Initiative   | Ministry of Foreign Affairs  | Within 2025 | Organising the Greek Presidency of the Adriatic and Ionian Initiative (All)  |
| 3   | Union for the Mediterranean (UfM)  | Ministry of Foreign Affairs, Ministry of the Environment and Energy                                  | Within 2025 | Monitoring the proceedings of the Union for the Mediterranean (UfM) on Trade and Investment Issues. Annual meeting of energy platforms on natural gas, electricity, and renewable energy sources (RES).  |
| 4   | 10th Three Seas Initiative Summit  | Ministry of Foreign Affairs  | Within 2025 |  |

|                    | Action  | Implementing bodies   | Time        | Comments   |
|--------------------|---|---|-------------|--|
| <b>Energy</b>      |   |   |             |  |
| 1                  | Vertical Natural Gas Corridor   | Ministry of the Environment and Energy with co-competent Ministries and Agencies      | In progress |  |
| 2                  | East Mediterranean Gas Forum (EMGF)   | Ministry of the Environment and Energy  | In progress | Open forum between Eastern Mediterranean states on the exploitation of natural gas reserves and infrastructure.  |
| 3                  | International Energy Agency (IEA)   | Ministry of the Environment and Energy  | Within 2025 | Participating in the proceedings of the IEA , as well as of the ministerial conference and the meetings of individual groups (Governing Board, SGD, SLT, SEQ-SOM, CERT).   |
| 4                  | IRENA Council   | International Renewable Energy Agency (IRENA), Ministry of the Environment and Energy | Within 2025 | National contact point at the International Renewable Energy Agency (IRENA).   |
| 5                  | Energy Map  | Ministry of the Environment and Energy, Ministry of Foreign Affairs                   | In progress | Updating the Energy Charter Treaty, participating in the Energy Charter Conference and the Meetings of individual Charter Groups under the auspices of the EU with the participation of Charter Member-States.   |
| <b>Environment</b> |   |   |             |  |
| 1                  | EuroVelo European routes in Europe and Greece   | Ministry of Infrastructure and Transportation   | Within 2025 | Network of 17 long-distance cycle routes that cross Europe, with a total length of approximately 60,875 km. The project by the European Cyclists' Federation (ECF) aims to interconnect 40 countries through 19 unique routes, accessible to locals and tourists.  |
| 2                  | PAMEx Initiative ('Mediterranean, a model sea by 2030')   | Ministry of the Environment and Energy  | In progress | Participation in the French PAMEx initiative for the sustainable development of the Mediterranean by 2030, for the implementation of actions in the sectors of marine protected areas, sustainable fisheries, prevention of marine pollution, and sustainable maritime transport.  |
| 3                  | 24th Meeting of the Contracting Parties to the Convention for the Protection of the Marine Environment and the Coastal Region of the Mediterranean (COP24 Barcelona Convention) | Ministry of the Environment and Energy, Ministry of Foreign Affairs                   | Within 2025 | The 24th Meeting of the Contracting Parties to the Convention for the Protection of the Marine Environment and the Coastal Region of the Mediterranean (better known as the Barcelona Convention) will be hosted by Egypt in 2025. It is the most important political platform for partnerships and decisions by Mediterranean countries on protection from pollution. |



## Multilateral economic relations

|                            | Action   | Implementing bodies   | Time          | Comments   |
|----------------------------|--|---|---------------|--|
| <b>Environment (cont.)</b> |  |   |               |  |
| 4                          | 3rd UN Ocean Conference  | Ministry of the Environment and Energy, Ministry of Foreign Affairs | June 2025     | The 3rd Conference will take place in Nice, France, and aims more generally at supporting the implementation of Sustainable Development Goal 14: Conserve and sustainably use the oceans, seas and marine resources for sustainable development.   |
| 5                          | 30th Meeting of the Parties to the UN Framework Convention on Climate Change (UNFCCC COP 30)                                       | Ministry of the Environment and Energy, Ministry of Foreign Affairs | November 2025 | The 2025 UN Climate Change Conference (UNFCCC COP 30) will convene in November 2025 in the city of Belém, Brazil. It will include the 30th session of the Conference of the Parties (COP 30), the 20th Session of the Meeting of the Parties to the Kyoto Protocol (CMP 20), and the 7th session of the Meeting of the Parties to the Paris Agreement (CMA 7). |
| <b>Agricultural sector</b> |  |   |               |  |
| 1                          | Plenary Session of the International Olive Council (I.O.C.)  | Ministry of Foreign Affairs, Ministry of Rural Development and Food | Within 2025   | Framing of the European Delegation with a Greek participation in the 121st and 122nd Plenary Sessions of the International Olive Council and shaping of European positions within the framework of the Working Party on Commodities (PROBA) of the European Council.   |
| 2                          | Regular Meeting of the International Cocoa Council (ICCO)  | Ministry of Foreign Affairs, Ministry of Rural Development and Food | Within 2025   | Adding Greek participation to the European Delegation at the 111th and 112th ICCO Regular Meetings.  |
| 3                          | 61st Session of the International Grains Council (IGC)   | Ministry of Foreign Affairs, Ministry of Rural Development and Food | Within 2025   | Adding Greek participation to the European Delegation at the 61st Session of the International Grains Council.   |
| <b>Export Credit</b>       |  |   |               |  |
| 1                          | Spring Meeting Dubrovnik 2025  | Export Credit Greece (ECG)  | 12-15/5/2025  | Attending and participating in Berne Union conferences on export credits.  |
| 2                          | Annual General Meeting Ottawa 2025   | Export Credit Greece (ECG)  | 21-23/10/2025 | Attending and participating in Berne Union conferences on export credits.  |
| 3                          | European Council Working Group on Export Credits   | Ministry of Foreign Affairs, Export Credit Greece (ECG)             | Within 2025   | Monitoring and participating in European Council and OECD export credit team meetings, as well as in the discussions of the plenary, and in hybrid technical and coordination meetings of the working group.   |
| 4                          | Elaboration of the annex of the settlement on the formally supported export credits of the OECD and agreement on joint approaches. | Ministry of Foreign Affairs   | Within 2025   | Shaping of positions on the tariff regime, the financing terms, and conditions of the settlement in question.  |

|   | Action  | Implementing bodies         | Time        | Comments  |
|---|---|-----------------------------|-------------|---|
| <b>International Exhibitions Bureau</b> |   |                             |             |   |
| 1                                       | Participation as an elected member on the executive committee of the International Exhibitions Bureau | Ministry of Foreign Affairs | Within 2025 | The main topics of the Committee in 2025 are progress on the implementation of the EXPO 2025 OSAKA KANSAI World Expo and preparations for the EXPO 2027 BELGRADE Specialised Expo.  |
| 2                                       | Representation of Greece at the General Assembly of the International Exhibitions Bureau              | Ministry of Foreign Affairs | Within 2025 | There will be two (2) meetings of the GA, which is the decision-making instrument within the framework of the International Organisation on all matters (financial, institutional, communication, and on the organising of approved exhibitions). |
| <b>Development Aid</b>                  |   |                             |             |   |
| 1                                       | Establishment of the 'Hellenic Aid Agency'  | Ministry of Foreign Affairs | Within 2025 | The 'Hellenic Aid Agency' is expected to be the executive arm for implementing bilateral development cooperation programmes.  |
| 2                                       | Foreign Affairs Council (Development)   | Ministry of Foreign Affairs | Within 2025 | Preparation of Representation on the Foreign Affairs Council (Development).   |
| <b>TOTAL ACTIONS 64</b>                 |   |                             |             |   |



## Horizontal Actions

|                             | Action   | Implementing bodies   | Time        | Comments   |
|-----------------------------|--|---|-------------|--|
| <b>Regional cooperation</b> |  |   |             |  |
| 1                           | Greek Presidency of the Adriatic and Ionian Initiative                                 | Ministry of Foreign Affairs, co-competent Ministries  | Within 2025 | As of 1 June 2024, Greece assumed the rotating annual Presidency (1/6/2024-31/5/2025), in the framework of which it will hold the Adriatic Ionian Council/EUSAIR Ministerial Meeting in May 2025. The priorities of the Greek Presidency are: a. landscape sustainability, historical monuments & life along the coastline and the hinterland, b. youth as a pillar of the present and a driver for the future, c. mitigating marine and environmental pollution, d. promotion of connectivity as a vital EU enlargement tool. |
| 2                           | Greek Presidency of the EU Strategy for the Adriatic and Ionian Region - EUSAIR        | Ministry of Foreign Affairs, Ministry of National Economy and Finance and co-competent Ministries | Within 2025 | As of 1 June 2024, Greece assumed the rotating annual Presidency (1/6/2024-31/5/2025), in the framework of which it will hold the Adriatic Ionian Council/EUSAIR Ministerial Meeting in May 2025. Greece is assuming the Presidency of the of the EU Strategy for the Adriatic and Ionian Region for the second time, which focuses on the sea basin of the Adriatic and the Ionian Sea, and covers issues of common interest to the regions of the countries of the area.   |
| 3                           | Greek Presidency of Inter-university Cooperation (UniAdrion)                           | University of Ioannina  | Within 2025 | With the start of the Greek presidency of the UniAdrion Association of Universities of the Adriatic-Ionian Area, which is celebrating its 25th anniversary in 2025, Greece is taking a central role in promoting inter-university cooperation in the Adriatic-Ionian region, focusing on issues related to the pillars of the EU Strategy for the Adriatic and Ionian Region (EUSAIR), such as economic growth, cultural heritage, sustainable tourism, blue growth, transport, energy, the environment, and sustainability.   |
| 4                           | Annual EUSAIR & FORUM Conference Forum of the Adriatic and Ionian Chambers of Commerce | Aetoloakarnania Chamber of Commerce and Industry  | Q2 2025     | The Aetoloakarnania Chamber of Commerce and Industry is a member of the Forum of the Adriatic and Ionian Chambers of Commerce and has represented all Greek Chambers on the Board of Governors of the Forum since 2009. The President of the Aetoloakarnania Chamber of Commerce and Industry holds the office of Vice President. The Forum of Adriatic and Ionian Chambers of Commerce contributes to the shaping of the EU Strategy for the Adriatic and Ionian Region (EUSAIR).   |

|                         | Action  | Implementing bodies   | Time             | Comments  |
|-------------------------|---|---|------------------|---|
| <b>Agri-food sector</b> |   |   |                  |   |
| 1                       | Thessaly Product Exhibition                     | Region of Thessaly, Chambers of Thessaly  | 16-18/ 1/2025    | The Region of Thessaly will organise an event promoting Thessaly agricultural produce at the Metro Station of Syntagma Square.  |
| 2                       | EXPOTROF 2025 International Exhibition          | Region of Thessaly, Chambers of Thessaly, Region of Western Macedonia, Aetoloakarnania Chamber of Commerce and Industry | 1-5/2/2025       | EXPOTROF is a Food and Beverage product exhibition aimed at professionals in the sector, complemented by various promotional actions. More than 350 producers are participating in the exhibition, featuring rare and unique Greek produce. The 10th EXPOTROF – The Greek Fine Food Exhibition is introducing for the first time the term F2B [Food to Business], aiming at business meetings between producers and distribution channels, with the goal of developing new distribution channels. |
| 3                       | FOOD EXPO International Exhibition              | Region of Thessaly, Aetoloakarnania Chamber of Commerce and Industry, Achaia Chamber of Commerce and Industry           | 8-10/3/2025      | FOOD EXPO, the largest Food and Beverage exhibition in Southeast Europe, is a pole of attraction for Retail, Wholesale, Hospitality, and Catering professionals from all over the world. Specifically, OENOTELIA is the leading meeting in the wine sector, attracting the interest of the most important wine buyers from around the world.  |
| 4                       | FRESKON 2025 International Exhibition           | Region of Thessaly, Chambers of Thessaly, Region of Western Macedonia   | 10-12/4/2025     | This exhibition is the focus for developments in the fresh produce sector, as it is the largest meeting of producers, international retail groups, and domestic and international transporters in Southeast Europe.   |
| 5                       | FoodTech International Exhibition               | Hellenic Food Industries Association (SEVT)   | 7-10/11/2025     | Driven by innovation and value creation for the industry, SEVT has consistently participated in Food Tech, the leading Technology and Equipment exhibition for the Food and Beverages sector. At the same time, leveraging its expertise and extensive experience in new technologies related to Food & Beverages, it is organising informative side events on current matters that relate to the sector in the context of the exhibition.  |
| 6                       | FOOD & DRINKS by DETROP 2025 International Expo | Region of Thessaly, Chambers of Thessaly  | 31/10- 2/11/2025 | Food & Drinks International Expo by Detrop will reflect the present and future of food and drinks, outlining the most modern trends in the sector.  |
| 7                       | Honey and Bee Products Festival                 | Region of Thessaly, Chambers of Thessaly  | December 2025    | The Greek Honey and Bee Products Festival is the largest event in the sector that takes place in Greece. It is the meeting place for bee-keeping professionals and an excellent way to promote Greek honey both with regard to catering and trade, as well as with consumers, who flood the exhibition space every year.  |



## Horizontal Actions

|                            | Action  | Implementing bodies                         | Time                    | Comments  |
|----------------------------|---|---|-------------------------|---|
| <b>Agri-food (cont.)</b>   |   |   |                         |   |
| 8                          | Online platform for the promotion of Greek agri-food products   | Hellenic Food Industries Association (SEVT) | In progress             | SEVT's platform for promoting Greek food exports is user-friendly and accessible in five languages (Greek, English, French, German, Spanish). It includes SEVT-member exported food products, enabling international retailers to identify specific Greek products, familiarise themselves with the industries that produce them, and access their contact information.   |
| 9                          | Food for Life Technology Platform   | Hellenic Food Industries Association (SEVT) | In progress             | The Greek Technology Platform, established in 2009 at the initiative of SEVT, is a model partnership between productive bodies and the academic-research community. Its goal is to define the research priorities of the sector, draw up a national strategy for the exploitation of research in innovative applications, and strengthen the competitiveness of the Greek economy for the benefit of consumers. Specialised networking and partnership events are held in the context of this initiative. |
| 10                         | Presentation of the food and beverage sector and the actions of the Offices of ECA in Ambrosia Magazine | Ministry of Foreign Affairs                 | January - December 2025 | Selection of target markets (approximately 10/year) and coordination with ECA Offices for the presentation of Greece's export presence in the target country. The English-language magazine is addressed to 45,000 selected international buyers in the food and beverage sector.   |
| <b>Agricultural sector</b> |   |   |                         |   |
| 1                          | Agrotica Agricultural Machinery, Equipment & Supplies International Trade Fair                          | Region of Western Macedonia                 | Q1 2025                 | The AGROTICA trade fair is the meeting and networking hub for the agricultural sector and the rural economy.  |
| 2                          | 13th 'Zootechnia' International Trade Fair on Livestock and Poultry                                     | Ministry of Rural Development and Food      | 30/1-2/2/2025           | The 13th 'Zootechnia' International Trade Fair on Livestock and Poultry aims to inform and attract visitors from all over the country and abroad. To expand the trade nature of the exhibition, commercial visitors from targeted countries of interest will be invited, with the aim of making business meetings more effective.   |



|                    | Action                                 | Implementing bodies  | Time         | Comments   |
|--------------------|--|--|--------------|--|
| <b>Environment</b> |  |  |              |  |
| 1                  | VERDE TEC International Exhibition     | Region of Western Macedonia                                | 21-23/2/2025 | Participation in the 7th VERDE TEC International Exhibition, which is a leading exhibition event promoting environmental and circular economy technologies for sustainable development.  |
| <b>Energy</b>      |  |  |              |  |
| 1                  | Forward Green International Exhibition | Region of Western Macedonia                                | 13-15/3/2025 | Forward Green is the country's first international exhibition focused on the green and smart energy sectors.   |
| 2                  | Climate change and network resilience  | Hellenic Electricity Distribution Network Operator (HEDNO) | Within 2025  | The exhibition on 'Climate Change and Network Resilience' aims to highlight the challenges arising from climate change and its impact on energy networks. Enhancing the resilience of Electricity networks based on the climate scenarios under review is the way to ensure a smooth power supply in the future. At the same time, innovative solutions and technologies will be sought to strengthen the resilience and sustainability of infrastructure, contributing to the transition to a greener and safer future. |



## Horizontal Actions

|                                 | Action   | Implementing bodies                          | Time        | Comments   |
|---------------------------------|--|--|-------------|--|
| 3                               | Working visit to the Revithoussa LNG terminal  | Ministry of Foreign Affairs                  | Within 2025 | Organising a working visit to the DESFA (Hellenic Gas Transmission System Operator SA) LNG terminal in Revithoussa, for the purpose of networking the company with the structures of economic diplomacy, developing relations, and raising awareness about the activities of the enterprise and potential further development.   |
| <b>Transport - supply chain</b> |  |  |             |  |
| 1                               | 26th Panhellenic Logistics Conference and 2nd Southeast European Congress on Supply Chain Management | Greek Association of Supply Chain Management | Q4 2025     | The 26th Panhellenic Logistics Conference is the leading event in the Logistics sector and is held every two years in Thessaloniki by the Greek Association of Supply Chain Management. Distinguished Greek and international speakers, scientists and professionals, and senior executives of companies and state agencies will participate and present Logistics and Supply Chain Management best practices and modern challenges. |
| 2                               | European Metropolitan Transport Authorities (EMTA) MEETING   | Transport for Athens OASA                    | Within 2025 | EMTA (European Metropolitan Transport Authorities) is an association established in 1998 to create a space for the exchange of information, experiences, and best practices in the field of planning, integration, and financing of public transport services in major European cities and their metropolitan areas. OASA participates in the EMTA network.  |
| 3                               | UITP MEETING   | Transport for Athens OASA                    | Within 2025 | UITP is the International Association of Public Transport, with a main goal of promoting sustainable urban mobility. It was established in 1885 and includes all public transport operators. OASA participates in EMTA. UITP.  |

|                              | <b>Action</b>   | <b>Implementing bodies</b>   | <b>Time</b>  | <b>Comments</b>  |
|------------------------------|---|--|--------------|--|
| 4                            | Online working meeting of members of the Greek Logistics Association and ECA branch personnel | Ministry of Foreign Affairs  | Within 2025  | Holding an online working meeting between the members of the Greek Logistics Association and ECA personnel serving abroad, to attract transit trade flows and promote Greece as a transit centre.  |
| <b>Technology/Innovation</b> |   |  |              |  |
| 1                            | SHAPING THE FUTURE OF THE HELLENIC DEFENCE INDUSTRY   | Association of Hellenic Manufacturers of Defence Material, Permanent Representation of the Hellenic Republic to the EU | 16/1/2025    | The goal is to promote the developing momentum of the Hellenic Defence Industry, aiming at strengthening domestic defence capabilities, attracting investments and projects, and strengthening National and European Security, Autonomy, and Supply Security, based on the 'Strategic Compass for Security and Defence of EU External Action'.                 |
| 2                            | Hbio Forum 2025   | Hellenic Biocluster, Enterprise Greece   | 6-7/3/2025   | The 3rd HBio Forum includes a 3-day cutting-edge programme with inspiring speakers from around the world, all experts in disruptive innovation, aiming to connect the global biotechnology innovation community. There will be B2B meeting opportunities between attendees and sponsors/exhibitors during the Forum.   |
| 3                            | Undersea Defence Technology (UDT)   | Association of Hellenic Manufacturers of Defence Material  | 25-27/3/2025 | The goal is to promote the capabilities of Greek Companies and establish contacts in the context of the UDT exhibition.  |
| 4                            | THRIVING GLOBAL-BOOTCAMP 2025   | Enterprise Greece  | Q2 2025      | The action aims at enhancing openness and business acceleration of innovation and technology companies. In Q2 2025, phase I will be implemented, which includes online training, mentoring for 12-20 businesses, a 20-hour programme over 5 days, including personalised guidance for evaluating the growth prospects of each business by specialised mentors. |



## Horizontal Actions

|                                      | Action   | Implementing bodies   | Time                | Comments  |
|--------------------------------------|--|---|---------------------|---|
| 5                                    | BEYOND International Exhibition  | Enterprise Greece, Region of Western Macedonia, Federation of Hellenic ICT Enterprises  | 4-6/4/2025          | The international digital technology and innovation exhibition BEYOND 2025, which is held annually at the Thessaloniki International Exhibition and Conference Centre, aspires to become the top event in its sector in Southeast Europe, the Mediterranean, and the Middle East.   |
| <b>Technology/Innovation (cont.)</b> |  |   |                     |   |
| 6                                    | 12th Technology Forum 2025   | Greek Association of Supply Chain Management, Aristotle University of Thessaloniki, Federation of IT Companies of Northern Greece, Region of Central Macedonia, General Secretariat for Research and Innovation, Centre for Research & Technology Hellas, HELEXPO, University of Macedonia, THESS INTEC, ATHENS NEWS AGENCY, Association of Innovative Applications Companies of Greece, PRAXI Network, Municipality of Thessaloniki, Thessaloniki Tourism Organization, Greek Exporters Association, BBSBICT Network, Enterprise Greece, Ministry of Interior Sector of Macedonia – Thrace, City College | 16/5/2025           | The IT conference of the Technology Forum aims to present enterprises with cutting-edge technologies that could be used to produce innovative products and services, such as advanced cloud infrastructure and services, next-generation mobile applications and services, artificial intelligence and machine learning, Industry 4.0 and IoT (Internet of Things, etc.). |
| 7                                    | Innovations for the green shipbuilding industry and sustainable shipping in Greece | Piraeus Chamber of Commerce and Industry, German-Hellenic Chamber of Industry and Commerce  | second half of 2025 | Organising the Business Forum and B2B meetings with German enterprises.   |
| 8                                    | DEFEA 2025 - International Defence & Security Exhibition                           | Association of Hellenic Manufacturers of Defence Material, Region of Western Macedonia  | 5-8/5/2025          | The goal is to promote the capabilities of Greek Companies and establish contacts in the context of the exhibition.   |

|    | <b>Action</b>  | <b>Implementing bodies</b>   | <b>Time</b> | <b>Comments</b>   |
|----|--|--|-------------|---|
| 9  | Innovation and Know-How Transfer Exhibition - PATRAS IQ                              | Achaia Chamber of Commerce and Industry  | Q3 2025     | This meeting point between the research and production sectors is a long-term development initiative that promotes a number of actions on networking and know-how and technology transfer, with the annual 3-day Exhibition as its top event. The aim of the Exhibition is to create a critical competitive advantage in both the research community and the productive sector, by applying innovative ideas for developing new products, and optimising existing products and services on the national and global stage. Its purpose is to capitalise on knowledge in order to develop and promote innovation, technology, and entrepreneurship. |
| 10 | Actions to strengthen the Mediterranean Innovation Ecosystem                         | Ministry of Development and Investments, Ministry of Education, University of Patras, Hellenic Open University, Region of Western Greece | Within 2025 | Signing of an MOU between the PATRAS IQ (Greece), TECHNE Summit (Egypt), TRASFIERE/European Forum for Science, Technology & Education (Spain), 'APII'/The Agency for the Promotion of Industry and Innovation (Tunisia), Academy Company for Information, Communication Technology (Egypt). The primary goal is to create a single and effective platform for strengthening businesses, promoting partnerships, innovation, economic development, and intercultural exchanges in the region.  |
| 11 | Online work meeting between ICT sectoral enterprise bodies and ECA sector executives | Ministry of Foreign Affairs  | Within 2025 | Holding an online work meeting between members of the ICT sector agencies (indicatively the SEPE-Federation of Hellenic ICT Enterprises, SEPVE-Association of Information Technology Companies of Northern Greece, SEKEE-Association of Innovative Applications Enterprises of Greece) and employees of the ECA sector abroad, to facilitate the extroversion of Greek ICT companies.   |



## Horizontal Actions

|  | Action   | Implementing bodies         | Time          | Comments   |
|--|--|-----------------------------|---------------|--|
| 12                                     | Working visit to NCSR Demokritos                         | Ministry of Foreign Affairs | Within 2025   | Organising a working visit to the NCSR Demokritos, the largest interdisciplinary Research Centre in Greece, with five independent Institutes and the 'Lefkippos' Technology Park, aiming at developing relations with one of the most important innovation bodies.   |
| <b>Fashion</b>                         |  |                             |               |  |
| 1                                      | Athens Fashion Trade Show                                | Region of Western Macedonia | 23-26/1/2025  | The Athens Fashion Trade Show is an important reference point for the fashion industry, attracting visitors from Greece and abroad. It ranks among the top fashion exhibitions in Greece, strengthening the international presence of the sector.  |
| 2                                      | 50th Kastoria International Fur Fair 2025                | Region of Western Macedonia | 20-21/5/2025  | The Kastoria International Fur Fair is a pole of attraction for commercial visitors from the most important markets worldwide.   |
| <b>Culture and Creative Industries</b> |  |                             |               |  |
| 1                                      | ANIMASYROS International Animation Festival              | Enterprise Greece           | 23-29/9/2025  | Animasyros has established itself, since 2008, among the 20 most important animation festivals worldwide. With a rich programme of screenings, workshops, and business meetings, it is a meeting point for creators and animators, such as directors, animators, studios, producers, distributors, investors, institutional bodies, etc. |
| 2                                      | THE THESSALONIKI ANIMATION FESTIVAL (TAF)                | Enterprise Greece           | 17-20/10/2025 | Participation in the 9-year-old animation festival, which focuses on the commercial dimension of animation and visual effects (VFX) technologies. The festival aspires to establish itself as a reference point for the development visual special effects technologies in the Balkans.  |
| 3                                      | The Owl International Screenwriting Development Workshop | Enterprise Greece           | Q4 2025       | International competition and mentoring programme for TV and film screenwriting, based in Greece. Programme participants include renowned mentors and specialised script doctors from the global audiovisual industry.   |
| <b>Tourism</b>                         |  |                             |               |  |
| 1                                      | International Exhibition PAROUSIES 2025                  | Region of Western Macedonia | Q1 2025       | The PAROUSIES expo, the largest trade fair in Greece, has been organised annually since 1986. It focuses on promoting the tourism sector, contributing substantially to the strengthening and development of its trade.  |

|   | <b>Action</b>                                | <b>Implementing bodies</b>   | <b>Time</b> | <b>Comments</b>  |
|---|--|--|-------------|--|
| 2 | 8th Posidonia sea tourism forum 2025         | Hellenic Association of Ship Suppliers & Exporters, Piraeus Chamber of Commerce and Industry, Hellenic Ports Association | 6-7/5/2025  | The 'Sea tourism forum' concerns cruise tourism and sea tourism in general, and will host businesses involved in cruises from around the world.  |
| 3 | RESORT & RESIDENTIAL HOSPITALITY FORUM (R&R) | Enterprise Greece  | Q4 2025     | The conference is dedicated to investments in the real estate sector (with an emphasis on residential and hospitality), as well as development and operation of complex tourist resorts in the Mediterranean region. This participation is an excellent opportunity for the Enterprise's visibility, promoting investments in Greece's real estate and tourism sectors, as well as making contacts and holding meetings with high-ranking executives of the sector (e.g. hotels representatives, investment funds, banks, real estate agencies, etc.). |

### Other sectors



## Horizontal Actions

|   | Action   | Implementing bodies  | Time      | Comments  |
|---|--|--|-----------|---|
| 1 | 89th Thessaloniki International Fair (TIF)         | Piraeus Chamber of Commerce and Industry, Aitoloakarnania Chamber of Commerce and Industry, Achaia Chamber of Commerce and Industry, Chambers of Thessaly, Enterprise Greece, Hellenic Association of Ship Suppliers & Exporters, Region of Western Greece, Region of Western Macedonia, Region of Thessaly, Ministry of Rural Development & Food. | Q3 2025   | Top International Fair in Greece and Southeast Europe.  |
| 2 | BUILD EXPO International Exhibition                | Region of Western Macedonia  | Q4 2025   | BUILD is the largest exhibition in the country specialising in construction.  |
| 3 | SYSKEVASIA/ RETAILPACK 25 International Exhibition | Region of Western Macedonia  | Q4 2025   | SYSKEVASIA is an established meeting event for top professionals in the packaging and graphic arts sector.  |
| 4 | International Exhibition 'TECHNIMA'                | Greek Association of Traditional Art and Craft Producers   | 12/1/2025 | International trade fair on tourism gifts - folk art products that replicate or are inspired by folk tradition. It is attended by tourism goods retailers and wholesalers from Greece and abroad. |

### Export aid

|   |   |  |         |  |
|---|---|--|---------|--|
| 1 | 'Exports in Practice'                           | Region of Western Macedonia  | Q1 2025 | The event is a valuable opportunity for export business professionals to learn about practices and strategies that lead to successful exports of products and services.  |
| 2 | 'Building the future of our exports' Conference | Exporters Association of Crete, Region of Crete, Chambers of Crete | Q2 2025 | The purpose of the Conference is for export sector stakeholders to see good practices, export performance, and listen to the problems faced by exporters. There will be presentations of services that add value to exported products and facilitate the export process.                   |
| 3 | Export Summit XI                                | Greek Exporters Association  | Q4 2025 | The annual 'Export Summit' events address current economic and business issues, and aim to bring together leading exporters, international trade professionals, and service providers to exchange and share ideas, experiences, proposals, tools, and solutions to promote Greek business. |

### Business development - promotion - networking

|   |                                   |                             |                         |  |
|---|-----------------------------------|-----------------------------|-------------------------|--|
| 1 | 'Gnos Pratte' electronic bulletin | Ministry of Foreign Affairs | January - December 2025 | Preparation and editing of the business information electronic bulletin (on a monthly basis with at least 10 publications/year). |
|---|-----------------------------------|-----------------------------|-------------------------|--|



|    | <b>Action</b>   | <b>Implementing bodies</b>  | <b>Time</b> | <b>Comments</b>   |
|----|---|---|-------------|---|
| 2  | Spring entrepreneurs' information day   | Ministry of Foreign Affairs   | Q2 2025     | Briefing of the business community on selected international markets and sectors of interest to the Greek business community, with the assistance of the respective ECA Offices. Following the presentation by the executives of the Offices of ECA, a Q&A open discussion will take place, while there is also time for networking between the executives of the Offices of ECA and participating entrepreneurs. |
| 3  | Entrepreneur winter information day   | Ministry of Foreign Affairs   | Q4 2025     | Briefing of the business community on selected international markets and sectors of interest to the Greek business community, with the assistance of the respective ECA Offices. Following the presentation by the executives of the Offices of ECA, a Q&A open discussion will take place, while there is also time for networking between the executives of the Offices of ECA and participating entrepreneurs. |
| 4  | 7th Working Meeting with the Extroversion Committee of SEV (Hellenic Federation of Enterprises) | Ministry of Foreign Affairs   | Within 2025 | 7th online working meeting between members of the Extroversion Committee of the Hellenic Federation of Enterprises - SEV and serving personnel of the ECA branch abroad, to support exporting enterprises in the markets they focus on.   |
| 5  | 'DISCOVER' information days   | Enterprise Greece   | Within 2025 | Presentation of foreign markets and business sectors of interest to Greek exporting enterprises   |
| 6  | SYNERGASSIA programme   | Enterprise Greece, ECDC, Regions, local Chambers  | Within 2025 | EG's award-winning programme to enhance the extroversion of our Regions and promote them as modern and dynamic business hubs/investment destinations; approximately 2 actions per year.   |
| 7  | Pilot development of Regional Extroversion Offices  | Ministry of Foreign Affairs, Enterprise Greece, Export Credit Greece, Regions, local Chambers               | Within 2025 | Meetings & consultations with local stakeholders.   |
| 8  | Investment and Entrepreneurship Aid in Western Macedonia  | Centre for Business, Investment, and Extroversion Support, Region of Western Macedonia                      | In progress | Actions to support and facilitate licensing procedures, as well as to provide consultancy services for existing and new enterprises, aiming at enhancing competitiveness and openness. These initiatives are expected to make Western Macedonia a more attractive destination for major investments.  |
| 9  | ECDC SITE VISIT   | Enterprise Greece, Hellenic Federation of Enterprises, ACCI, Greek Exporters Association, FOREIGN EMBASSIES | Within 2025 | In partnership with the ECA club of foreign embassies, visits will be conducted to Greek companies that represent cutting-edge business sectors; approximately 1 action per month.  |
| 10 | MTB 2025  | Region of Western Macedonia   | Within 2025 | Actions for the promotion and openness of Greek enterprises with international buyers, with the aim of creating the right conditions for future partnerships.   |

**Total actions: 61**

# Egypt

|                               | Action   | Implementing bodies  | Time        | Comments  |
|-------------------------------|--|--|-------------|---|
| <b>Bilateral relations</b>    |  |  |             |   |
| 1                             | Memorandum of Understanding between Greece and Egypt on ICT cooperation  | Ministry of Digital Governance, Ministry of Foreign Affairs  | In progress | Monitoring and promoting negotiations for the signing of a Memorandum of Understanding between Greece and Egypt.  |
| 2                             | Memorandum of Understanding between Greece and Egypt on recognising seafarer training and certification        | Ministry of Maritime Affairs and Insular Policy, Ministry of Foreign Affairs                       | In progress | Monitoring and promoting negotiations for the signing of a Memorandum of Understanding between Greece and Egypt.  |
| 3                             | Memorandum of Cooperation between Greece and Egypt in the fisheries / aquaculture sector                       | Ministry of Rural Development and Food, Ministry of Foreign Affairs                                | In progress | Monitoring and promoting negotiations for the signing of a Memorandum of Understanding between Greece and Egypt.  |
| 4                             | Memorandum of Cooperation between Benaki Phytopathological Institute and Agricultural Research Centre of Egypt | Ministry of Foreign Affairs, Benaki Phytopathological Institute                                    | In progress | Monitoring and promoting negotiations for the signing of a Memorandum of Understanding between Greece and Egypt.  |
| 5                             | Memorandum of cooperation between Greece and Egypt on electrical interconnection                               | Ministry of the Environment and Energy   | In progress | Conclusion of a Memorandum of Cooperation with Egypt on the energy interconnection of the two countries in the context of the diversification of energy paths and routes, as well as energy security.                           |
| 6                             | Memorandum of understanding between Greece and Egypt on natural gas Interconnection                            | Ministry of the Environment and Energy   | In progress | Conclusion of a Memorandum of Cooperation with Egypt on the energy interconnection of the two countries in the context of the diversification of energy paths and routes, as well as energy security.                           |
| 7                             | Memorandum of Understanding between Greece and Egypt on collaborative actions in the shipping sector           | Ministry of Foreign Affairs, Ministry of Maritime Affairs and Insular Policy, Hellenic Coast Guard | Q2 2025     | With the promotion of this Draft Memorandum of Cooperation, the aim is to strengthen and further elaborate the existing institutional framework between the two Countries in the broader sector of sea transport.               |
| <b>Multilateral Relations</b> |  |  |             |   |
| 1                             | Memorandum of Cooperation between Greece, Cyprus, and Egypt on investment promotion                            | Enterprise Greece  | In progress | Monitoring and supporting negotiations for the signing of a Memorandum of Understanding between the General Authority for Investment and Free Zones of Egypt, Enterprise Greece SA, and the Cyprus Investment Promotion Agency. |
| 2                             | Memorandum of Cooperation between Greece, Cyprus, and Egypt on Healthcare                                      | Ministry of Health, Ministry of Foreign Affairs  | In progress | Monitoring and promoting negotiations for the signing of a Memorandum of Understanding between Greece, Cyprus, and Egypt.   |
| 3                             | Memorandum of Cooperation between Greece and Egypt on aviation matters   | Hellenic Civil Aviation Authority  | In progress | Memorandum of Cooperation with Egypt to provide assistance in Civil Aviation matters.   |

|                | Action   | Implementing bodies  | Time         | Comments  |
|----------------|--|--|--------------|---|
| <b>Exports</b> |  |  |              |   |
| 1              | EGYPES 2025 International Exhibition               | Enterprise Greece  | 17-19/2/2025 | This participation is included in the operational plan aimed at a collaboration with the Ministry of Environment and Energy. There are opportunities for penetrating new markets, as well as for meetings with major organisations from the Mediterranean, the Middle East, North and Sub-Saharan Africa. With energy management as its central subject, the national participation takes on a unique importance due to the energy challenges in the Eastern Mediterranean. |
| 2              | EDEX International Exhibition                      | Co-organisation of the Greek participation by the General Directorate for Defense Investments and Armaments (GDDIA), the Hellenic-American Chamber of Commerce, EG, and the Hellenic Aerospace Security & Defense Industries Association | Q1 2025      | Participating in the largest international defence industry exhibition in Africa, with 400+ companies from 46 countries and 22 national pavilions, presenting the latest developments in defence technology. The participation will be accompanied by a business delegation, aiming to strengthen bilateral trade relations, organise B2B meetings, and promote business culture in the sectors of ginning and cotton.  |
| 3              | The Big 5 Construct Egypt International Exhibition | Enterprise Greece  | 17-19/6/2025 | The Exhibition is a central meeting point for manufacturers and distribution networks from the rapidly growing market of Egypt and North Africa. It offers an ideal opportunity to make contacts with the growing construction sector in the Egyptian market.   |
| 4              | Food Africa Cairo International Exhibition         |  | Q4 2025      | The largest annual international exhibition on food, beverages, and agricultural products. Participation of six Greek companies. The exhibition includes product promotion, a Live Cooking Show to highlight food, and the Food Africa Conference with leading researchers and experts in catering and food technologies.   |
| 5              | Business delegation to Cairo                       | ACCI, Enterprise Greece, ECA Office  | 12-15/5/2025 | Business delegation in collaboration with the Federation of Egyptian Industries (FEI).  |



# Egypt

|                | Action   | Implementing bodies   | Time        | Comments   |
|----------------|--|---|-------------|--|
| <b>Tourism</b> |  |   |             |  |
| 1              | Announcement of Greek-Egyptian tourism year 2025 | Ministry of Tourism, NTO, Ministry of Shipping, Civil Aviation, and AEMTTAAS (East Mediterranean Travel & Tourist Agents Associations Synergies), a body established at the initiative of HATTA (Hellenic Association of Travel and Tourism Agencies) | Within 2025 | Greek proposal to declare 2025 the Greek-Egyptian Tourism Year. If accepted by Egypt, it provides for the implementation of actions to promote the two countries' tourist destinations, with an emphasis on cruises. |

**TOTAL ACTIONS: 16**

# Albania

|   | Action   | Implementing bodies  | Time        | Comments   |
|---|--|--|-------------|--|
| <b>Bilateral relations</b>              |  |  |             |  |
| 1                                       | Memorandum of Cooperation  | Hellenic Civil Aviation Authority and neighbouring states  | In progress | Bilateral Agreement on matters such as air traffic flow regulation, search and rescue, air accidents, technology exchange.   |
| <b>Attracting investments</b>           |  |  |             |  |
| 1                                       | Prespa Lakes Ecosystem   | Ministry of Foreign Affairs, Ministry of the Environment and Energy  | Within 2025 | Contribution to the Promotion of the Sustainable Development of the Prespa Ecosystem, in partnership with the European Commission, Albania, and North Macedonia.   |
| 2                                       | Participation in the PAMEX initiative and the proceedings of the Union for the Mediterranean and EU Strategy for the Adriatic and Ionian Region (EUSAIR).            | Hellenic Solid Waste Management Association (HSWMA)  | Within 2025 | Promotion of actions to reduce plastic litter, partnership with neighbouring countries, preferably members of BSEC and SDSN Mediterranean.   |
| <b>Technical projects / environment</b> |  |  |             |  |
| 1                                       | Transboundary Waters   | Ministry of Foreign Affairs, Ministry of Environment & Energy  | In progress | Monitoring, Supervision, and Evaluation of the Consequences of Creating the Cross-border Environmental Park of Aoös River.   |
| 2                                       | Promotion of partnerships in the circular economy sector   | Hellenic Solid Waste Management Association (HSWMA)  | Within 2025 | Promotion of partnerships on matters of circular economy with neighbouring countries and BSEC countries, with the potential to transfer know-how, as Greece has a modern regulatory framework (Law 4819/2021) that is harmonised with the corresponding European and National Action Plan for Circular Economy.  |
| <b>Transport / Supply Chain</b>         |  |  |             |  |
| 1                                       | a) European Forum on the 'Western Balkans - Eastern Mediterranean' Transport Corridor, b) European Forum on the 'Baltic - Black Sea - Aegean Sea' Transport Corridor | Ministry of Infrastructure and Transport, Ministry of National Economy and Finance, Ministry of Maritime Affairs & Insular Policy, Hellenic Civil Aviation Authority, Hellenic Railways Organization, ERGOSE | Within 2025 | The Forum for each European transport corridor is chaired by the European Coordinator, with the participation of the member-states and neighbouring countries, as appropriate, with the aim of facilitating the coordinated implementation of the European corridors. Participating: Albania, North Macedonia, Bosnia-Herzegovina, Kosovo*, Montenegro, Serbia, Austria, Bulgaria, Estonia, Italy, Cyprus, Latvia, Lithuania, Moldova, Ukraine, Poland, Romania. |
| 2                                       | Greece-Albania Joint Road Transport Committee convened in Athens   | Ministry of Infrastructure and Transportation  | Within 2025 | Greece-Albania Joint Road Transport Committee convened in Athens.  |



# Albania

|                                   | Action  | Implementing bodies   | Time        | Comments   |
|-----------------------------------|---|---|-------------|--|
| <b>Tourism</b>                    |   |   |             |  |
| 1                                 | Joint Action Plan for 2023-2026 (signed on 31.1.2023) | Ministry of Tourism   | Within 2025 | The JAP includes, inter alia: <ul style="list-style-type: none"> <li>• Exchange of information on matters of legislation, statistics, tourism investments</li> <li>• Exchange of expertise</li> <li>• Exchange of familiarisation trips</li> </ul> Collaboration on special forms of tourism <ul style="list-style-type: none"> <li>• Partnership in the context of international organisations</li> </ul> |
| <b>Developmental partnerships</b> |   |   |             |  |
| 1                                 | Foetal Medicine and Prenatal Screening Programme      | Ministry of Foreign Affairs, 'Mbretëresha Geraldinë' University Hospital of Tirana for Obstetrics and Gynaecology | Within 2025 | The Ministry of Foreign Affairs has initiated the implementation of a programme for the establishment of Foetal Medicine-Prenatal Screening units and relevant training, in partnership with of the Fetal Medicine Foundation.   |
| 2                                 | Further training of doctors                           | Ministry of Foreign Affairs, Medical School of the University of Ioannina   | Within 2025 | Further training of doctors who are Albanian nationals at the Department of Medicine of the University of Ioannina   |
| <b>TOTAL ACTIONS: 10</b>          |   |   |             |  |

# Algeria

|                            | Action   | Implementing bodies                              | Time         | Comments  |
|----------------------------|--|--|--------------|---|
| <b>Bilateral relations</b> |  |  |              |   |
| 1                          | Tourism sector agreement   | Ministry of Foreign Affairs, Ministry of Tourism | In progress  | Under negotiation.  |
| 2                          | Memorandum of Cooperation on Investments and Foreign Trade between Enterprise Greece and ALGEX | Ministry of Foreign Affairs, Enterprise Greece   | In progress  | The Memorandum of cooperation between Enterprise Greece and ALGEX focuses on promoting investments and enhancing foreign trade, through joint actions and initiatives, to facilitate business partnerships.   |
| <b>Exports</b>             |  |  |              |   |
| 1                          | Djazagro International Exhibition  | ECA Office of Algeria                            | 7-10/4/2025  | Participation in a leading international exhibition in North Africa on the food industry, focusing on food industrial processing, packaging, and technology. It attracts professionals from all over the world, promoting commercial partnerships and innovations in the sector.            |
| 2                          | BATIMATEC International Exhibition   | ECA Office of Algeria                            | 4-8/5/2025   | Participation in a major construction sector exhibition in Algeria, focused on building materials, construction technologies, and equipment. It provides a platform for businesses and professionals to present their latest products and services.   |
| 3                          | SIEE-Pollutec International Exhibition   | ECA Office of Algeria                            | 18-20/5/2025 | Participation in an international exhibition dedicated to environmental technologies and water management, with the participation of companies from the water resources sector. The exhibition promotes innovative solutions for sustainable water management and environmental protection. |
| 4                          | SITEV International Exhibition   | ECA Office of Algeria                            | Within 2025  | Participation in a leading tourism exhibition in Algeria that attracts stakeholders from the tourism and travel sectors. It aims to promote tourism, and encouraging the development of tourism products and services in the country.   |
| 5                          | International Maritime Conference International Exhibition                                     | ECA Office of Algeria                            | Within 2025  | Participation in an international exhibition and conference dedicated to shipping and the maritime industry. It focuses on issues such as maritime safety, innovation, and the development of marine equipment, attracting experts and industry professionals.                              |
| <b>TOTAL ACTIONS: 7</b>    |  |  |              |   |



# Argentina

|                                 | Action   | Implementing bodies  | Time               | Comments  |
|---------------------------------|--|--|--------------------|---|
| <b>Bilateral relations</b>      |  |  |                    |   |
| 1                               | Agreements on Driving License Mutual Recognition and Exchange between Greece and third countries | Ministry of Infrastructure and Transportation                | Within 2025        | Under negotiation.  |
| <b>Exports</b>                  |  |  |                    |   |
| 1                               | Promotion of Greek Products and gastronomy   | ECA Office Buenos Aires, Sectoral Magazine on Gastronomy     | first half of 2025 | Organising an event to promote Greek products and the Mediterranean diet, accompanied by tastings.                          |
| 2                               | Business Delegation to Greece  | Office of ECA Buenos Aires                                   | Within 2025        | Business delegation to Greece by Argentinian entrepreneurs and distributors of large import companies from various sectors. |
| <b>Transport / Supply Chain</b> |  |  |                    |   |
| 1                               | Enhancement of shipping cooperation  | Office of ECA Office Buenos Aires, Union of Greek Shipowners | Within 2025        | Contacts with shipping companies of Greek interests.  |
| <b>TOTAL ACTIONS: 4</b>         |  |  |                    |   |



# Australia

|                            | Action  | Implementing bodies  | Time           | Comments   |
|----------------------------|---|--|----------------|--|
| <b>Bilateral relations</b> |   |  |                |  |
| 1                          | Treaties for the Avoidance of Double Taxation                 | Ministry of Foreign Affairs  | In progress    | Under negotiation.   |
| <b>Exports</b>             |   |  |                |  |
| 1                          | Doing business in Australia - Challenges & Opportunities      | Enterprise Greece  | Q1 2025        | Online information event for Greek exporters, focusing on the Australian market. The sectors of interest have not yet been finalised.  |
| 2                          | Wine tasting event at Chau Chang Museum, University of Sydney | ECA Office Sydney, Greek Festival of Sydney  | 15/4-15/6/2025 | In the context of the Greek Festival of Sydney, in collaboration with Greek wine exporters and sponsors, a wine tasting event will take place at the Chau Chak Wing Museum of Sydney University, where visitors will have the opportunity to taste fine Greek wines. |
| 3                          | Fine Food Australia International Exhibition                  | Enterprise Greece, Region of Central Greece, Evia Chamber of Commerce and Industry | Q3 2025        | Participation in Australia's largest food and beverage trade fair, which is a leading product supply platform that attracts senior buyers from food retail, wholesale, distribution, imports, exports, and services.   |
| <b>TOTAL ACTIONS: 4</b>    |   |  |                |  |



# Austria

|                | Action   | Implementing bodies  | Time          | Comments  |
|----------------|--|--|---------------|---|
| <b>Exports</b> |  |  |               |   |
| 1              | Ferien-Messe Wien<br>International Exhibition                          | ECA Office of Vienna   | 16-19/1/2025  | Participation in an international tourism exhibition. Promotion of tourism products and services, aiming at connecting with new buyers and developing partnerships in the tourism sector.   |
| 2              | BAUEN + WOHNEN SALZBURG<br>International Exhibition                    | ECA Office of Vienna   | 6-9/2/2025    | Participation in an international construction exhibition. Presentation of construction materials, technologies, and equipment, providing opportunities for partnerships and penetration into new markets.  |
| 3              | Austrian Boat Show 'Boot<br>Tulln' International Exhibition            | ECA Office of Vienna   | 6-9/3/2025    | Participation in an international exhibitions on boats. Promotion of maritime equipment, vessels, and services, with an emphasis on networking with potential partners and customers.   |
| 4              | Wohnen & Interieur<br>International Exhibition                         | ECA Office of Vienna   | 12-16/3/2025  | Participation in an international exhibition on homes and decorating. Presentation of interior decoration products and services, aimed at enhancing contacts and partnerships in the home and decoration sector.  |
| 5              | Wiener Immobilien Messe<br>International Exhibition                    | ECA Office of Vienna   | 15-16/3/2025  | Participation in an international exhibition on real estate and real estate services. Presentation of opportunities in the real estate sector, with an emphasis on networking and the conclusion of agreements in the real estate services sector.                      |
| 6              | Austropharm International<br>Exhibition                                | ECA Office of Vienna   | 24-26/4/2025  | Participation in an international pharmaceuticals exhibition. Promotion of pharmaceutical products and innovations, aiming at developing partnerships and strengthening the presence on the global pharmaceutical market.   |
| 7              | Bio Europe International<br>Exhibition                                 | Hellenic Biocluster  | 11/5/2025     | Participation in BIO-Europe, which is an excellent opportunity to connect with potential partners, focusing on strategy planning, networking, and agreements in the sectors of biotechnology and pharmacology.  |
| 8              | The 14th Annual World<br>Congress of Nano Science &<br>Technology-2025 | ECA Office of Vienna,<br>Greek National Tourism<br>Organisation, National<br>Interprofessional<br>Organization of Vine &<br>Wine (EDOAO), Greek<br>Wine Federation (SOE) | 1/3-30/6/2025 | Tasting of Greek wines in Vienna, with the participation of the Vienna GNTO service in the presentation. The event combines the promotion of Greek wines and vineyards with the promotion of the Greek tourism product, highlighting the Greek wine tourism experience. |

# Austria

|    | Action                                      | Implementing bodies  | Time          | Comments  |
|----|---|--|---------------|---|
| 9  | Greek wine tasting                          | ECA Office of Vienna, Greek National Tourism Organisation, National Interprofessional Organization of Vine & Wine (EDOAO), Greek Wine Federation (SOE) | 1/3-30/6/2025 | Tasting of Greek wines in Vienna, with the participation of the Vienna GNTO service in the presentation. The event combines the promotion of Greek wines and vineyards with the promotion of the Greek tourism product, highlighting the Greek wine tourism experience. |
| 10 | Alles für den Gast International Exhibition | ECA Office of Vienna   | 1-30/11/2025  | Participation in an international food and drink exhibition: Presentation of Greek products, aiming at promoting exports and developing partnerships with buyers, distributors, and importers from the global food and beverage market.                                 |

## Tourism

|   |  |                                     |             |   |
|---|--|-------------------------------------|-------------|---|
| 1 | Ferien - Messe Wien International Tourism Fair 2025  | Greek National Tourism Organisation | 9-12/1/2025 | Participation of the Region of the Ionian Islands in the International Tourism Fair   |
| 2 | Exchange of know-how through videoconferences on a departmental level with representatives of the corresponding Ministry | Ministry of Tourism                 | Within 2025 | Two teleconferences on tourism matters have already been held, while sharing Greek legislation on sectors of Austrian interest. |

**TOTAL ACTIONS: 12**



## The Baltic states (Lithuania, Latvia, Estonia)

|                         | Action   | Implementing bodies   | Time          | Comments  |
|-------------------------|--|---|---------------|---|
| <b>Exports</b>          |  |   |               |   |
| 1                       | Organising a business delegation in the context of a visit by the Deputy Minister of Foreign Affairs for Economic Diplomacy and Openness | Greek Embassy in Tallinn (Estonia), Ministry of Foreign Affairs             | Within 2025   | Pursuing a partnership with Enterprise Greece and the Chamber of Commerce and Industry of Tallinn, while holding parallel B2B meetings.   |
| 2                       | Organising a business delegation in the context of a visit by the Deputy Minister of Foreign Affairs for Economic Diplomacy and Openness | Greek Embassy in Riga (Latvia)  | Within 2025   | Pursuing a partnership with Enterprise Greece and the Chamber of Commerce and Industry of Riga, while holding parallel B2B meetings.  |
| 3                       | 31st International Tourism Trade Fair - BALTTOUR 2025  | Greek Embassy in Riga (Latvia)  | 7-9/2/2025    | Participation in the largest tourism trade fair in the Baltic states, which annually kicks off the new season, attracting representatives of the tourism industry, travel agencies, airlines, hotels, and international media.                    |
| 4                       | Tallinn Foodfair International Exhibition  | Greek Embassy in Tallinn (Estonia), Enterprise Greece                       | Q3 2025       | The participation of Greek enterprises in the annual food and beverage exhibition 'Tallinn Foodfair' is being examined, as the Estonian public has shown a steady interest in Greek products.   |
| 5                       | Organising a Greek cuisine workshop  | Embassy of Greece in Tallinn (Estonia)                                      | Within 2025   | Organising an event to promote Greek cuisine and the Greek tourism product, in collaboration with a Greek chef. The event is addressed to journalists, businessmen, diplomats, members of civil society, and Estonian Foreign Ministry officials. |
| <b>Tourism</b>          |  |   |               |   |
| 1                       | Tourist International Exhibition   | Embassy of Greece in Tallinn (Estonia), Greek National Tourism Organisation | 31/1-2/2/2025 | Participation in the largest tourism fair in Estonia, where, in addition to traditional tourism products, alternative forms of tourism are also promoted, such as agritourism, wine tourism, and diving tourism.                                  |
| <b>TOTAL ACTIONS: 6</b> |  |   |               |   |

# Vietnam

|                            | Action   | Implementing bodies   | Time        | Comments  |
|----------------------------|--|---|-------------|---|
| <b>Bilateral relations</b> |  |   |             |   |
| 1                          | Shipping Cooperation Agreement                         | Ministry of Foreign Affairs, Ministry of Maritime Affairs and Insular Policy    | Within 2025 | Strengthening of bilateral cooperation in the shipping sector.  |
| 2                          | Seafarer Competency Certificate Recognition Agreement  | Ministry of Foreign Affairs, Ministry of Maritime Affairs and Insular Policy    | Within 2025 | Under negotiation.  |
| 3                          | EU-Vietnam Investment Protection Agreement (EVIPA)     | Embassy of Greece in Hanoi  | Within 2025 | The EU-Vietnam Investment Protection Agreement (EVIPA) strengthens the legal framework to protect investments, promoting stability and security for investors from the EU and Vietnam.  |
| 4                          | Working visit  | Ministry of Foreign Affairs, Ministry of National Economy and Finance           | Within 2025 | Exchange of views in the sectors of fiscal policy, financial risk management, and tax policy.   |
| 5                          | Treaties for the Avoidance of Double Taxation          | Ministry of Foreign Affairs, Ministry of National Economy and Finance           | Within 2025 | Under negotiation.  |
| 6                          | Memorandum of Understanding on Migration and Mobility  | Ministry of Migration and Asylum/Ministry of Vietnam Labour                     | Within 2025 | Under negotiation.  |
| <b>Exports</b>             |  |   |             |   |
| 1                          | Promotion at points of sale (POS) – Tasting Days       | D. EL.KO.F. SA (Hellenic Canned Fruit - Hellenic Canned Fruit Industry Network) | Q1 2025     | The action includes the participation of D.EL.KO.F. SA in sampling and tasting events at stores, for the promotion of canned peaches in Southeast Asia, with an emphasis on Vietnam. The goal is to directly acquaint the public with the product and to strengthen its presence in the local market. |
| 2                          | Food & Hospitality Hanoi 2025 International Exhibition | Ministry of Rural Development and Food, D.EL.KO.F. SA (Hellenic Canned Fruits)  | 18-0/3/2025 | Supporting Greek participations in the International Exhibition. In the margins of the Exhibition, participants will have the opportunity to hold B2B meetings with importers, distributors, Horeca, wholesalers, and supermarket representatives.  |



## Vietnam

|                        | Action  | Implementing bodies  | Time                                      | Comments  |
|------------------------|---|--|---|---|
| <b>Exports (cont.)</b> |   |  |   |   |
| 3                      | Press Event in Vietnam                            | Ministry of Rural Development and Food, National Union of Agricultural Cooperatives 'ETHEAS'                                   | 8/9/2024                                  | Press event at a restaurant in the context of the 'PDO and PGI Product Information and Promotion Actions' programme in the markets of Singapore, Japan, and Vietnam.  |
| 4                      | Business networking (B2B)                         | Ministry of Rural Development and Food, National Union of Agricultural Cooperatives 'ETHEAS'                                   | 6/8-8/9/2024                              | A B2B dinner at a restaurant.   |
| 5                      | Vietfood & Beverage 2025 International Exhibition | Ministry of Rural Development and Food, Embassy of Greece in Hanoi, National Union of Agricultural Cooperatives 'ETHEAS'       | 7-9/8/2025 and Multiple dates within 2025 | Participation in the VietFood & Beverage exhibition in Ho Chi Min City, Vietnam, as well as parallel information and promotion actions on PDO and PGI products.   |
| 6                      | Educational trip to Greece from Vietnam           | National Union of Agricultural Cooperatives 'ETHEAS'   | 1-30/11/2024                              | Educational trip to Greece from Vietnam.  |
| 7                      | Promotion of Greek agri-food products             | Ministry of Rural Development and Food, National Association of Agricultural Cooperatives - ETHEAS, Embassy of Greece in Hanoi | Within 2025                               | Support of ETH.E.A.S. initiatives in the framework of an EU programme for the promotion of PDO and PGI products in Vietnam, with the aim of importing Greek agricultural produce (olive oil, olives, cheese, kiwi fruits, canned fruits) into the local market. |

**TOTAL ACTIONS: 13**

# North Macedonia

|                               | Action  | Implementing bodies   | Time               | Comments   |
|-------------------------------|---|---|--------------------|--|
| <b>Bilateral relations</b>    |   |   |                    |  |
| 1                             | Memorandum of Cooperation   | Hellenic Civil Aviation Authority, Ministry of Foreign Affairs        | In progress        | Bilateral agreement covering issues such as regulation of air traffic flow, air accident search and rescue, as well as exchange of technology and data.                                    |
| 2                             | High-Level Cooperation Council Convened   | Ministry of Foreign Affairs   | Within 2025        | It is provided for by the Prespa Agreement and is expected to take place within 2025.  |
| 3                             | Negotiations on the Bilateral Treaty for the Avoidance of Double Taxation   | Ministry of Foreign Affairs, Ministry of Finance / IAPR               | Within 2025        | Waiting on the finalisation of the dates of the 3rd round of talks.  |
| 4                             | Greece-North Macedonia Cross-Border Cooperation Programme   | Ministry of Foreign Affairs   | Within 2025        | Participation on the Committee for the Monitoring of the Greece-North Macedonia Cross-Border Cooperation Programme INTERREG VI-A IPA III CBC Greece-Republic of North Macedonia 2021-2027. |
| 5                             | Bilateral Agreement in the field of social security   | Ministry of Foreign Affairs, Ministry of Labour and Social Security   | Within 2025        | Under negotiation.   |
| 6                             | Bilateral Agreement on National Driving License Mutual Recognition  | Ministry of Infrastructure and Transport, Ministry of Foreign Affairs | Within 2025        | Under negotiation.   |
| 7                             | Bilateral transceiver interoperability  | Ministry of Infrastructure and Transport, Ministry of Foreign Affairs | Within 2025        | Promotion of compatibility and mutual readability of national road transceivers (e-passes) during transit through the toll stations of the two countries.                                  |
| <b>Multilateral Relations</b> |   |   |                    |  |
| 1                             | Prespa Lakes Ecosystem  | Ministry of Foreign Affairs, Ministry of the Environment and Energy   | In progress        | Contribution to the Promotion of the Sustainable Development of the Prespa Ecosystem, in partnership with the European Commission, Albania, and North Macedonia.                           |
| 2                             | Participation in the PAMEx initiative and the works of the Union for the Mediterranean and EU Strategy for the Adriatic and Ionian Region (EUSAIR). | Hellenic Solid Waste Management Association (HSWMA)                   | Within 2025        | Promotion of actions to reduce plastic litter, partnership with neighbouring countries, preferably members of BSEC and SDSN Mediterranean.   |
| <b>Exports</b>                |   |   |                    |  |
| 1                             | Participation of organisations and companies from North Macedonia in Food Expo 2025 and Artoza 2025   | ECA Office of Skopje  | first half of 2025 | Support of a business delegation and visit of agencies and companies to the Artoza 2025 exhibition.  |



## North Macedonia

|   | Action  | Implementing bodies   | Time        | Comments  |
|---|---|---|-------------|---|
| <b>Exports (cont.)</b>                  |   |   |             |   |
| 2                                       | Event promoting Greek cuisine and nutrition                               | ECA Office of Skopje  | 5-7/1/2025  | Organising an event to promote Greek products and cuisine, either in the context of Europe Day or in collaboration with a food supermarket.   |
| 3                                       | Female entrepreneurship in the pharmaceutical sector                      | ECA Office of Skopje  | Within 2025 | Networking action between women's entrepreneurship bodies in the pharmaceutical sector.   |
| <b>Technical projects / environment</b> |   |   |             |   |
| 1                                       | Networking of companies active in the infrastructure sector               | ECA Office of Skopje  | Within 2025 | Support of a business delegation in the infrastructure sector and networking  |
| 2                                       | Axios River and Lake Doiran pollution issues                              | Ministry of Foreign Affairs, Ministry of the Environment and Energy | In progress | Monitoring cross-border water pollution issues.   |
| 3                                       | Promotion of partnerships in the circular economy sector                  | Hellenic Solid Waste Management Association (HSWMA)                 | Within 2025 | Promotion of partnerships on matters of circular economy with neighbouring countries and BSEC countries, with the potential to transfer know-how, as Greece has a modern regulatory framework (Law 4819/2021) that is harmonised with the corresponding European and National Action Plan for Circular Economy. |
| <b>Energy</b>                           |   |   |             |   |
| 1                                       | Action to strengthen contacts of energy supply and distribution companies | ECA Office of Skopje  | Within 2025 | Organising an online meeting to strengthen contacts between energy supply and provision companies.  |
| 2                                       | Vardax Oil Pipeline   | Ministry of the Environment and Energy                              | Within 2025 | Supervision and monitoring of planned reopening of the Thessaloniki - Skopje Vardax oil pipeline to transport diesel fuel.  |



|                                   | Action   | Implementing bodies   | Time        | Comments  |
|-----------------------------------|--|---|-------------|---|
| <b>Transport / Supply Chain</b>   |  |   |             |   |
| 1                                 | Cross-Border Rail Traffic Agreement with North Macedonia   | Ministry of Infrastructure and Transportation, Ministry of Rural Development and Food, Ministry of Finance, Ministry of Citizen Protection  | Within 2025 | Under negotiation.  |
| 2                                 | a) European Forum on the 'Western Balkans - Eastern Mediterranean' Transport Corridor, b) European Forum on the 'Baltic - Black Sea - Aegean Sea' Transport Corridor | Ministry of Infrastructure and Transportation, Ministry of National Economy and Finance, Ministry of Maritime Affairs & Insular Policy, Hellenic Civil Aviation Authority, Hellenic Railways Organization S.A., ERGOSE SA | Within 2025 | The Forum for each European transport corridor, chaired by the European Coordinator, brings together member states and neighbouring countries, and aims at promoting the coordinated implementation of the European corridors. The Forum will be attended by: Albania, North Macedonia, Bosnia-Herzegovina, Kosovo*, Montenegro, Serbia, Austria, Bulgaria, Estonia, Italy, Cyprus, Latvia, Lithuania, Moldova, Ukraine, Poland, and Romania. |
| 3                                 | Construction of a natural gas pipeline interconnector with North Macedonia   | Ministry of the Environment and Energy  | Within 2025 | Supervision and monitoring of the construction process of the Nea Mesimvria - Negotino natural gas pipeline interconnector, which will link the national natural gas transmission systems of Greece and North Macedonia, operated by DESFA and Nomagas, respectively.   |
| <b>Tourism</b>                    |  |   |             |   |
| 1                                 | Networking between tourism associations and agencies   | ECA Office of Skopje  | Within 2025 | Briefing of chambers and preparation for meetings between enterprises in Greece and North Macedonia, either within the framework of the Athens International Tourism & Culture Expo 2025 or through a visit of the chamber of commerce to Skopje.   |
| <b>Developmental partnerships</b> |  |   |             |   |
| 1                                 | Foetal Medicine and Prenatal Screening Programme   | Ministry of Foreign Affairs, Skopje University Clinic of Gynaecology and Obstetrics   | Within 2025 | The Ministry of Foreign Affairs has initiated the implementation of a programme for the establishment of Foetal Medicine-Prenatal Screening Units and relevant training, in partnership with of the Fetal Medicine Foundation.  |
| <b>TOTAL ACTIONS: 22</b>          |  |   |             |   |



# Bosnia-Herzegovina

|                            | Action  | Implementing bodies   | Time        | Comments  |
|----------------------------|---|---|-------------|---|
| <b>Bilateral relations</b> |   |   |             |   |
| 1                          | Signing of a bilateral Agreement on cooperation in the tourism sector | Ministry of Foreign Affairs, Ministry of Tourism                          | Within 2025 | Under negotiation.  |
| 2                          | Agreements on Driving License Mutual Recognition and Exchange         | Ministry of Infrastructure and Transportation                             | Within 2025 | Under negotiation.  |
| <b>Exports</b>             |   |   |             |   |
| 1                          | Mostar 2025 International Exhibition                                  | Aitolokarnania Chamber of Commerce and Industry, Region of Western Greece | Q2 2025     | Participation in the largest exhibition in the Western Balkans, with economic and business interests, covering a broad range of thematic units and participations. It is a unique entrepreneurship platform for small, medium-sized, and large enterprises, offering networking opportunities and opportunities to launch entrepreneurship actions in developing economies in the region. |
| <b>TOTAL ACTIONS: 3</b>    |   |   |             |   |

# Bulgaria

|   | Action   | Implementing bodies   | Time                | Comments  |
|---|--|---|---------------------|---|
| <b>Bilateral relations</b>              |  |   |                     |   |
| 1                                       | Memorandum of Cooperation with Bulgaria  | Hellenic Civil Aviation Authority   | In progress         | Bilateral Agreement on matters such as air traffic flow regulation, air accident search and rescue, and technology and data exchange.   |
| 2                                       | Memorandum of bilateral energy cooperation   | Ministry of the Environment and Energy, Ministry of Foreign Affairs   | Within 2025         | Conclusion of a Memorandum of Cooperation with Bulgaria on the energy interconnection of the two countries in the context of the diversification of energy paths and routes, as well as energy security.  |
| <b>Multilateral Relations</b>           |  |   |                     |   |
| 1                                       | Greece-Bulgaria-Romania Trilateral Statement of Intent   | Ministry of the Environment and Energy  | In progress         | Signing of a Trilateral Letter of Intent between Greece, Bulgaria and Romania on the Development of Renewable Energy Infrastructure in Southeast Europe.  |
| 2                                       | Establishing relations and promoting partnerships on Circular Economy issues with neighbouring countries, starting with the other BSEC countries | Ministry of Foreign Affairs, Sustainable Development Solutions Network for the broader region of the Black Sea (SDSN Black Sea) | Within 2025         | Since 2021, Greece has had a National Action Plan for Circular Economy that is harmonised with the corresponding European strategy, and a modern regulatory framework (Law 4819 – 2021). This enables the country to contribute effectively to the transfer of know-how to neighbouring countries, while offering significant potential for the development of capabilities and the promotion of innovation in the Circular Economy sector. |
| <b>Attracting investments</b>           |  |   |                     |   |
| 1                                       | Organising an investment attraction event  | ECA Office of Sofia   | 1/6-31/7/2025       | Event for Greek investments in Bulgaria, as well as for synergies between Bulgarian enterprises and Greek groups of companies for joint investments.  |
| <b>Exports</b>                          |  |   |                     |   |
| 1                                       | Balkans International Wine Festival  | ECA Office of Sofia   | 13-15/3/2025        | Promotion of Greek wines.   |
| 2                                       | Promotion of Greek gastronomy  | ECA Office of Sofia   | April – August 2025 | Special event to promote Greek gastronomy at a selected restaurant in the Bulgarian capital.  |
| 3                                       | HEMUS Defence Equipment International Exhibition   | SEKPY (Hellenic Manufacturers of Defence Material Association)  | 14-18/10/2025       | The aim is promoting dynamic Greek defence companies and networking in the context of the exhibition.   |
| <b>Technical projects / environment</b> |  |   |                     |   |
| 1                                       | Transboundary waters   | Ministry of the Environment and Energy, Ministry of Foreign Affairs   | In progress         | Under negotiation.  |



# Bulgaria

|                                 | Action   | Implementing bodies   | Time               | Comments  |
|---------------------------------|--|---|--------------------|---|
| <b>Energy</b>                   |  |   |                    |   |
| 1                               | Bilateral Energy Forum   | Ministry of the Environment and Energy, Ministry of Foreign Affairs, ECA Office of Sofia, Institute of Energy of South-East Europe (IENE), Bulgarian research organisation Energy Management Institute, and Diplomatic Institute of the Bulgarian Ministry of Foreign Affairs | first half of 2025 | Participation in a forum held in partnership with the Institute of Energy of South-East Europe (IENE), the Bulgarian research body Energy Management Institute, and the Diplomatic Institute of the Bulgarian Ministry of Foreign Affairs.  |
| <b>Transport / Supply Chain</b> |  |   |                    |   |
| 1                               | a) European Forum on the 'Western Balkans - Eastern Mediterranean' Transport Corridor, b) European Forum on the 'Baltic - Black Sea - Aegean Sea' Transport Corridor | Ministry of Infrastructure and Transportation, Ministry of National Economy and Finance, Ministry of Maritime Affairs & Insular Policy, Hellenic Civil Aviation Authority, Hellenic Railways Organization S.A., ERGOSE S.A.   | Within 2025        | The Forum for each European transport corridor, chaired by the European Coordinator, brings together member states and neighbouring countries, and aims at promoting the coordinated implementation of the European corridors. The Forum will be attended by: Albania, North Macedonia, Bosnia-Herzegovina, Kosovo*, Montenegro, Serbia, Austria, Bulgaria, Estonia, Italy, Cyprus, Latvia, Lithuania, Moldova, Ukraine, Poland, and Romania. |
| <b>Tourism</b>                  |  |   |                    |   |
| 1                               | Participation in the (41st) HOLIDAY & SPA EXPO Tourism Fair  | Ministry of Infrastructure and Transportation / General Directorate for Strategic Planning of Transportation & Road Safety, Municipality of Pangaio   | 9-11/3/2025        | Participation on a delegation consisting of members of the Tourism Committee and Executives of enterprises from the Municipality of Pangaio.  |
| <b>TOTAL ACTIONS: 12</b>        |  |   |                    |   |

\*This designation is without prejudice to positions on status, and is in line with UN Security Council Resolution (UNSCR) 1244/1999 and the Opinion of the International Court of Justice (ICJ) on the Kosovo Declaration of Independence.

# Brazil

|                         | Action  | Implementing bodies  | Time         | Comments  |
|-------------------------|---|--|--------------|---|
| <b>Exports</b>          |   |  |              |   |
| 1                       | Presentation and Tasting of Greek Wines                                 | Enterprise Greece, ECA Office of São Paulo, Ministry of Rural Development and Food | 1/5-1/6/2025 | Tasting and presentation of Greek wines from selected Greek winemaking enterprises, through an EU programme for the promotion of wines in third countries.  |
| 2                       | ProWine São Paulo International Exhibition                              | Enterprise Greece, ECA Office of São Paulo   | Q4 2025      | This wine and spirits exhibition in Latin America is the sector's top professional event, promoting development, business opportunities, and the exchange of knowledge. 2024 saw the first Greek participation, with three wineries under the auspices of EG. |
| <b>Tourism</b>          |   |  |              |   |
| 1                       | World Travel Market Latin America 2025 International Tourism Exhibition | Ministry of Tourism, GNTO, ECA Office of São Paulo                                 | 1/4-1/5/2025 | Participation in an international tourism exhibition in South America.  |
| <b>TOTAL ACTIONS: 3</b> |   |  |              |   |



## France

|                               | Action  | Implementing bodies  | Time         | Comments   |
|-------------------------------|---|--|--------------|--|
| <b>Bilateral relations</b>    |   |  |              |  |
| 1                             | Signing of a Memorandum of Understanding on cooperation in the tourism sector | Ministry of Foreign Affairs, Ministry of Tourism                                   | Within 2025  | Under negotiation.   |
| <b>Attracting investments</b> |   |  |              |  |
| 1                             | Cannes Film Festival  | Enterprise Greece, National Centre for Audiovisual Media and Communication (EKOME) | 11-14/3/2025 | Participate in one of the most important audiovisual markets in the world, aiming to expand its network of partners and attract investments in the audiovisual sector.   |
| 2                             | Anney Festival  | Enterprise Greece  | 17-28/5/2025 | Participation in the largest global event in the animation sector, where Greece has established its presence with a stand over the past 3 years. In addition to bolstering international partnerships for Greek professionals, the goal is to enhance the visibility of Greek animation. Animation is now a separate category in the government's funding plan, and 2025 is the 80th anniversary of Greek animation. |
| 3                             | Mipcom International Exhibition   | Enterprise Greece, National Centre for Audiovisual Media and Communication (EKOME) | 11-14/6/2025 | Participation in the largest TV series and TV show market in Europe, which hosts 13,500 participants, 4,700 buyers and committees, 240 investors, 2,330 distribution and production companies, as well as a number of media outlets. The action is implemented in partnership with EKOME.  |
| <b>Exports</b>                |   |  |              |  |
| 1                             | Eucotton  | Hellenic Cotton Association of Ginners and Exporters, European Cotton Alliance     | In progress  | The EUCOTTON campaign, which is being implemented by the European Cotton Alliance (ECA), aims to promote European cotton and promote its sustainable features. The key goals are to increase the visibility of European production, strengthen the demand for textile products, and inform consumers and professionals about its high quality and position in the global market.                                     |
| 2                             | Maison et Objet International Exhibition                                      | Enterprise Greece, ECA Office of Paris   | 16-20/1/2025 | Participation in the home décor and interior design international exhibition, held twice a year in Paris, at a 113,000 sq.m. exhibition venue. The exhibition covers 16 sectors, and includes multiple product categories.   |
| 3                             | Who's Next – Bijorhca International Fair                                      | Enterprise Greece, ECA Office of Paris   | 18-20/1/2025 | Participation in an international fashion trade event on women's clothing, which is held every January and September, attracting some 45,000 visitors. The exhibition focuses on promoting jewellery, watches, and their manufacturing materials, presenting new trends and facilitating business deals.   |

|   | <b>Action</b>  | <b>Implementing bodies</b>   | <b>Time</b>   | <b>Comments</b>  |
|---|--|--|---------------|--|
| 4 | Business delegation of French food importers, wholesalers, and distributors, as well as gastronomy sector journalists and bloggers, to Crete | ECA Office in Paris, Agronutritional Cooperation of the Region of Crete  | 3-28/2/2025   | Business delegation of French food importers, wholesalers, and distributors, as well as gastronomy journalists and bloggers, to Crete. The total cost of the event will be covered by the Agronutritional Cooperation of the Region of Crete.  |
| 5 | Wine Paris Vinexpo 2025 International Exhibition   | Region of Thessaly, Chambers of Thessaly   | 10-12/2/2025  | Participation in an exhibition that is very dynamic in the wine sector in the French market and internationally, which, in 2024, hosted 4,074 exhibitors from 30+ countries and 41,253 visitors from 137 countries. Crete's participation is expected to boost exports of Cretan wine, providing a major boost for the promotion of the region's products. |
| 6 | Business delegation of French food importers, wholesalers, and distributors, as well as gastronomy journalists and bloggers, to Macedonia    | ECA Office of Paris, Region of Central Macedonia   | 7/4- 7/5/2025 | The Region of Central Macedonia organises a business delegation of French food importers, wholesalers, and distributors, as well as journalists and gastronomy bloggers, to Macedonia,; with the total cost of the event covered by.   |
| 7 | medFEL International Exhibition  | Ministry of Rural Development and Food, Agricultural Cooperatives, Agricultural Cooperative of Processing and Horticulture Sales (ASEPOP) of Velventos | 23-24/4/2025  | Support of Greek participations in the exhibition. During the exhibition, informative brochures will be distributed to pavilion visitors, who will have the opportunity to sample the top-quality peppers and learn more about the quality and safety measures that are observed during the production process.  |
| 8 | Participation in the Taste of Paris Festival   | Ministry of Rural Development and Food, Agricultural Dairy Cooperative of Kalavryta  | 8-11/5/2025   | Participation in the festival with actions such as: Promotion via pavilion and mass networking, insert with a link to the festival's official website, advertising in the official programme, and presentation of PDO Feta Cheese through tasting or cooking demonstrations.   |



## France

|                        | Action  | Implementing bodies  | Time            | Comments  |
|------------------------|---|--|-----------------|---|
| <b>Exports (cont.)</b> |   |  |                 |   |
| 9                      | Greek startup business delegation as part of Europe's largest technology fair, Viva Tech                        | The Embassy of Greece in Paris, ECA Office of Paris, Enterprise Greece, Hellenic Start up Association (EENE) | 11-14/6/2025    | The business delegation, in the context of Europe's largest technology exhibition, Viva Tech, aims to connect Greek startups with French companies. The aim is to present the potential of the Greek market and to create new business partnerships in the French market. |
| 10                     | Targeted meetings to enhance partnerships in the sector of photonic technology, know-how, and innovation        | Hellenic Photonics Cluster (Hphos)   | Q3 2025         | B2B meetings with members of the ALPHA-RLH photonic cluster of the region of Nouvelle-Aquitaine, France.  |
| 11                     | SIAL 2024 International Exhibition  | Ministry of Rural Development and Food, Ioannina Agricultural Poultry Cooperative - PINDOS                   | 19-23/10/2024   | Participation at the SIAL international food exhibition in France.  |
| 12                     | Space technology company business delegation to France  | The Embassy of Greece in Paris, ECA Office of Paris, Enterprise Greece, Hellenic Start up Association (EENE) | δ' τρίμηνο 2024 | Organising a business delegation of the Hellenic Association of Space Industry (HASI) to France.  |
| 13                     | Promotion of Greek wines at the facilities of the International Organisation of Vine and Wine (O.I.V.) in Dijon | ECA Office of Paris  | Q4 2025         | Organising a business delegation of top Greek wine exporting companies to Dijon.  |
| 14                     | Sample distributions  | Ministry of Rural Development and Food, Agricultural Dairy Cooperative of Kalavryta                          | Within 2025     | Tasting days are held in various target markets. Tasting days will take place at 25 spots over four days.   |
| 15                     | Promotion of fresh fruits and vegetables  | Ministry of Rural Development and Food, Agricultural Cooperatives  | Within 2025     | A press event on European fresh fruit and vegetables (peppers) will be held with the participation of journalists, healthy diet experts, importers, food and lifestyle bloggers, and distributors. The event will take place on multiple dates.                           |
| 16                     | Organising a business delegation of French food importers, wholesalers, and food distributors to Attica         | ECA Office of Paris, Region of Attica  | Within 2025     | Business delegation of French food importers, wholesalers, and distributors, as well as gastronomy journalists and bloggers, to Attica. The total cost of the event will be covered by the Region of Attica.  |



|   | Action   | Implementing bodies   | Time         | Comments   |
|---|--|---|--------------|--|
| <b>Technical projects / environment</b> |  |   |              |  |
| 1                                       | Pollutec 2025 International Exhibition             | Enterprise Greece   | 7-10/10/2025 | Participation in a leading European exhibition on the environment, waste management, and circular economy, with over 2000 exhibitors. B2B meetings will be held as part of the event, aiming at creating new business contacts (lead generation).  |
| <b>Technology / Know-how</b>            |  |   |              |  |
| 1                                       | Paris Air Show 2025 International Exhibition       | Hellenic Aerospace Industry, Association of Hellenic Manufacturers of Defence Material      | 16-22/6/2025 | Participation in the international Paris Air Show, the largest event in the aerospace industry, organised by SIAE, a subsidiary of the French Aerospace Industries Association (GIFAS). The exhibition attracts international stakeholders, showcasing excellence, innovation, and collaboration in the field. |
| <b>Tourism</b>                          |  |   |              |  |
| 1                                       | Salon Mondial du Tourisme International Exhibition | Greek National Tourism Organisation, Region of Western Greece, Region of the Ionian Islands | 13-16/3/2025 | Participation of the Regions of Greece with their own stand.   |
| 2                                       | IFTM Top Resa International Exhibition             | Greek National Tourism Organisation, Region of Western Greece, Region of the Ionian Islands | Within 2025  | Participation of the Regions of Greece as co-exhibitors at the GNT0 pavilion for their tourism promotion.  |
| <b>TOTAL ACTIONS: 24</b>                |  |   |              |  |



# Germany

|                               | Action   | Implementing bodies   | Time          | Comments  |
|-------------------------------|--|---|---------------|---|
| <b>Bilateral relations</b>    |  |   |               |   |
| 1                             | 7th Round of Interministerial Consultations in the framework of the Greek-German Action Plan | Ministry of Foreign Affairs, Ministry of the Environment and Energy, and other co-competent Ministries                | Within 2025   | Consultations involving all Ministries, coordinated by the Ministry of Foreign Affairs. With energy as a key pillar in Greece's development strategy until 2050, energy cooperation with Germany — especially in the sector of renewable energy sources and Energy Efficiency — becomes of critical importance.     |
| <b>Attracting investments</b> |  |   |               |   |
| 1                             | International Hotel Investment Forum (IHIF) International Conference                         | Enterprise Greece, ECA Office of Berlin   | 31/3-2/4/2025 | Participation in an international conference on the tourism investment industry, which attracts more than 2,500 senior executives from 80 countries. The conference will be attended by investors, business executives, and industry representatives, including hotel chains and tourism enterprises.               |
| 2                             | Business Breakfast at the Bavarian Chamber of Munich   | ECA Office of Munich, Bavarian Chamber of Munich  | Q1 2025       | An event that aims at highlighting to Bavarian entrepreneurs the investment opportunities offered by the upgraded economic and investment environment in Greece.  |
| <b>Exports</b>                |  |   |               |   |
| 1                             | Eucotton   | Inter-Professional Cotton Association, Hellenic Cotton Association of Ginners and Exporters, European Cotton Alliance | In progress   | The EUCOTTON campaign is being implemented by the European Cotton Alliance (ECA) with the aim of increasing the visibility of European cotton and raising awareness about its sustainability and quality characteristics in European target markets.  |
| 2                             | ProWein 2025 International Exhibition  | Region of Central Greece, Evia Chamber of Commerce and Industry, Enterprise Greece, ECA Office of Düsseldorf          | Q1 2025       | Participation in a leading wine and beverage exhibition with a broad range in Europe.   |
| 3                             | Wine tasting seminars  | Enterprise Greece, ECA Office of Düsseldorf   | Q1 2025       | Wine tasting seminars in the context of the ProWein 2025 International Wine Exhibition.   |
| 4                             | BOOT International Exhibition  | Enterprise Greece   | 18-26/1/2025  | Participation in a leading marine recreation exhibition that covers the entire range of yachts, water sports, and related services. The exhibition also includes a separate category for the beach resort sector, highlighting companies, schools, associations, and groups that are active in maritime activities. |

|   | <b>Action</b>   | <b>Implementing bodies</b>   | <b>Time</b>    | <b>Comments</b>   |
|---|---|--|----------------|---|
| 5 | 89th Green Week (Grüne Woche) and Global Forum for Food and Agriculture 2025 (GFFA) | Ministry of Rural Development & Food, Agricultural Cooperatives, ECA Office of Berlin, Enterprise Greece   | 17-26/1/2025   | Supporting participating Greek enterprises and the national delegation at the GFFA.   |
| 6 | ISM International Exhibition  | Panhellenic Exporters Association, ECA Office of Düsseldorf  | 2-5/2/2025     | Participation in the largest exhibition of the sugar product and snack sector.  |
| 7 | Fruit Logistica International Exhibition  | Ministry of Rural Development and Food, Agricultural Cooperatives, Enterprise Greece, German-Hellenic Chamber of Industry and Commerce, ECA Office of Berlin, Region of Thessaly | 5-7/2/2025     | Participation in the most important international exhibition in the fresh product industry, with the support of Greek participations. Guests are given the opportunity to try out premium items, such as peppers, and learn about the processes that ensure quality and safety. |
| 8 | BioFach / Vivanness 2025 International Exhibition                                   | Region of Thessaly, Region of Western Macedonia, Aitoloakarnania Chamber of Commerce and Industry, Panhellenic Exporters Association   | 11-14/2/2025   | Participation in BioFach, the largest international exhibition for organic products and organic foods, with Vivanness, which focuses on natural cosmetics.  |
| 9 | Event to promote wine tourism   | Greek National Tourism Organisation (GNTO), Hellenic Wine Federation, ECA Office of Berlin   | April-May 2025 | A planned event in collaboration with the GNTO and the Hellenic Wine Federation to promote Greek wine tourism.  |



# Germany

|                        | Action   | Implementing bodies   | Time         | Comments  |
|------------------------|--|---|--------------|---|
| <b>Exports (cont.)</b> |  |   |              |   |
| 10                     | Intersolar Europe 2025 International Exhibition        | Enterprise Greece, ECA Office of Munich                                   | 6-9/5/2025   | Participation in the largest international photovoltaic exhibition in Europe, which brings together leading companies in the sector active in the design, production, development, and installation of solar thermal and PV systems, as well as energy storage solutions. EG's Foreign Trade Section will organise the national pavilion, promoting the presence of Greek businesses. It will include B2B meetings with exhibitors, as well as a speech at an investment seminar related to the developments in the Greek market. |
| 11                     | GITEX Europe 2025 International Exhibition             | ECA Office of Berlin, Enterprise Greece                                   | 21-3/5/2025  | Participation in one of the largest global technology and startup events, with over 2,500 exhibitors from 100 countries and 1,500 startups. Side events will present recent developments in fields such as artificial intelligence, blockchain, cybersecurity, green technology, and innovations in transportation. Enterprise Greece will participate giving a speech at an event and in B2B meetings, taking advantage of parallel business networking activities in the margins of the Exhibition.                             |
| 12                     | Laser World of Photonics 2025 International Exhibition | Hellenic Photonics Cluster (HPHOS)  | 24-27/6/2025 | HPhos, representing its members and partners, will outline the activities of Greek enterprises and research organisations in the field of photonics to a targeted international audience. At the same time, the actions of European projects in which HPhos is participating will be presented.   |
| 13                     | Gamescom International Exhibition                      | Enterprise Greece, Hellenic Film and Audiovisual Center S.A. (H.F.A.C.) – | 24-28/8/2025 | Participation in Gamescom, the top international event in the gaming industry, with the participation of 1,037 exhibitors from 56 countries and 370,000 visitors. As part of a partnership with the Game Developers' Association of Greece, a breakfast meeting is planned to promote Greek investment incentives and to hold meetings with representatives of companies such as Sony Innovation Fund, Google, Microsoft, Nintendo, TikTok, and Focus.  |
| 14                     | Creative Greece  | Enterprise Greece   | 9-14/9/2025  | Participation in one of the most important European exhibitions in the automotive, travel, and transport sectors, with an anticipated participation of over 700 exhibitors and 500,000 visitors. The exhibition will focus on themes such as electromobility, autonomous driving, smart transport, and sustainability. EG's Investment Attraction Division is exploring participation options through a speech and B2B meetings, taking advantage of the networking opportunities offered by the event.                           |

|    | <b>Action</b>  | <b>Implementing bodies</b>  | <b>Time</b>   | <b>Comments</b>  |
|----|--|---|---------------|--|
| 15 | Anuga International Exhibition                               | Ministry of Rural Development & Food, Agricultural Cooperatives, ECA Office of Berlin, Enterprise Greece, Achaia Chamber of Commerce and Industry, Exporters Association of Crete, Region of Western Macedonia, Region of Central Macedonia, Region of Thessaly, Region of the Ionian Islands | 4-8/10/2025   | This is an exhibition in the food and beverage industry. In 2023, it attracted over 140,000 commercial visitors from 200 countries. The national pavilion hosted 123 companies that covered the entire range of the sector, including fine extra-virgin olive oil and olives, dairy products, honey, herbs, etc. 19,000 scheduled and ad hoc meetings between Greek and foreign enterprises were held, to explore commercial partnerships and export growth opportunities. In 2025, the goal is yet another major national participation, with more than 130 exhibitors. |
| 16 | Medica International Exhibition                              | Enterprise Greece, ECA Office of Düsseldorf   | Q4 2025       | Participation in the largest global medical equipment and services event, which has been held in Dusseldorf for over 40 years. The exhibition annually attracts leading companies, researchers, and experts in the sector, presenting the latest innovations and developments in the healthcare sector.  |
| 17 | Agritechnica International Exhibition                        | Enterprise Greece   | 11-15/11/2025 | Participation in the largest exhibition of the sector worldwide, which is held every two years and aims to promote entrepreneurship, create partnerships, and present new products and innovations. EG successfully supported the first participation of 8 Greek companies in 2023, which led to an increased interest from more companies in 2025.  |
| 18 | Space Tech Expo International Exhibition                     | Enterprise Greece, Hellenic Association of Space Industry, ECA Office of Berlin   | 17-19/11/2025 | Participation in an event that attracts over 5,000 visitors and hosts over 15,000 business meetings. EG, in cooperation with the Hellenic Association of Space Industry (HASI), is organising the national representation, with increased participation every year. For 2025, a 30% increase is expected with regard to the number of Greek companies that will take part.   |
| 19 | Greek and German Health sector professional networking event | ECA Office of Düsseldorf  | 17-20/11/2025 | Organising a networking event between Greek and German health sector professionals, aiming at enhancing cooperation and exchanging know-how.   |



# Germany

|                                 | Action  | Implementing bodies  | Time        | Comments   |
|---------------------------------|---|--|-------------|--|
| <b>Exports (cont.)</b>          |   |  |             |  |
| 20                              | Sample distributions  | Ministry of Rural Development and Food, Agricultural Dairy Cooperative of Kalavryta  | Within 2025 | Tasting days are part of a programme in many target markets. They will take place at 25 spots over four (4) days, providing 100 tasting sessions, in each target country.  |
| 21                              | Promotion of fresh fruits and vegetables                                    | Ministry of Rural Development and Food, Agricultural Cooperatives  | Within 2025 | A number of press events will be held to promote European fresh fruits and vegetables, addressed to journalists, healthy diet experts, importers, food and lifestyle bloggers, and distributors. The events will take place on multiple dates.   |
| 22                              | Gastronomic Event organised at the European Central Bank (ECB) in Frankfurt | Region of the Ionian Islands   | Within 2025 | The event will include specialised catering with authentic tastes from the Ionian Islands, showcasing the region's rich culinary tradition.  |
| <b>Energy</b>                   |   |  |             |  |
| 1                               | Information Colloquium on Greece's Energy Environment                       | ECA Office of Munich   | Q1 2025     | Briefing of Bavarian agencies and enterprises by the competent executive of the Ministry of the Environment and Energy.  |
| <b>Transport / Supply Chain</b> |   |  |             |  |
| 1                               | Transport Logistic 2025 International Exhibition                            | Enterprise Greece  | 2-5/6/2025  | Participation in the international supply chain and transport fair, with leading companies and investors. In collaboration with the German-Hellenic Chamber of Industry and Commerce, EG is planning a national pavilion with Greek enterprises and an investment event to promote what Greece has to offer in the logistics sector. |
| <b>Tourism</b>                  |   |  |             |  |
| 1                               | ITB EXPO International Exhibition   | Greek National Tourism Organisation, Region of Western Greece, ECA Office of Berlin, Region of Central Greece, Evia Chamber of Commerce and Industry | 4-6/3/2025  | Participation in an international exhibition for tourism professionals, with scheduled B2B meetings and a special presentation by the Prefecture of Evia.  |
| <b>TOTAL ACTIONS: 28</b>        |   |  |             |  |

# United Arab Emirates

|                               | Action  | Implementing bodies   | Time         | Comments   |
|-------------------------------|---|---|--------------|--|
| <b>Attracting investments</b> |   |   |              |  |
| 1                             | Future Hospitality Summit (FHS) International Conference  | Enterprise Greece, ECA Office of Dubai  | Q3 2025      | Participation in a leading platform for investors, hotel owners, and managers in the hospitality industry, providing opportunities for connections, networking, and discussions on the future of the industry.   |
| <b>Exports</b>                |   |   |              |  |
| 1                             | Gulfood Food & Hospitality Show International Exhibition  | Ministry of Rural Development and Food, Enterprise Greece, ECA Office of Dubai, Region of Thessaly, Evia Chamber of Commerce and Industry   | Q1 2025      | Participation in the largest international fair in the Middle East for the food and hospitality industry. The exhibition brings together exhibitors from around the world, presenting innovative products and services in the sector.  |
| 2                             | B2B Dinners in the United Arab Emirates                   | Ministry of Rural Development and Food  | Q1 2025      | B2B dinners alongside the Gulfood 2025 exhibition, with leading industry professionals such as buyers, distributors, and importers.  |
| 3                             | Intersec International Exhibition                         | ECA Office of Dubai   | 14-16/1/2025 | Participation in a security systems international exhibition. Providing information and data to the four Greek companies regarding the UAE market, as well as promotion and networking actions with local enterprises.   |
| 4                             | Arab Health International Exhibition                      | ECA Office of Dubai   | 27-30/1/2025 | Participation in the largest international health exhibition in the Middle East. Provision of information and data to the Greek company regarding the UAE market, as well as promotion and networking actions with local enterprises.  |
| 5                             | Medlab Middle East International Exhibition               | ECA Office of Dubai   | 3-6/2/2025   | Participation in an international medical services and machinery exhibition. Briefing, providing data to Greek companies on the UAE market. Actions to promote and network with local enterprises.   |
| 6                             | International Defence Exhibition & Conference 2025 (IDEX) | General Directorate for Defense Investments and Armaments (GDDIA), Association of Hellenic Manufacturers of Defence Material, Hellenic Aerospace Industry, Enterprise Greece, ECA Office of Dubai | 17-21/2/2025 | Participation in a leading defence sector exhibition and conference in the Middle East. It is held every two years. It focuses on strengthening government relations and presenting innovative technologies. The goal is to promote the capabilities of Greek companies and establish contacts in the context of the exhibition. |



## United Arab Emirates

|                        | Action   | Implementing bodies  | Time             | Comments   |
|------------------------|--|--|------------------|--|
| <b>Exports (cont.)</b> |  |  |                  |  |
| 7                      | Arabian Travel Market (ATM) International Exhibition   | ECA Office of Dubai, Region of the Ionian Islands                            | 28/4-1/5/2025    | Participation in the largest international tourism fair in the Middle East. Providing information and economic-commercial data on the UAE market to the 21 Greek exhibitors, in the framework of the GNT0 National Stand. Promotion and networking actions with local businesses.              |
| 8                      | The Hotel Show Dubai – INDEX: Middle East Design & Hospitality Week International Exhibition | Enterprise Greece, ECA Office of Dubai                                       | 27-29/5/2025     | Participation in the largest exhibition in the Middle East, focusing on products, services, and technology for the hospitality and decoration industry. It includes promotion and networking actions with local businesses.  |
| 9                      | Gulfood Green International Exhibition   | Ministry of Rural Development & Food, Enterprise Greece, ECA Office of Dubai | Q3 2025          | Participation in an exhibition for entrepreneurs active in the fresh and frozen fruit and vegetables sector, as well as promotion of agro-technological equipment and innovative methods for sustainable production.   |
| 10                     | ISM Middle East International Exhibition   | ECA Office of Dubai  | 27/9/2025        | Participation in an international exhibition of sweet and savoury products. Provision of information and data on the UAE market to six Greek companies, as well as promotion and networking actions with local enterprises.  |
| 11                     | Gulfood Manufacturing International Exhibition   | ECA Office of Dubai  | 7-9/11/2025      | Participation of Greek companies in the largest international exhibition on food equipment, packaging, and processing in the Middle East. Provision of information and data on the UAE market to eight Greek companies, as well as promotion and networking actions with local enterprises.    |
| 12                     | Middle East Stone International Exhibition   | ECA Office of Dubai  | 4-7/12/2025      | Participation in the most important marble and tile international exhibition in the Middle East. Provision of information and data on the UAE market to eight Greek companies, in the framework of EG's national pavilion, as well as promotion and networking actions with local enterprises. |
| 13                     | Middle East Organic and Natural Products Expo International Exhibition                       | ECA Office of Dubai  | 14-16/12/2025    | Participation in the largest organic and natural product international exhibition in the Middle East. Provision of information and data on the UAE market to Greek companies, as well as promotion and networking actions with local enterprises.  |
| 14                     | Abu Dhabi International Food Exhibition (ADIFE)  | ECA Office of Dubai  | 29/11-31/12/2025 | Participation in a food and beverage exhibition. Provision of information and data on the UAE market to 4 Greek companies. Promotion and networking actions with local businesses.   |



|    | Action   | Implementing bodies  | Time        | Comments  |
|----|--|--|-------------|---|
| 15 | Big 5 Global International Exhibition                  | Enterprise Greece, ECA Office of Dubai, Greek Marble Association of Macedonia - Thrace (SEMTH) | Q4 2025     | Participation in a construction sector exhibition in the Middle East. This will involve simultaneous exhibitions on specific sectors of innovative products, materials, and services (e.g. operation of Start-up City for startups). In collaboration with SEMTH, a specially designed space will operate within the exhibition for actions related to the promotion of the Greek marble. |
| 16 | Automechanika Dubai International Exhibition           | Enterprise Greece, ECA Office of Dubai   | Q4 2025     | Participation in an international exhibition on industrial aftermarket products in the automotive sector in the region of the M. East and Africa, with continuous dynamic growth in visitor and exhibitor numbers.  |
| 17 | Beautyworld Middle East Dubai International Exhibition | Enterprise Greece, ECA Office of Dubai   | Q4 2025     | Participation in the largest international exhibition on beauty, hair, fragrances, and wellness products in the Middle East, and one of the top five exhibitions in the world, with the participation of over 1440 exhibitors from around the world.  |
| 18 | Press Event in the United Arab Emirates                | Ministry of Rural Development and Food   | Within 2025 | Briefing on the advantages of European rice in the media.   |

## Energy

|   |   |  |              |  |
|---|---|--|--------------|--|
| 1 | World Future Energy Summit International Conference | Enterprise Greece, ECA Office of Dubai | 14-16/1/2025 | Participation in an international conference on energy, which focuses on renewable energy sources, clean energy technology, and sustainable solutions. It brings together industry leaders, investors, and experts from around the world, promoting innovation and cooperation in the energy sector. |
|---|---|--|--------------|--|

**TOTAL ACTIONS: 21**



# United States of America

|                               | Action  | Implementing bodies  | Time         | Comments  |
|-------------------------------|---|--|--------------|---|
| <b>Bilateral relations</b>    |   |  |              |   |
| 1                             | Greece-U.S.A. Strategic Dialogue - Trade and Investment Working Group   | Ministry of Foreign Affairs, Ministry of Development, Ministry of Rural Development and Food, Ministry of Tourism, Ministry of Infrastructure and Transportation, Ministry of Health                                 | Q2 2025      | Convening of the Trade and Investment Working Group in the context of the Greece-U.S.A. Strategic Dialogue, with the aim of enhancing bilateral cooperation and promoting new opportunities in the investment sector. |
| 2                             | 6th Round of Greece-U.S.A. Strategic Dialogue: Plenary  | Ministry of Foreign Affairs, Ministry of Development, Ministry of Rural Development and Food, Ministry of Tourism, Ministry of Infrastructure and Transportation, Ministry of Health, Ministry of Digital Governance | Within 2025  | The plenary session of the 6th Round of the Strategic Dialogue between Greece and the USA focuses on deepening strategic cooperation in the sectors of security, the economy, and regional stability.                 |
| 3                             | Specifying projects in the framework of the implementation of the Agreement of Scientific and Technological Cooperation | Ministry of Foreign Affairs, Ministry of Development   | Within 2025  | Under negotiation.  |
| 4                             | Social Security Agreement   | Ministry of Foreign Affairs, Ministry of Labour and Social Security  | Within 2025  | Under negotiation.  |
| <b>Multilateral Relations</b> |   |  |              |   |
| 1                             | 3+1 Initiative - Energy   | Ministry of Foreign Affairs, Ministry of the Environment and Energy  | In progress  | Partnership between Greece, Cyprus, and Israel, and the U.S.A. (3+1) to achieve energy security and regional stability.   |
| <b>Attracting investments</b> |   |  |              |   |
| 1                             | Business Delegation   | Region of the Ionian Islands   | Within 2025  | Business Delegation to New York to attract investments.   |
| <b>Exports</b>                |   |  |              |   |
| 1                             | EU Open Day   | ECA Office of Washington, EU Delegation to the USA   | 5-6/1/2025   | Annual event for the tasting of Greek products and the promotion of Greece as a destination, in partnership with member-states (all Open House) and the EU Delegation in Washington.                                  |
| 2                             | Consumer Electronics Show International Exhibition  | Enterprise Greece, ECA Office of San Francisco   | 7-10/1/2025  | This is the world's most important high-tech event. Although it is aimed at consumers, all companies in the electronics and high-tech sectors participate, emphasising innovation and start-ups.                      |
| 3                             | Winter Fancy Food International Exhibition  | ECA Office of San Francisco, Enterprise Greece, Panhellenic Exporters Association  | 19-21/1/2025 | Promotion of Greek products and attraction of new customers.  |

|    | <b>Action</b>   | <b>Implementing bodies</b>                     | <b>Time</b>        | <b>Comments</b>   |
|----|---|--|--------------------|---|
| 4  | SPIE Photonics West 2025 International Exhibition                       | Hellenic Photonics Cluster (HPHOS)             | 20-30/1/2025       | HPhos, representing its members and partners, will present the activities of Greek enterprises and research organisations in the field of photonics to an international targeted audience. In addition, the actions of European projects in which HPhos is participating will be presented.   |
| 5  | Mediterranean Round Table 2025 International Exhibition                 | ECA Office of New York                         | 1-28/2/2025        | Support for the participation of Greek enterprises in the International Import - Export Exhibition.   |
| 6  | Coterie-Magic New York International Exhibition                         | Enterprise Greece, ECA Office of New York      | Q1 2025            | Participation in a fashion show focused on modern women's clothing, accessories, and footwear.  |
| 7  | Thriving Global Silicon Valley Program 2024                             | ECA Office of San Francisco, Enterprise Greece | Q1 and Q4 2025     | It is addressed to existing and new technology enterprises that want to promote their products/services in international markets. Q1 2025 will see the implementation of Phase II of the 2024 programme, which includes a 3-4-month online and in-person extroverted business acceleration programme, with the participation of 9 enterprises and the next phase, respectively, in Q4, with the participation of 6-10 enterprises in California, USA. |
| 8  | Annual EU Seminar-U.N. Procurement Seminar                              | ECA Office of New York                         | first half of 2025 | Participation in the two-month preparation and conducting of the annual training seminar on the procedures and rules of operation of the UN procurement system. The seminar is being organised by the 'European Union Procurement Forum, EUPF', which is a working group of representatives of the Offices of ECA of EU member-states, based in New York and addressed to member-state companies.   |
| 9  | New York Build Expo 2025 Construction Material International Exhibition | ECA Office of New York                         | 8-9/3/2025         | Support for the participation of Greek enterprises in the Building Materials International Exhibition 'New York Build Expo 2025'. This is one of the largest construction material exhibitions in the U.S.  |
| 10 | Vinexpo New York 2025 International Wine Exhibition                     | ECA Office of New York                         | 8-9/3/2025         | Support for the participation of Greek enterprises in the International Wine Exhibition.  |



## United States of America

|                        | Action  | Implementing bodies   | Time          | Comments   |
|------------------------|---|---|---------------|--|
| <b>Exports (cont.)</b> |   |   |               |  |
| 11                     | Summer Fancy Food Show International Exhibition               | ECA Office of San Francisco, Enterprise Greece, Region of Western Macedonia, Region of Thessaly, Region of Central Greece, Panhellenic Exporters Association, Evia Chamber of Commerce and Industry | Q2 2025       | Participation in a North American food and beverage exhibition, which is a business event that attracts the most important representatives from the fields of retail, supply, wholesale, distribution, mass catering, and the food and beverage industry.  |
| 12                     | Hermes Expo 2025  | Region of Thessaly, ECA Office of New York  | Q2 2025       | Participation in an institutionalised initiative that promotes the extroversion of Greek enterprises, with the aim of giving Greek entrepreneurs and professionals the option of expanding and developing their activities in the markets of the United States of America.   |
| 13                     | Association of Food Industries (AFI) Annual Conference        | ECA Office of New York  | 20-22/4/2025  | Presence of the ECA Office at the annual meeting of AFI, the non-profit that promotes the interests of U.S. importers. Presentation of the opportunities and prospects presented by Greek food exports to the US market.   |
| 14                     | COVERINGS   | Enterprise Greece, Greek Marble Association of Macedonia - Thrace   | 29/4-2/5/2025 | Participation in a tile and natural stone exhibition in North America that focuses on construction sector innovations. EG in partnership with SEMTH is organising Greece's national participation for the first time, given that the US market is one of the most important target markets for Greek marble.   |
| 15                     | National Restaurant Association Show International Exhibition | ECA Office of Chicago   | 17-20/5/2025  | Participation in a gathering of catering professionals. Supporting Greek enterprises in the International Exhibition.  |
| 16                     | World Trade Week New York City Participation                  | ECA Office of New York, International Trade Administration of the U.S. Department of Commerce   | May 2025      | The ECA Office of New York is participating as a Supporting Organisation in World Trade Week New York 2025, organised by the US International Trade Administration and hosted by the District Export Council of New York. The one-month event will focus on networking and informing on the latest developments in international trade, the supply chain, and port and customs services. |
| 17                     | JCK LAS VEGAS International Exhibition                        | Enterprise Greece, ECA Office of San Francisco  | 6-9/6/2025    | Participation in an annual jewellery industry exhibition. The collections of jewellery, precious stones, watches, technology, and services being promoted make it a top destination for jewellery buyers worldwide.  |

|    | <b>Action</b>   | <b>Implementing bodies</b>   | <b>Time</b>   | <b>Comments</b>   |
|----|---|--|---------------|---|
| 18 | Bio International Convention  | Enterprise Greece, ECA Office of Washington  | Q3 2025       | Participation in the 2025 event, which will take place in Boston and will be the 1st formal presence of the Greek Biotech Ecosystem at the largest conference of the biotechnology industry. With the participation of companies, researchers, industries, buyers, laboratories, decision makers, investors, etc.                         |
| 19 | Hellenic American Chamber of Commerce Shipping Conference   | ECA Office of New York, Hellenic American Chamber of Commerce (HACC)   | 2/7/2025      | Participation in the annual shipping conference of the Hellenic American Chamber of Commerce (HACC) and the Norwegian American Chamber of Commerce (NACC), titled 'Navigating Geopolitical Storms'.   |
| 20 | Annual Export-Import International Trade Exhibition - Miami, Florida  | ECA Office of New York   | 11-13/7/2025  | Support for the participation of Greek enterprises in the International Import - Export Exhibition.   |
| 21 | Capital Link Invest in Greece Conference  | ECA Office of New York, Capital Link   | 12/9/2025     | Support as the official 'Supporting Organisation' for the 'Capital Link Invest in Greece Forum' Conference .  |
| 22 | World Bank gastronomy event   | ECA Office of Washington, World Bank   | 2-4/10/2025   | A two-day event promoting Greek gastronomy to the employees of the World Bank, with a menu curated by prestigious Greek chefs.  |
| 23 | Chicago Build Expo International Exhibition   | ECA Office of Chicago  | 29-30/10/2025 | Support for the participation of Greek enterprises in the construction material International Exhibition.   |
| 24 | Annual trip of the Mindspace student organisation to Silicon Valley with the participation of students-startup founders | ECA Office of San Francisco  | 2-10/11/2023  | Substantial contribution to the preparation and implementation of the visit of the Greek student team (25 people) by securing meetings with technology company executives, attendance at educational presentations, visits to universities, and Silicon Valley enterprises and bodies, etc.   |
| 25 | AFM - The American Film Market and Location Expo  | ECA Office of San Francisco, Enterprise Greece, Hellenic Film and Audiovisual Center S.A. (H.F.A.C.) – Creative Greece | 5-10/11/2025  | Participation in the Location Expo, which is taking place in the framework of AFM and brings together film commissions and government agencies from around the world. The goal is to co-organise the national presence with HFAC, aiming to establish Greece as a competitive destination in new film and audiovisual production markets. |



## United States of America

|                        | Action   | Implementing bodies  | Time          | Comments   |
|------------------------|--|--|---------------|--|
| <b>Exports (cont.)</b> |  |  |               |  |
| 26                     | Annual Meeting of US Food Importers of the Association Food Industries | ECA Office of New York   | November 2025 | Participation in the Annual Meeting of US Food Importers of the Association of Food Industries (AFI), which will take place in November 2025 in New Jersey. Presentation on Greek food exports to the U.S. market.                                       |
| 27                     | PLMA CHICAGO 2025  | Region of Thessaly, Chambers of Thessaly, ECA Office of Chicago  | Q4 2025       | This is the largest private label producer meeting in the U.S., which has been organised for over 40 years. The National participation consisted of 8 exhibitors in 2024, with a predicted participation of 12 exhibitors in 2025.                       |
| 28                     | AUSA 2025 International Exhibition                                     | Association of Hellenic Manufacturers of Defence Material, ECA Office of Washington, Enterprise Greece | Q4 2025       | The AUSA 2025 International Exhibition is a defence industry flagship event, with participants from around the world. The goal is to promote the capabilities of Greek Companies and establish contacts in the context of the exhibition.                |
| 29                     | Taste of Europe  | ECA Office of Washington, EU Delegation to the USA   | Within 2025   | Event for the promotion of food and beverages with Congress and the US Administration. Partnership between EUDEL and EU Member-State Embassies, sampling of products imported to the USA from the EU, in collaboration with importers of Greek products. |
| 30                     | Partnership with Trekking Hellas                                       | ECA Office of Chicago  | Within 2025   | Planning outdoor activities in Greece and abroad.  |

|                              | Action  | Implementing bodies   | Time                | Comments   |
|------------------------------|---|---|---------------------|--|
| <b>Technology / Know-how</b> |   |   |                     |  |
| 1                            | Bio USA International Exhibition  | Hellenic Biocluster   | 16-19/6/2025        | Participation in an international biotechnology exhibition that covers the entire spectrum of the biotechnology ecosystem. The exhibition offers opportunities for networking with pharmaceutical companies, startups, academics, and investors, promoting collaboration and innovation in the sector. |
| 2                            | Silicon Valley Greek Hub Programme  | ECA Office of San Francisco, Enterprise Greece                    | Within 2025         | Events for the networking of Greek startups with Greeks of Silicon Valley.   |
| 3                            | Training programmes for Greek startups in partnership with Enterprise Greece and local consulting companies | ECA Office of San Francisco, Enterprise Greece                    | second half of 2025 | Training actions, specially designed for the needs of Greek startups, implemented through the collaboration of Enterprise Greece with local partners, such as the US Market Access Center (Thriving Global program) and Mind the Bridge (Ecosystem platform).  |
| <b>Tourism</b>               |   |   |                     |  |
| 1                            | New York Travel & Adventure Show 2025 International Exhibition  | Greek National Tourism Organisation, Region of the Ionian Islands | 25-26/1/2025        | Participation of the Region of the Ionian Islands in the New York Travel & Adventure Show 2025 International Exhibition in New York.   |
| 2                            | Sea Trade Cruise Global 2025 International Tourism Exhibition   | Greek National Tourism Organisation, Region of the Ionian Islands | 1-15/4/2025         | Participation of the Region of the Ionian Islands in the Sea Trade Cruise Global 2025 International Tourism Exhibition in Miami.   |
| 3                            | Annual NYU International Hospitality Industry Investment Conference   | Enterprise Greece, ECA Office of New York                         | 1-3/6/2025          | This conference was included in Questex's event management portfolio, with a strategic emphasis on the US market. This is the second consecutive participation of EG, with a main goal of strengthening relations with key players in the tourism sector from the United States.                       |
| 4                            | Workshop on Luxury Tourism and Gastronomy   | Greek National Tourism Organisation, Region of the Ionian Islands | Within 2025         | Participation of the Region of Ionian Islands in a Workshop on luxury tourism and gastronomy in New York.  |
| <b>TOTAL ACTIONS: 43</b>     |   |   |                     |  |



|                            | Action  | Implementing bodies  | Time          | Comments   |
|----------------------------|---|--|---------------|--|
| <b>Bilateral relations</b> |   |  |               |  |
| 1                          | Signing of a Memorandum of Cooperation on developing collaborative actions in the sector of merchant shipping | Ministry of Foreign Affairs, Ministry of Maritime Affairs and Insular Policy                                       | Within 2025   | Under negotiation.   |
| 2                          | Signing of a Memorandum of Cooperation on the subject of collaboration in the tourism sector                  | Ministry of Foreign Affairs, Ministry of Tourism   | Within 2025   | Under negotiation.   |
| 3                          | 3rd Annual Review of the Greece-UK Strategic Bilateral Framework (SBF)  | Ministry of Foreign Affairs, Other competent Ministries  | Within 2025   | The 3rd Annual Review of the Greece-UK Strategic Bilateral Framework (SBF) will focus on progress and planning of future actions, aiming at strengthening UK-Greece bilateral cooperation in supporting common goals, exploring new partnership opportunities, and addressing global challenges. |
| <b>Exports</b>             |   |  |               |  |
| 1                          | Event promoting European rice   | Ministry of Rural Development and Food, Union of Agricultural Cooperatives of Thessaloniki (EASTH) Société Anonyme | Q1 2025       | Press Event to raise awareness about the advantages of European rice in the media  |
| 2                          | B2B Dinners in the UK   | Ministry of Rural Development and Food, Union of Agricultural Cooperatives of Thessaloniki (EASTH) Société Anonyme | Q1 2025       | B2B Dinners to be organised simultaneously with a press event, with selected guests such as buyers, distributors, and importers.   |
| 3                          | Participation in a series of events organised by the EU to promote European agri-food products                | ECA Office of London   | 1/1-28/2/2025 | Participation in a series of events of the EU Delegation for the promotion of European agri-food products in the UK.   |
| 4                          | Meeting of Greek product importers with representatives of the EU Delegation                                  | ECA Office of London   | 15/1/2025     | Organising a meeting of importers of Greek products with representatives of the EU Delegation, with the aim of identifying and removing obstacles to access to the British market.   |
| 5                          | Spring Fair 2025 International Exhibition   | Enterprise Greece  | 3-5/2/2025    | Participation in the Spring Fair for household, gift, fashion, and everyday products.  |



|    | <b>Action</b>   | <b>Implementing bodies</b>  | <b>Time</b>  | <b>Comments</b>   |
|----|---|---|--------------|---|
| 6  | Pure London (x JATC & Scoop) International Exhibition           | Enterprise Greece, ECA Office of London   | 9-11/2/2025  | Participation in an international platform that promotes women's and men's clothing, accessories, shoes, and jewellery. The Scoop International Fashion Show is the international exhibition that specialises in the promotion of companies producing and trading in jewellery, fashion, and lifestyle.                               |
| 7  | International Food & Drink Event (IFE) International Exhibition | Exporters Association of Crete  | 17-19/3/2025 | Cretan enterprises will participate in an international exhibition through a co-funded EU programme aimed at enhancing openness and promoting their products in international markets.  |
| 8  | IFE London International Exhibition, UK                         | Ministry of Rural Development and Food, Agricultural Dairy Cooperative of Kalavryta, Region of Thessaly | 17-19/3/2025 | Participation in the exhibition with a pavilion, holding of B2B meetings, distribution leaflets and feta cheese samples to visitors.  |
| 9  | Food & Drink Expo International Exhibition                      | Enterprise Greece, ECA Office of London   | 7-9/4/2025   | A professional food and beverage exhibition addressed to specialised sellers with an emphasis on local products, while 15 participants are expected in 2025 from the Greek side.  |
| 10 | London Wine Fair International Exhibition                       | Enterprise Greece, ECA Office of London   | 20-22/5/2025 | With a 39-year history, this exhibition is the largest wine trade fair in the UK and is of strategic importance to Greek winemakers. As a country that does not produce wine, but rather imports it, the UK is setting international trends, affecting global consumption. For 2025, 30 Greek exhibitors are expected to participate. |
| 11 | Clerkenwell Design Week London International Exhibition         | Enterprise Greece, ECA Office of London   | 20-22/5/2025 | Participation in a leading design and architecture exhibition in the UK, attracting the international community for three days of events and hosting over 30,000 visitors annually. Presentation of top brands and new talents, covering products such as furniture, lamps, fabrics, surfaces, and accessories.                       |
| 12 | 2nd Pure London (x JATC & Scoop) International Exhibition       | Enterprise Greece, ECA Office of London   | Q3 2025      | Participation in an exhibition promoting women's and men's clothing, accessories, shoes, and jewellery. It is held twice a year and attracts sector professionals and creators.   |



|                              | Action   | Implementing bodies   | Time          | Comments  |
|------------------------------|--|---|---------------|---|
| <b>Exports (cont.)</b>       |  |   |               |   |
| 13                           | Sponsorship of the Love Cheese Live Festival, UK                     | Ministry of Rural Development and Food, Agricultural Dairy Cooperative of Kalavryta | 25-26/6/2025  | It is one of the largest cheese, food, and beverage festivals in the UK. Our participation includes: exhibition promotion, main sponsor package, screening during the professional luncheon, and organising seminars or promotional events.   |
| 14                           | Specialty Fine Food Fair International Exhibition                    | Exporters Association of Crete  | 9-10/9/2025   | Participation of Cretan enterprises in the exhibition in the context of a programme co-financed by the EU.  |
| 15                           | DSEI 2025 - Defence and Security Exhibition International            | Association of Hellenic Manufacturers of Defence Material (SEPKY)                   | Q4 2025       | The goal is to promote the capabilities of Greek Companies and establish contacts in the context of the exhibition.   |
| 16                           | Content London International Exhibition                              | Enterprise Greece   | 27-30/11/2025 | Participation in Content London, one of the world's leading content development markets, with the participation of over 3,000 industry top executives. B2B discussions between Greek and English producers will be organised in the context of the forum, to promote Greek content and develop synergies, in collaboration with PACT England. |
| <b>Technology / Know-how</b> |  |   |               |   |
| 1                            | B2B meetings with members of the Photonics Scotland cluster, Glasgow | Hellenic Photonics Cluster (HPHOs)  | Q3 2025       | Targeted meetings to enhance partnerships in the sector of photonic technology, know-how, and innovation  |
| 2                            | Tech Invest Europe 2025 International Event                          | Enterprise Greece, ECA Office of London   | 17-18/9/2025  | Participation in an event focusing on technological investments and innovations. It includes speeches, discussion panels, and networking with technology sector experts.  |
| 3                            | Organising a business and investment forum                           | Ministry of Foreign Affairs, ECA Office of London                                   | Within 2025   | Key thematic axes: emerging digital technologies, artificial intelligence, biomedicine and life sciences, green energy, green shipping.   |
| 4                            | Visit of a Greek delegation from innovative enterprises to the UK    | Elevate Greece, ECA Office of London  | 4/2/2025      | Collaboration with Elevate Greece for the purpose of a visit by innovative Greek health and life sciences enterprises to London, Oxford, and Cambridge. Simultaneously organising meetings at the London Institute of Healthcare Engineering and IBM.   |
| 5                            | Greek participation in the London Tech Week                          | ECA Office of London, Athens Chamber of Commerce and Industry                       | 9-13/6/2025   | Greek participation in the international innovation exhibition in London Tech Week with a national pavilion and the participation of selected startups.   |

|                          | Action                                   | Implementing bodies  | Time         | Comments  |
|--------------------------|--|--|--------------|---|
| <b>Tourism</b>           |  |  |              |   |
| 1                        | WTM-World Travel Market London           | Greek National Tourism Organisation, Region of the Ionian Islands, ECA Office of London                            | Within 2025  | Participation of the Region of Western Greece for its tourism promotion as co-exhibitor in the GNTO pavilion.                             |
| 2                        | Gastronomic event on a Thames river boat | Greek National Tourism Organisation, Region of the Ionian Islands, Corfu Chamber of Commerce, ECA Office of London | 1-10/11/2025 | Organising a gastronomic event on a river boat on the Thames for 100 journalists and opinion makers, selected in the context of WTM 2025. |
| <b>TOTAL ACTIONS: 26</b> |  |  |              |   |



# Japan

|                            | Action  | Implementing bodies  | Time         | Comments   |
|----------------------------|---|--|--------------|--|
| <b>Bilateral relations</b> |   |  |              |  |
| 1                          | Treaties for the Avoidance of Double Taxation                     | Ministry of Foreign Affairs, Ministry of the Economy and Finance, IAPR                             | In progress  | Under negotiation.   |
| <b>Exports</b>             |   |  |              |  |
| 1                          | Cosme Tokyo 2025 International Exhibition                         | ECA Office of Tokyo  | 15-17/1/2025 | Participation in a cosmetics exhibition.   |
| 2                          | The 14th Annual World Congress of Nano Science & Technology-2025  | Hellenic Photonics Cluster (HPHOS)   | 12-14/5/2025 | HPhos, representing its members and partners, will present the activities of Greek enterprises and research organisations in the field of photonics to an international specialised audience. In addition, the actions of European projects in which HPhos is participating will be presented.               |
| 3                          | Press Event in Tokyo  | Ministry of Rural Development and Food, National Union of Agricultural Cooperatives 'ETHEAS'       | Q1 2025      | Organising a press event in Tokyo, in the context of the 'PDO Product Information and Promotion Actions' programme.  |
| 4                          | Business networking (B2B) in the agri-food sector                 | Ministry of Rural Development and Food, National Union of Agricultural Cooperatives 'ETHEAS'       | Q1 2025      | Organising 3 B2B dinners in Tokyo in the context of the PDO Product Information and Promotion Actions' programme, to strengthen trade relations and promote Greek PDO products in the Japanese market.   |
| 5                          | Press Event for the promotion of agri-food products               | Ministry of Rural Development and Food   | March 2025   | A press event with the participation of journalists, healthy diet experts, importers, food and lifestyle bloggers, and distributors, aimed at highlighting the advantages of European olive oil.   |
| 6                          | Foodex Japan 2025 International Exhibition                        | Ministry of Rural Development and Food, Enterprise Greece, ECA Office of Tokyo, Region of Thessaly | 11-14/3/2025 | Participation in the Foodex Japan 2025 International Exhibition, the largest food and beverage exhibition in Japan, that attracts professionals from around the world. The exhibition offers opportunities for networking, product presentation, and commercial partnerships in the Japanese market.         |
| 7                          | ProWine Tokyo 2025 International Exhibition                       | ECA Office of Tokyo  | 15-17/4/2025 | Participation in an International wine fair.   |
| 8                          | Educational trip to Greece from Japan                             | Ministry of Rural Development and Food   | Within 2025  | An educational trip to Greece from Japan, aimed at strengthening bilateral relations and presenting Greek culture, history, and know-how.  |
| 9                          | Programme for the promotion of PDO & PGI wines in third countries | Ministry of Rural Development and Food, Region of Western Greece, Chambers of Achaia & Ilia        | Within 2025  | A three-year programme (2025-2027) for the promotion of PDO and PGI wines, with a wide spectrum of actions. The programme is being implemented in partnership with the Region of Western Greece and the Chambers of Achaia and Ilia, with the aim of enhancing the visibility of and demand for Greek wines. |

|                          | Action   | Implementing bodies   | Time         | Comments   |
|--------------------------|--|---|--------------|--|
| <b>Energy</b>            |  |   |              |  |
| 1                        | World Smart Energy Week  | Hellenic Electricity Distribution Network Operator (HEDNO)                                    | 19-21/2/2025 | Smart Energy Week, a leading Renewable Energy Source exhibition, focuses on technologies for achieving energy neutrality by 2050. The exhibition brings together the latest innovative technology sectors and provides opportunities for business development and partnerships in the energy sector. |
| <b>Tourism</b>           |  |   |              |  |
| 1                        | Tourism Expo Japan 2025 International Exhibition                               | Greek National Tourism Organisation (NGTO), ECA Office of Tokyo, Region of the Ionian Islands | 20-30/9/2025 | Participation of the Region of the Ionian Islands in the International Tourism Expo in Tokyo.  |
| 2                        | GNTO online seminar supported by the Japan Association of Travel Agents (JATA) | Greek National Tourism Organisation (NGTO), ECA Office of Tokyo                               | Within 2025  | Online seminar promoting Greek destinations to tourism professionals.  |
| <b>TOTAL ACTIONS: 13</b> |  |   |              |  |



# India

|                         | Action  | Implementing bodies | Time         | Comments   |
|-------------------------|---|---------------------|--------------|--|
| <b>Exports</b>          |   |                     |              |  |
| 1                       | Big 5 Construct India and India Infrastructure & Water Expo International Exhibition, New Delhi | Enterprise Greece   | Q3 2025      | Big 5 Construct India offers direct access to the Indian construction, infrastructure, and transportation market. At the same time, India Infrastructure & Water Expo is a meeting point for buyers and suppliers in the sector of water, recycling, sustainability, and urban connectivity projects. It is necessary to promote the construction materials and construction sector through organising a national pavilion for the first time. |
| 2                       | Inmex India International Exhibition, Mumbai  | Enterprise Greece   | 10-12/9/2025 | The shipping industry exhibition that is held every two years, covers all aspects of the sector. India, the fifth largest importer of shipping equipment in the world, with \$900 million per year, hosted a small business delegation of seven companies launched in 2023. Targeted meetings led to major business deals.   |
| <b>Tourism</b>          |   |                     |              |  |
| 1                       | Implementation of Action Plan   | Ministry of Tourism | Within 2025  | Implementation of actions in the context of Action Plan 2024-2025.   |
| <b>TOTAL ACTIONS: 3</b> |   |                     |              |  |

# Indonesia

|                            | Action   | Implementing bodies  | Time        | Comments  |
|----------------------------|--|--|-------------|---|
| <b>Bilateral relations</b> |  |  |             |   |
| 1                          | 1st Joint Interministerial Committee                     | Ministry of Foreign Affairs,<br>Other competent Ministries | Within 2025 | Convening of 1st Joint Interministerial Committee.  |
| <b>Exports</b>             |  |  |             |   |
| 1                          | Food & Beverages Indonesia 2025 International Exhibition | D. EL.KO.F. SA (Hellenic Canned Fruit Industry Network SA) | Q2 2025     | Participation in an international exhibition with a Greek pavilion.   |
| 2                          | Promotion at points of sale (pos) - tasting days         | D. EL.KO.F. SA (Hellenic Canned Fruit Industry Network SA) | Q1 2025     | The action concerns the participation of D.EL.KO.F. SA in sample distribution and tasting days at shops in Indonesia, with the aim of promoting canned peaches in the region of South-East Asia. The goal is to bring the public into direct contact with the product and to strengthen its visibility in the local market. |
| <b>TOTAL ACTIONS: 3</b>    |  |  |             |   |



# Jordan

|                               | Action   | Implementing bodies   | Time        | Comments  |
|-------------------------------|--|---|-------------|---|
| <b>Bilateral relations</b>    |  |   |             |   |
| 1                             | Memorandum of Understanding between Greece and Jordan on Agriculture and Rural Development | Ministry of Foreign Affairs, Ministry of Rural Development and Food | In progress | Monitoring and promoting negotiations for the signing of a Memorandum of Understanding between Greece and Jordan.             |
| 2                             | Memorandum of Cooperation in the tourism sector between Greece and Jordan                  | Ministry of Foreign Affairs, Ministry of Tourism                    | In progress | Monitoring and promoting negotiations for the signing of a Memorandum of Understanding between Greece and Jordan.             |
| <b>Multilateral Relations</b> |  |   |             |   |
| 1                             | Monitoring the proceedings of the Greece-Cyprus-Jordan trilateral cooperation scheme       | Ministry of Foreign Affairs, Ministry of the Environment and Energy | In progress | It mainly concerns the energy sector (interconnections, renewable sources, energy savings).                                   |
| <b>Exports</b>                |  |   |             |   |
| 1                             | Press Event in Jordan  | Ministry of Rural Development and Food                              | Q2 2025     | Organising a press event aimed at increasing awareness about the advantages of European rice, via media outlets               |
| 2                             | B2B Dinners in Jordan  | Ministry of Rural Development and Food                              | Q2 2025     | B2B dinners combined with a press event, with key industry professionals invited, such as buyers, distributors and importers. |
| <b>TOTAL ACTIONS: 5</b>       |  |   |             |   |



# Iraq

|                            | Action                               | Implementing bodies  | Time        | Comments   |
|----------------------------|--------------------------------------|--|-------------|--|
| <b>Bilateral relations</b> |                                      |  |             |  |
| 1                          | 9th Joint Interministerial Committee | Ministry of Foreign Affairs,<br>other competent Ministries | Within 2025 | 9th Meeting of the Greece-Iraq Joint Interministerial Committee. |
| <b>TOTAL ACTIONS: 1</b>    |                                      |  |             |  |



# Spain

|                               | Action   | Implementing bodies   | Time                        | Comments   |
|-------------------------------|--|---|-----------------------------|--|
| <b>Attracting investments</b> |  |   |                             |  |
| 1                             | Day event on attracting Spanish investments to Greece  | ECA Office of Madrid, Enterprise Greece, Hellenic-Spanish Chamber of Commerce | September – October 2025    | Organising a special day event for attracting Spanish investment to Greece, in partnership with Enterprise Greece, the bilateral chambers, and the Madrid Chamber of Commerce, with the participation of Spanish companies that are current or potential investors in Greece.  |
| <b>Exports</b>                |  |   |                             |  |
| 1                             | Webinar on the prospects of bilateral trade in fresh agricultural products between Greece and Spain  | ECA Office of Madrid, Hellenic-Spanish Chamber of Commerce                    | January-February 2025       | A webinar organised by the Hellenic-Spanish Chamber of Commerce and the Embassy in Madrid, with the support of 'Froutonea' magazine. The purpose of the seminar is to brief Greek and Spanish enterprises on the current state and prospects of Greek exports and bilateral trade in the fruit and vegetable sector.           |
| 2                             | Bisutex-Intergift-Madridjoya 2025 International Exhibition   | ECA Office of Madrid  | February and September 2025 | Participation in an International fashion exhibition.  |
| 3                             | Momad 2025 International Exhibition  | ECA Office of Madrid  | February 2025               | Participation in an International fashion exhibition.  |
| 4                             | Imex- Madrid 2025 Exhibition-Conference  | ECA Office of Madrid  | 19-20/2/2025                | Participation of the ECA Office, with an information stand, in a two-day local investment exhibition and conference event in Madrid.   |
| 5                             | Business delegation  | Ministry of Foreign Affairs, ECA Office of Madrid, Enterprise Greece,         | March or April 2025         | A multisector business delegation with export and investment interest, covering sectors such as food products, construction materials, pharmaceuticals, cosmetics, marine equipment, energy (RES), tourism infrastructure, infrastructure construction, ICT, innovation/tech startups, waste management, and the supply chain. |
| 6                             | MWC Barcelona International Exhibition   | Federation of Hellenic ICT Enterprises, ECA Office of Madrid                  | 3/3-3/6/2025                | Participation in an annual trade fair organised by GSMA, mainly dedicated to the mobile communication sector. The event will take place in Barcelona.  |
| 7                             | Business roadshow and meetings to be held with Spanish Groups of companies in the shipbuilding/repair industry, members of HEMEXPO (Hellenic Marine Equipment Manufacturers & Exporters) | ECA Office of Madrid, Enterprise Greece                                       | March-April 2025            | Roadshow of Greek manufacturers - exporters of shipping equipment, for the purpose of promoting their exports in Spain.  |

|    | <b>Action</b>  | <b>Implementing bodies</b>  | <b>Time</b>    | <b>Comments</b>  |
|----|--|---|----------------|--|
| 8  | Salon Gourmets 2025 International Exhibition                                 | ECA Office of Madrid, Region of the Ionian Islands  | 7-10/4/2025    | Participation in an international exhibition of quality food and beverages, with Greek companies as part of the pavilion of the Region of Central Macedonia.   |
| 9  | Seafood Expo Global, Seafood Processing Global 2025 International Exhibition | ECA Office of Madrid  | 6-8/5/2025     | Participation in an international fish and seafood exhibition with Greek companies.  |
| 10 | Seminar - Masterclass of Greek wines for Spanish wine tasters / sommeliers   | Ministry of Rural Development & Food, ECA Office of Madrid  | May-June 2025  | Information seminar / Masterclass for the promotion of Greek wines to Spanish tasters and sommeliers.  |
| 11 | Organic Food Iberia 2025 International Exhibition                            | ECA Office of Madrid  | 11-12/6/2025   | Participation in an International organic food and drink exhibition.   |
| 12 | Bio Spain 2025 International Exhibition                                      | Hellenic Biocluster   | 1-30/9/2025    | Participation in a European exhibition with a broad range of topics, such as promoting drug discovery, therapeutic innovation, and diagnostic technology.  |
| 13 | The District Real Estate Investors Europe International Exhibition           | ECA Office of Madrid, Enterprise Greece   | September 2025 | Participation in an international exhibition and conference of the real estate sector, supporting the Greek presence at a trade fair.  |
| 14 | Fruit Attraction 2025 International Exhibition                               | ECA Office of Madrid  | October 2025   | Participation in an international fruit and vegetable fair, with Greek companies.  |
| 15 | Mediterranean cotton roads   | Hellenic Cotton Association of Ginners and Exporters  | Q4 2025        | The event has been organised annually since 2016, with the aim of enhancing the sector's openness and promoting a fruitful exchange of views. It focuses on strategic product development and actions that highlight the advantages of Greek products in the future. |
| 16 | Eucotton   | Inter-Professional Cotton Association, Hellenic Cotton Association of Ginners and Exporters, European Cotton Alliance | In progress    | The EUCOTTON campaign is being implemented by the European Cotton Alliance (ECA) with the aim of increasing the visibility of European cotton and raising awareness about its sustainability and quality characteristics in European target markets.                 |
| 17 | Actions in the context of the SHOREWINNER programme                          | SEPE-Federation of Hellenic ICT Enterprises   | Within 2025    | The SHOREWINNER programme concerns the creation of a Community of Practice (CoP) for offshore renewable energy sources.  |



# Spain

|                              | Action   | Implementing bodies  | Time          | Comments  |
|------------------------------|--|--|---------------|---|
| <b>Exports (cont.)</b>       |  |  |               |   |
| 18                           | Organising contacts in the margins of large Greek national participation at the Fruit Attraction international exhibition  | ECA Office of Madrid, Hellenic-Spanish Chamber of Commerce   | Within 2025   | Organising contacts in the margins of the major Greek national participation in the Fruit Attraction international exhibition, with Spanish traders from the Madrid fresh produce market (Mercamadrid).   |
| 19                           | Partnership between the Regions of Western Greece and Central Macedonia with the Spanish Province of Burgos, to organise an action to promote Greek gastronomy and tourism | ECA Office of Madrid, Region of Western Greece, Region of Central Macedonia  | Within 2025   | Networking with the Province of Burgos of the Autonomous Community of Castile-León, with the Regions of Western Greece and Central Macedonia, to develop cooperation aimed at, among other things, promoting Greek gastronomy and tourism, following the relevant interest expressed by the Province.   |
| <b>Technology / Know-how</b> |  |  |               |   |
| 1                            | Mobile World Congress 2025 International Exhibition  | Ministry of Digital Governance, ECA Office of Madrid, Enterprise Greece, Association of Innovative Applications Companies of Greece, Hellenic-Spanish Chamber of Commerce, Federation of Hellenic ICT Enterprises, CORALLIA, Greek Mobile Operators Association, General Secretariat for Research and Innovation | 3-6/3/2025    | Participation in an international mobile telephony exhibition with a national pavilion, with the presence of a formal Greek delegation, including the Ministry of Digital Governance, E.G. S.A., SEKEE-Association of Innovative Applications Enterprises of Greece, the Hellenic-Spanish Chamber of Commerce, SEPE-Federation of Hellenic ICT Enterprises, EEKT-Greek Mobile Operators Association, CORALLIA and GSRI-General Secretariat for Research and Innovation. |
| 2                            | IoT Solutions World Congress 2025 International Exhibition   | Enterprise Greece, ECA Office of Madrid, Hetia, Pleiades Innovation Cluster, Association of Innovative Applications Companies of Greece  | 13-15/5/2025  | Internet of Things Solutions World Congress International Exhibition with a Greek national participation, including the Networking Cocktail event at the Greek pavilion.  |
| 3                            | Smart City World Congress 2025 International Exhibition  | ECA Office of Madrid, Enterprise Greece, Hellenic Emerging Technologies Industry Association (Hetia)   | November 2025 | Supporting Greek participation and organisation of a business delegation of the Greek tech sector in the margins of a relevant sectoral trade fair in Spain.  |

|                                 | Action                                      | Implementing bodies   | Time          | Comments   |
|---------------------------------|---|---|---------------|--|
| <b>Transport / Supply Chain</b> |   |   |               |  |
| 1                               | SIL 2025 International Exhibition           | Enterprise Greece, ECA Office of Madrid   | 18-20/6/2025  | <p>Participation in an international trade fair in the supply chain and logistics sector in Europe, which covers the transport, storage, distribution, intralogistics, infrastructure, and logistics sectors. The exhibition is expected to attract more than 12,000 visitors and 600+ companies from around the world.</p> <p>EG is considering participating with a speech-presentation and B2B meetings with exhibitor companies.</p> |
| <b>Energy</b>                   |   |   |               |  |
| 1                               | Enlit Europe 2025                           | Hellenic Electricity Distribution Network Operator (HEDNO)                              | 18-20/11/2025 | Participation in said developing forum that covers all aspects of the energy agenda, attracting over 170,000 unique users per month through digital platforms such as Smart Energy International and Power Engineering International. Each year, the event attracts 15,000 participants.   |
| <b>Tourism</b>                  |   |   |               |  |
| 1                               | Fitur 2025 International Tourism Exhibition | ECA Office of Madrid, Greek National Tourism Organisation, Region of the Ionian Islands | 22-26/1/2025  | Participation of the Region of the Ionian Islands in the FITUR 2025 International Tourism Exhibition in Madrid, with the aim of promoting the tourism product of the region.   |
| 2                               | IBTM WORLD 2025 International Exhibition    | ECA Office of Madrid, Greek National Tourism Organisation                               | November 2025 | Participation with a national pavilion in the International Exhibition on business tourism.  |
| <b>TOTAL ACTIONS: 27</b>        |   |   |               |  |



# Israel

|                               | Action  | Implementing bodies   | Time        | Comments  |
|-------------------------------|---|---|-------------|---|
| <b>Multilateral Relations</b> |   |   |             |   |
| 1                             | Initiative of Greece, Cyprus, and Israel, and the U.S.A. (3+1) to achieve energy security                         | Ministry of Foreign Affairs, Ministry of the Environment and Energy     | In progress | Partnership between Greece, Cyprus, and Israel, and the U.S.A. (3+1) to achieve energy security and regional stability.   |
| 2                             | Promotion of the EastMed natural gas pipeline and electrical interconnection through the Great Sea Interconnector | Ministry of Foreign Affairs, Ministry of the Environment and Energy     | In progress | The EastMed natural gas pipeline is a critical project for supply security and diversification of sources in the Greece-Cyprus-Israel trilateral cooperation and in the EU. At the same time, the Great Sea Interconnector electricity interconnector, with HEDNO as a project promoter, connects Crete, Cyprus, and Israel, with the aim of ending Cyprus' energy isolation. |
| <b>Technology / Know-how</b>  |   |   |             |   |
| 1                             | Presentation of the Greek innovation ecosystem  | ECA Office of Tel Aviv, Innovation Without Borders Israeli Organisation | Q2 2025     | The goal of the event is to promote and strengthen the extroversion of the Greek innovation ecosystem, to present new opportunities, and to strengthen know-how, through the exchange of good practices from Tel Aviv's advanced ecosystem.   |
| <b>TOTAL ACTIONS: 3</b>       |   |   |             |   |

# Italy

|                               | Action  | Implementing bodies  | Time        | Comments   |
|-------------------------------|---|--|-------------|--|
| <b>Bilateral relations</b>    |   |  |             |  |
| 1                             | Memorandum of Understanding on air traffic flow regulation  | Hellenic Civil Aviation Authority, Ministry of Infrastructure and Transportation, Ministry of Foreign Affairs                                    | In progress | Bilateral Agreement on matters such as air traffic flow regulation, air accident search and rescue, and technology and data exchange.  |
| <b>Attracting investments</b> |   |  |             |  |
| 1                             | Networking of Italian investors with Greek companies  | ECA Office of Rome   | Q1 2025     | Support of networking and preparatory actions of leading Italian groups of companies with Greek enterprises for implementing investment plans in key sectors, such as energy, banking services, etc.   |
| 2                             | Preparation and publication of promotional articles on Greek-Italian economic relations.            | ECA Office of Rome, Enterprise Greece  | Within 2025 | Preparation and publication of promotional articles on Greek-Italian economic relations. In the context of an existing Agreement between Enterprise Greece and the Italian agency Agenzia Nova, signed on 27.03.2024 following the initiative of the ECA Office of Rome.   |
| 3                             | Organising a Dinner of the Minister of Foreign Affairs with CEOs of top Italian and Greek companies | ECA Office of Rome   | Within 2025 | Organising a Dinner of the Minister of Foreign Affairs with CEOs of top Italian and Greek companies with mutual investment presence in indicative sectors: Energy, infrastructure, shipyards, transport, telecommunications, defence, banking services, etc.   |
| <b>Exports</b>                |   |  |             |  |
| 1                             | The One Milano International Exhibition   | ECA Office of Milan, Enterprise Greece   | Q1 2025     | Participation in The One Milano leading international trade fair, which is held twice a year and focuses on women's Prêt-à-porter, with a special emphasis on Italian fashion. The exhibition offers B2B meetings at which buyers, brands, and industry professionals can discover the collections for the autumn-winter season. |
| 2                             | Organising a business delegation in the context of a Business Forum                                 | ECA Office of Rome, Enterprise Greece  | Q1 2025     | Business delegation with Greek companies from all high-tech sectors on the occasion of the convening of the 2nd High-Level Cooperation Council between Greece and Italy.   |
| 3                             | Milan business delegation   | ECA Office of Milan, Enterprise Greece, Hellenic Federation of Enterprises, Athens Chamber of Commerce and Industry, Greek Exporters Association | Q1, Q3 2025 | Business delegation from different sectors to conclude new trade agreements and expand existing ones.  |



# Italy

|                        | Action  | Implementing bodies   | Time         | Comments  |
|------------------------|---|---|--------------|---|
| <b>Exports (cont.)</b> |   |   |              |   |
| 4                      | Olio Capitale Trieste International Exhibition                  | ECA Office of Milan, Region of Central Greece, Evia Chamber of Commerce and Industry, Thessaly Chambers               | 14-16/3/2025 | Participation in an exhibition that promotes virgin olive oil and has become an institution for the olive sector, as it is being organised for more than 10 years.  |
| 5                      | Cosmoprof Bologna International Exhibition                      | ECA Office of Rome, Enterprise Greece   | 20-23/3/2025 | Participation in an exhibition in the cosmetics and beauty products sector. Greece's participation in this exhibition has been continuous and distinct, as it is the 4th largest participation in the event.  |
| 6                      | Sposaltalia International Exhibition                            | ECA Office of Milan, Enterprise Greece  | 4-6/4/2025   | Participation in an exhibition on wedding ceremonies.   |
| 7                      | TUTTOFOOD International Food Exhibition                         | ECA Office of Milan, Region of Central Macedonia  | 5-8/5/2025   | International Food Exhibition: Supporting exhibitors and parallel actions of the Region of Central Macedonia.   |
| 8                      | Vinitaly - Wine and spirits international exhibition            | ECA Office of Rome, Enterprise Greece   | 6-9/4/2025   | Participation in an Italian wine and drinks exhibition with more than 4,000 winemakers.   |
| 9                      | Fuorisalone - Milan Design Week International Exhibition        | ECA Office of Milan, Enterprise Greece, Greek Marble Association of Macedonia - Thrace (SEMTH)                        | 6/6/2025     | Participation in an exhibition that serves as a meeting point for top architects, marble professionals, and industrial product design sector institutes. EG, in collaboration with SEMTH, will for the first time present and support an integrated concept at the national pavilion, to promote Greek Marble.  |
| 10                     | Marmomac International Exhibition                               | ECA Office of Rome, Enterprise Greece, Region of Central Greece, Evia Chamber of Commerce and Industry,               | Q3 2025      | Participation in an exhibition dedicated to the stone and marble production chain.  |
| 11                     | Milano Fashion & Jewels - Micam Milano International Exhibition | ECA Office of Milan, Region of Central Greece, Evia Chamber of Commerce and Industry                                  | Q3 2025      | Participation in the Micam Milano International Exhibition, one of the leading international exhibitions in the footwear production industry.   |
| 12                     | Eucotton  | Inter-Professional Cotton Association, Hellenic Cotton Association of Ginnery and Exporters, European Cotton Alliance | In progress  | The EUCOTTON campaign is being implemented by the European Cotton Alliance (ECA) with the aim of increasing the visibility of European cotton and raising awareness about its sustainability and quality characteristics. The aim is to increase awareness of cotton production in Europe, to strengthen demand for textiles made with European cotton, and to inform consumers and merchants about its high quality and production stages. |



|    | <b>Action</b>   | <b>Implementing bodies</b>  | <b>Time</b>   | <b>Comments</b>   |
|----|---|---|---------------|---|
| 13 | HOST International Exhibition   | ECA Office of Milan, Enterprise Greece  | 20-21/10/2025 | It is the most important international exhibition in the catering and hospitality sector.   |
| 14 | Mediterranean cotton roads  | Hellenic Cotton Association of Ginners and Exporters  | Q4 2025       | The event has been organised annually since 2016, with the aim of enhancing the sector's openness and promoting a platform for the fruitful exchange of views. In this context, participants will have the opportunity to develop strategies for the future of the sector's products. Trade meetings and awareness actions highlight the advantages of the Greek product, promoting its quality and innovation on an international level. |
| 15 | Establishment of High Level Business Council with the inclusion of Hellenic-Italian Chambers        | ECA Office of Rome, Hellenic-Italian Chamber of Commerce, Hellenic Federation of Enterprises-SEV, Confindustria, Assolombarda | Within 2025   | Organising a High Level Business Council with the inclusion of Hellenic-Italian Chambers and SEV. Creation of an institutional support shell for sectors of business partnership and trade.   |
| 16 | Promotional actions to enhance the presence of branded Greek products in COOP Italia                | ECA Office of Rome, ELLA-DIKA MAS, COOP Italia  | Within 2025   | Actions for the networking of ELLA-DIKA MAS with COOP Italia and meetings with Panemboriki and ATHENAfood distributors of Greek products  |
| 17 | Information day events for Greek chambers (indicatively: Achaia, Ilia, Chania)                      | ECA Office of Rome  | Within 2025   | Informative presentations on investment opportunities in the Italian market for the undertaking of export activities by their members.  |
| 18 | Actions / submission of a proposal to Italy for its participation as the Honoured Country at a TIF. | ECA Office of Rome  | Within 2025   | In the context of reciprocation with regard to the 'honour representative country' status at Vinitaly 2024.   |
| 19 | Interview of the Head of the ECA Office of Rome (Ambrosia Magazine)                                 | ECA Office of Rome  | Within 2025   | A review of bilateral trade relations and an examination of the prospects and potential to further enhance the Greek presence in the Italian market.  |



# Italy

|                                     | Action   | Implementing bodies                                 | Time        | Comments   |
|-------------------------------------|--|---|-------------|--|
| <b>Technical works/ Environment</b> |  |   |             |  |
| 1                                   | Participation in the PAMEx initiative and the proceedings of the Union for the Mediterranean and EU Strategy for the Adriatic and Ionian Region (EUSAIR) | Hellenic Solid Waste Management Association (HSWMA) | 30/10/2024  | The initiative is aimed at reducing the use of plastics and plastic waste through partnerships with neighbouring countries, especially members of BSEC and SDSN Mediterranean. It enhances joint initiatives to protect the environment, promoting sustainable practices and waste management strategies in the broader region of the Mediterranean and the Black Sea. |
| <b>Energy</b>                       |  |   |             |  |
| 1                                   | Actions in the context of the SHOREWINNER programme  | SEPE-Federation of Hellenic ICT Enterprises         | Within 2025 | Actions in the context of the SHOREWINNER programme, which focuses on creating a Community of Practice (CoP) for offshore renewable energy sources.  |
| 2                                   | Organising an energy Forum   | ECA Office of Rome                                  | Within 2025 | An Energy Forum in the presence of competent Ministers, with a parallel business delegation for B2B meetings between Italian and Greek energy companies, with an investment presence already existing on both sides.   |
| <b>Technology / Know-how</b>        |  |   |             |  |
| 1                                   | We Make Future International Exhibition  | Enterprise Greece                                   | 4-6/6/2025  | Participation in the exhibition, which focuses on innovation and new technologies, with a special emphasis on digital solutions, artificial intelligence, and sustainability. It draws professionals and entrepreneurs from various sectors to discuss and present the latest developments and trends.   |

|                                 | Action   | Implementing bodies   | Time        | Comments  |
|---------------------------------|--|---|-------------|---|
| <b>Transport / Supply Chain</b> |  |   |             |   |
| 1                               | a) European Forum on the 'Western Balkans - Eastern Mediterranean' Transport Corridor, b) European Forum on the 'Baltic - Black Sea - Aegean Sea' Transport Corridor | Ministry of Infrastructure and Transportation, Ministry of National Economy and Finance, Ministry of Maritime Affairs & Insular Policy, Hellenic Civil Aviation Authority, Hellenic Railways Organization S.A., ERGOSE S.A. | Within 2025 | The Forum for each European transport corridor is chaired by the European Coordinator, with the participation of the member-states and neighbouring countries, as appropriate, with the aim of facilitating the coordinated implementation of the European corridors. Participants: Albania, North Macedonia, Bosnia-Herzegovina, Kosovo*, Montenegro, Serbia, Austria, Bulgaria, Estonia, Italy, Cyprus, Latvia, Lithuania, Moldova, Ukraine, Poland, Romania. |
| <b>Tourism</b>                  |  |   |             |   |
| 1                               | Gastronomic Event  | Region of the Ionian Islands  | 9-11/2/2025 | Organising a culinary event during the BIT - Borsa Internazionale del Turismo Tourism Exhibition in Milan, with catering that offers flavours from the Ionian Islands.  |
| 2                               | Bmt - Borsa Mediterranea Del Turismo 2025 International Tourism Exhibition   | Region of the Ionian Islands  | 9-11/2/2025 | Participation in the "BMT - Borsa Mediterranea del Turismo 2025" International Tourism Exhibition in Naples, with a stand-alone pavilion for the promotion of the tourism product.  |
| 3                               | Organising an event on wine tourism  | ECA Office of Rome, ECA Office of Milan   | Within 2025 | Organising a wine tourism event with the ECA Office of Milan, with parallel tasting of indigenous Greek wine varieties.   |
| <b>TOTAL ACTIONS: 31</b>        |  |   |             |   |



# Canada

|                               | Action  | Implementing bodies  | Time        | Comments  |
|-------------------------------|---|--|-------------|---|
| <b>Bilateral relations</b>    |   |  |             |   |
| 1                             | Memorandum of Understanding for Mutual Recognition of Maritime Proficiency Certificates | Ministry of Foreign Affairs, Ministry of Maritime Affairs and Insular Policy   | Within 2025 | Under negotiation.  |
| 2                             | Memorandum of Cooperation in the tourism sector   | Ministry of Foreign Affairs, Ministry of Tourism   | Within 2025 | Under negotiation.  |
| 3                             | Agreement of Scientific and Technological Cooperation                                   | Ministry of Foreign Affairs, Ministry of Development   | Within 2025 | Under negotiation.  |
| <b>Attracting investments</b> |   |  |             |   |
| 1                             | Memorandum of Cooperation with the Optonique photonic cluster of Quebec                 | Hellenic Photonics Cluster (HPhos), Greek enterprises and research organisations (members and partners of HPhos) active in photonics | Within 2025 | Targeted meetings to enhance cooperation in the field of photonic technology, exchange of know-how, and innovation, aiming at exploring the possibility of signing a Memorandum of Cooperation.   |
| 2                             | Collision (Web Summit Vancouver)  | ECA Office of Toronto, ECA Office of Ottawa, Enterprise Greece   | Q2 2025     | The event is a meeting point for global technology leaders, SMEs, and top investors, offering an intensive 4-day programme of talks and meetings. Topics include Marketing and Media, Applications and Data, Business Development, and Society and Lifestyle. |

|                         | Action  | Implementing bodies   | Time           | Comments  |
|-------------------------|---|---|----------------|---|
| <b>Exports</b>          |   |   |                |   |
| 1                       | Photonics North 2025 International Exhibition                             | Hellenic Photonics Cluster (HPHOS)  | 20-22/5/2025   | HPhos, representing its members and partners, will present the activities of Greek enterprises and research organisations in the field of photonics to an international targeted audience. In addition, the actions of European projects in which HPhos is participating will be presented.             |
| 2                       | SIAL Canada   | Ministry of Rural Development and Food, ECA Office of Toronto, Agricultural Cooperative / KASSEL, Organisation of Wine Producers of Agios Vasileios IKE (OPAAV IKE) - Agricultural Livestock Cooperative of Mesotopos, Lesvos | 29/4-1/5/2025  | Promotion of the high quality of Greek olive oil, wine, and cheese, accompanied by a press event to promote Greek products.   |
| 3                       | Cansec Defence Equipment & Emerging Technologies International Exhibition | ECA Office of Ottawa, Association of Hellenic Manufacturers of Defence Material   | 28-29/5/2025   | Greek participation in the Cansec International Exhibition on Defence Equipment and Emerging Technologies, which brings together leading manufacturers and sector professionals from around the world. It focuses on the presentation of innovative technologies in the sector of defence and security. |
| <b>Energy</b>           |   |   |                |   |
| 1                       | CIGRE 2025 International Symposium  | ECA Office of Toronto, ECA Office of Ottawa, Hellenic Electricity Distribution Network Operator (HEDNO)   | 29/9-2/10/2025 | Participation in the CIGRE 2025 International Symposium in Montreal, which will bring together international, regional, and local key actors in the field of electricity systems.   |
| <b>TOTAL ACTIONS: 9</b> |   |   |                |   |



## Kenya

|                            | Action  | Implementing bodies  | Time        | Comments  |
|----------------------------|---|--|-------------|---|
| <b>Bilateral relations</b> |   |  |             |   |
| 1                          | Memorandum of Tourism Cooperation                                   | Ministry of Foreign Affairs, Ministry of Tourism                             | In progress | Completion of legal processing. Completion of negotiations is pending.  |
| 2                          | Memorandum of Understanding in the Agricultural Sector              | Ministry of Foreign Affairs, Ministry of Rural Development and Food          | In progress | Under negotiation.  |
| 3                          | Partnership in the Shipping sector                                  | Ministry of Foreign Affairs, Ministry of Maritime Affairs and Insular Policy | In progress | Under negotiation.  |
| 4                          | Memorandum of Understanding in the RES and Energy Efficiency sector | Ministry of Foreign Affairs, Ministry of the Environment and Energy          | In progress | Under negotiation.  |
| <b>Exports</b>             |   |  |             |   |
| 1                          | Food-Beverages-Kitchen Africa International Exhibition              | Ministry of Rural Development and Food                                       | Q4 2025     | Participation in a trade fair with a pavilion, where visitors will have the opportunity to taste high quality fruit juices and learn about quality and safety measures in the production process. |
| <b>TOTAL ACTIONS: 5</b>    |   |  |             |   |

# China

|                               | Action   | Implementing bodies   | Time           | Comments  |
|-------------------------------|--|---|----------------|---|
| <b>Bilateral relations</b>    |  |   |                |   |
| 1                             | Veterinary protocol for fish farming products between Greece and China | Ministry of Foreign Affairs, Ministry of Rural Development and Food | In progress    | The Chinese side submitted the document to the Ministry of Environment and Energy in the first half of 2023 and it is now ready to sign.  |
| <b>Multilateral Relations</b> |  |   |                |   |
| 1                             | Participation in the Belt and Road Initiative                          | Ministry of Foreign Affairs, Ministry of the Environment and Energy | In progress    | The Greece-China partnership is being implemented in recent years through the 'One Belt and One Road' Initiative launched by Chinese President Xi Jinping in 2013, which focuses on enhancing communication and cooperation between China, Eurasia and other stakeholders.  |
| <b>Exports</b>                |  |   |                |   |
| 1                             | Xiamen Stone Fair International Exhibition                             | Enterprise Greece, ECA Office of Beijing, Shanghai                  | 16-19/3/2025   | Participation in one of the two most important international exhibitions in the marble sector worldwide, where the latest products, innovations, and services of the sector are presented. As one of the leading marble exporters to China, Greece has consistently participated in the exhibition with 10-15 of the largest Greek companies. |
| 2                             | SIAL Shanghai International Exhibition                                 | ECA Office of Shanghai, Region of Thessaly, Chambers of Thessaly    | Q2 2025        | Participation in the largest exhibition on food innovation in Shanghai, which serves as a gateway to Asia and as a global centre of economy and innovation. The exhibition highlights the latest trends and innovations in the food sector, attracting international professionals and entrepreneurs.   |
| 3                             | SIAL Shenzhen International Exhibition                                 | Ministry of Rural Development and Food                              | 1-3/9/2025     | Participation in an exhibition promoting the high quality of Greek olive oil, with emphasis on quality and safety measures during the production process. The exhibition offers opportunities to present the characteristics and value of Greek olive oil to an international audience.   |
| 4                             | Press Event in China   | Ministry of Rural Development and Food                              | September 2025 | Organising a press event with the participation of journalists, healthy diet experts, importers, bloggers, and distributors, aimed at highlighting the benefits and qualities of European olive oil.  |



# China

|                          | Action   | Implementing bodies   | Time         | Comments  |
|--------------------------|--|---|--------------|---|
| <b>Exports (cont.)</b>   |  |   |              |   |
| 5                        | 8th China International Import Expo (8th CIIE)   | ECA Office of Shanghai, Enterprise Greece, Piraeus Chamber of Commerce and Industry             | 5-10/11/2025 | Participation in the 8th China International Import Expo, which is the largest import exhibition in China, attracting top international suppliers and buyers. The exhibition offers unique opportunities for networking, business partnerships, and penetration of the Chinese market.  |
| 6                        | Cosmoprof Asia International Exhibition  | Enterprise Greece, ECA Office of Beijing, Shanghai  | Q4 2025      | Participation in the Cosmoprof Asia exhibition, which covers the fields of cosmetics, fragrances, beauty & spa, hair care, nails, natural/herbal cosmetics, cleanliness, and hygiene. Cosmopack Asia, focusing on raw materials, machinery, automations, packaging, and private label products, is being organised at the same time.                                      |
| 7                        | Government and business delegation from Jiangsu Province, China  | Piraeus Chamber of Commerce and Industry  | 26/9/2025    | Reception of a large government and business delegation by the Piraeus Chamber of Commerce and Industry (PCCI)  |
| <b>Tourism</b>           |  |   |              |   |
| 1                        | Tourism Event in the context of the Initiative between China and Central & Eastern European Countries (14&1) | Ministry of Foreign Affairs, Ministry of Tourism, ECA Office of Beijing, ECA Office of Shanghai | Q1 2025      | The tourism event in the context of the Initiative between China and Central and Eastern European Countries (14+1) focuses on strengthening tourism relationships and partnerships between countries in Central and Eastern Europe and China. Opportunities are presented for the promotion of the tourism product of the region and the development of new partnerships. |
| 2                        | ITB China 2025 International Tourism Exhibition in Shanghai  | Region of the Ionian Islands  | 1-31/5/2025  | The Region of Ionian Islands is participating in the ITB China 2025 International Tourism Exhibition in Shanghai.   |
| <b>TOTAL ACTIONS: 11</b> |  |   |              |   |



|                                 | Action   | Implementing bodies   | Time        | Comments  |
|---------------------------------|--|---|-------------|---|
| <b>Transport / Supply Chain</b> |  |   |             |   |
| 1                               | a) European Forum on the 'Western Balkans - Eastern Mediterranean' Transport Corridor, b) European Forum on the 'Baltic - Black Sea - Aegean Sea' Transport Corridor | Ministry of Infrastructure and Transportation, Ministry of National Economy and Finance, Ministry of Maritime Affairs & Insular Policy, Hellenic Civil Aviation Authority, Hellenic Railways Organization S.A., ERGOSE SA | Within 2025 | The Forum for each European transport corridor is chaired by the European Coordinator, with the participation of the member-states and neighbouring countries, as appropriate, with the aim of facilitating the coordinated implementation of the European corridors. Participants: Albania, North Macedonia, Bosnia-Herzegovina, Kosovo*, Montenegro, Serbia, Austria, Bulgaria, Estonia, Italy, Cyprus, Latvia, Lithuania, Moldova, Ukraine, Poland, Romania. |
| 2                               | Monitoring the lack of digital tachographs in Kosovar trucks entering Greece   | Ministry of Infrastructure and Transportation   | In progress | This action concerns monitoring the lack of digital tachographs on trucks from Kosovo entering Greece, in order to ensure compliance with safety regulations.   |
| <b>Development aid</b>          |  |   |             |   |
| 1                               | Foetal Medicine and Prenatal Screening Programme   | Ministry of Foreign Affairs   | Within 2025 | The Ministry of Foreign Affairs has initiated the implementation of a programme for the establishment of Foetal Medicine-Prenatal Screening units and relevant training, in partnership with of the Fetal Medicine Foundation.  |
| <b>TOTAL ACTIONS: 3</b>         |  |   |             |   |

\*This designation is without prejudice to positions on status, and is in line with UN Security Council Resolution (UNSCR) 1244/1999 and the Opinion of the International Court of Justice (ICJ) on the Kosovo Declaration of Independence.

# Kuwait

|                            | Action   | Implementing bodies  | Time        | Comments  |
|----------------------------|--|--|-------------|---|
| <b>Bilateral relations</b> |  |  |             |   |
| 1                          | Memorandum of Understanding on unilateral recognition of Greek seafarer certificates by Kuwait | Ministry of Foreign Affairs, Ministry of Maritime Affairs and Insular Policy | In progress | Monitoring and promotion of negotiations for the signing of a Memorandum of Understanding on unilateral recognition of Greek seafarer certificates by Kuwait between Greece and Kuwait. |
| 2                          | Memorandum of Understanding in the SME sector  | Ministry of Foreign Affairs, Ministry of Development                         | In progress | Monitoring and promotion of negotiations for the signing of a Memorandum of Understanding in the sector of SMEs between Greece and Kuwait.  |
| 3                          | 2nd Joint Interministerial Committee in Kuwait   | Ministry of Foreign Affairs, Other Competent Ministries                      | In progress | Preparation for convening of the 2nd JIC in Kuwait. Kuwait is expected to propose a date.   |
| <b>TOTAL ACTIONS: 3</b>    |  |  |             |   |

# Cyprus

|                               | Action  | Implementing bodies   | Time        | Comments  |
|-------------------------------|---|---|-------------|---|
| <b>Bilateral relations</b>    |   |   |             |   |
| 1                             | Interreg Cross-border Cooperation Programme   | Ministry of Tourism   | Within 2025 | A relevant proposal has been submitted and is expected for approval by the end of the year.   |
| 2                             | Memorandum of Cooperation   | Ministry of Foreign Affairs, Civil Aviation Authority                                     | In progress | Bilateral Agreement on matters such as air traffic flow regulation, air accident search and rescue, and technology and data exchange.   |
| <b>Multilateral Relations</b> |   |   |             |   |
| 1                             | 3+1 trilateral cooperation scheme (Greece-Cyprus-Israel+USA)  | Ministry of Foreign Affairs, Ministry of Environment and Energy, All Competent Ministries | In progress | Enhancing cooperation in the context of the 3+1 trilateral scheme (Greece - Cyprus - Israel + USA).   |
| 2                             | Greece-Cyprus-Egypt trilateral cooperation scheme   | Ministry of Foreign Affairs, Ministry of the Environment and Energy                       | In progress | The trilateral cooperation between Greece, Cyprus and Egypt aims at enhancing economic cooperation in the electricity sector, through the security of energy supply of the three countries and Europe in general, to and from the Eastern Mediterranean, and promoting regional stability and prosperity.   |
| 3                             | Trilateral cooperation scheme in the agricultural sector between Greece, Cyprus, and Malta                          | Ministry of Foreign Affairs, Ministry of Rural Development and Food                       | In progress | The trilateral cooperation between Greece, Cyprus, and Malta in the agricultural sector promotes cooperation for sustainable practices and development of the rural sector in the region.   |
| 4                             | Greece-Cyprus-Jordan trilateral cooperation scheme  | Ministry of Foreign Affairs, Ministry of Environment and Energy                           | In progress | It mainly concerns the energy sector (interconnections, renewable sources, energy efficiency).  |
| 5                             | Promotion of the EastMed natural gas pipeline and electrical interconnection through the Great Sea Interconnector   | Ministry of Foreign Affairs, Ministry of the Environment and Energy                       | In progress | The EastMed natural gas pipeline is an emblematic project for transnational cooperation on supply security and diversification of sources both in the countries of the Greece-Cyprus-Israel trilateral cooperation and in the EU. Respectively, the Great Sea Interconnector electricity interconnector, with HEDNO as a project promoter, connects Crete, Cyprus, and Israel, with the aim of ending Cyprus' energy isolation. |
| 6                             | Trilateral cooperation scheme between Greece, Cyprus, and Lebanon for mutual recognition of compliance certificates | Ministry of Foreign Affairs, Hellenic Accreditation System (ESYD)                         | In progress | Under negotiation.  |
| 7                             | Memorandum of Understanding between Enterprise Greece - Invest Cyprus - Investment Development Authority of Lebanon | Ministry of Foreign Affairs, Enterprise Greece  | In progress | Negotiations have been completed and signing is expected.   |



# Cyprus

|                                 | Action   | Implementing bodies   | Time         | Comments  |
|---------------------------------|--|---|--------------|---|
| <b>Exports</b>                  |  |   |              |   |
| 1                               | Food Expo International Exhibition   | ECA Office of Nicosia   | 1-31/1/2025  | Promotion of agri-food products of Greek regions.   |
| 2                               | Beauty Expo Cyprus International Exhibition  | ECA Office of Nicosia   | 1-31/10/2025 | Promotion of cosmetic products by Greek companies.  |
| 3                               | Business delegation  | Enterprise Greece, Hellenic Federation of Enterprises, ACCI, Greek Exporters Association, ECA Office of Nicosia   | March 2025   | Business Delegation to Cyprus.  |
| <b>Energy</b>                   |  |   |              |   |
| 1                               | Actions in the context of the SHOREWINNER programme  | SEPE-Federation of Hellenic ICT Enterprises   | Within 2025  | Actions in the context of the SHOREWINNER programme, which concerns the creation of a Community of Practice (CoP) for offshore renewable energy sources.  |
| 2                               | Save Energy Greenbiz & Aquatech Expo International Exhibition  | Region of Western Macedonia   | Q2 2025      | Participation in an exhibition at Save Energy Greenbiz & Aquatech Expo 2025, which focuses on innovative technologies for energy saving, sustainable solutions, and water management. The exhibition offers opportunities for collaborations and exchange of know-how in the field of green technology and sustainability.  |
| <b>Transport / Supply Chain</b> |  |   |              |   |
| 1                               | a) European Forum on the 'Western Balkans - Eastern Mediterranean' Transport Corridor, b) European Forum on the 'Baltic - Black Sea - Aegean Sea' Transport Corridor | Ministry of Infrastructure and Transportation, Ministry of National Economy and Finance, Ministry of Maritime Affairs & Insular Policy, Hellenic Civil Aviation Authority, Hellenic Railways Organization S.A., ERGOSE S.A. | Within 2025  | The Forum for each European transport corridor is chaired by the European Coordinator, with the participation of the member-states and neighbouring countries, as appropriate, with the aim of facilitating the coordinated implementation of the European corridors. Participants: Albania, North Macedonia, Bosnia-Herzegovina, Kosovo*, Montenegro, Serbia, Austria, Bulgaria, Estonia, Italy, Cyprus, Latvia, Lithuania, Moldova, Ukraine, Poland, Romania. |
| <b>Tourism</b>                  |  |   |              |   |
| 1                               | Travel Expo Cyprus Tourism International Exhibition  | ECA Office of Nicosia, Greek National Tourism Organisation (GNTO), Region of Central Greece, Region of the Ionian Islands, Evia Chamber of Commerce and Industry  | April 2025   | Participation in the Travel Expo Cyprus Tourism Exhibition, which promotes tourist destinations and services, attracting professionals and visitors from Cyprus and abroad. The exhibition offers networking and collaboration opportunities for the promotion of the tourism product of Cyprus.  |
| <b>TOTAL ACTIONS: 16</b>        |  |   |              |   |

\*This designation is without prejudice to positions on status, and is in line with UN Security Council Resolution (UNSCR) 1244/1999 and the Opinion of the International Court of Justice (ICJ) on the Kosovo Declaration of Independence.

# Lebanon

|                               | Action  | Implementing bodies   | Time        | Comments   |
|-------------------------------|---|---|-------------|--|
| <b>Bilateral relations</b>    |   |   |             |  |
| 1                             | Memorandum of Understanding on Economic, Industrial, Technological, and Scientific Cooperation                      | Ministry of Foreign Affairs                                       | In progress | Monitoring and promoting negotiations for the signing of a Memorandum of Understanding on Economic, Industrial, Technological, and Scientific Cooperation.   |
| 2                             | Greece-Cyprus-Lebanon Cooperation Agreement on mutual recognition of compliance certificates                        | Ministry of Foreign Affairs, Hellenic Accreditation System (ESYD) | In progress | Monitoring and promoting negotiations for the conclusion of a trilateral Greece-Cyprus-Lebanon Cooperation Agreement on mutual recognition of compliance certificates.   |
| <b>Multilateral Relations</b> |   |   |             |  |
| 1                             | Memorandum of Understanding between Enterprise Greece - Invest Cyprus - Investment Development Authority of Lebanon | Ministry of Foreign Affairs, Enterprise Greece                    | In progress | The cooperating entities have agreed on the fields of cooperation and they are expected to sign the MoU, if conditions allow.  |
| <b>Exports</b>                |   |   |             |  |
| 1                             | Lebanon International Solar Week Expo & Conference  | ECA Office of Beirut  | 22/2/2025   | Participation in an exhibition, collaboration with the organising authority for the briefing of Greek companies, branch associations, and RES centres (CRES, EVIE-Hellenic Federation of Solar Industries), as well as Enterprise Greece for possible participation. This includes sending invitations and informative material, communicating with and supporting participating Greek companies, and sending a review after completion of the exhibition. |
| 2                             | Implementation of initiatives for strengthening cooperation between Greece and Lebanon in the wine sector           | ECA Office of Beirut  | Within 2025 | Institutional networking between wine organisations in Greece (National Interprofessional Organization of Vine & Wine-EDAO and Greek Wine Federation-SOE) and Lebanon (Union Vinicole du Liban and National Institute of Vine and Wine of Lebanon). Organising visits to wineries for exchange of know-how, sending delegations to Greece and Lebanon, and possible cooperation with the two countries' Ministries of Tourism.                             |
| 3                             | Supporting targeted forms of cooperation in the tourism sector between Greece and Lebanon                           | ECA Office of Beirut  | Within 2025 | Coordination of the Embassy and the ECA Office with the Lebanese Ministry of Tourism to develop actions between institutional and sectoral agencies of the two countries, as well as to support cooperation on an interregional level in the Mediterranean.  |
| 4                             | Residency, Citizenship By Investment Expo And Conference, Rcbi Beirut International Exhibition                      | ECA Office of Beirut  | Within 2025 | Facilitation of Greek companies participating in the organising and dispatch of the review after the completion of the exhibition.   |
| 5                             | Horeca International for Hospitality and Food Service Industries International Exhibition                           | ECA Office of Beirut  | 8-11/4/2025 | Participation in the largest event in the sector of hospitality and food services. It attracts professionals from the hotel, restaurant and catering industry, promoting the latest innovations and industry trends.   |
| <b>TOTAL ACTIONS: 8</b>       |   |   |             |  |



# Morocco

|                               | Action  | Implementing bodies   | Time        | Comments   |
|-------------------------------|---|---|-------------|--|
| <b>Attracting investments</b> |   |   |             |  |
| 1                             | Artoza International Exhibition for Bakery and Confectionery - Hosted Buyers Programme  | ECA Office of Rabat   | 24/2/2025   | Briefing of Moroccan organisations and supporting preparations for potential participation by Morocco.   |
| 2                             | “Food Expo” food and beverage International Exhibition - Hosted Buyers Programme  | ECA Office of Rabat   | 10/3/2025   | Active contribution of the ECA Office to a potential Moroccan participation in the Programme.  |
| 3                             | Foodtech- Global Pack International Exhibition on food and beverage technology and equipment - Hosted Buyers Programme  | ECA Office of Rabat   | 30/11/2025  | Active contribution of the ECA Office to a potential Moroccan participation in the Programme.  |
| 4                             | Xenia hotel sector International Exhibition - Hosted Buyers Programme   | ECA Office of Rabat   | 30/11/2025  | Active contribution of the ECA Office to a potential Moroccan participation in the Programme.  |
| 5                             | 14th Arab-Hellenic Economic Forum of the Arab-Hellenic Chamber of Commerce and Development  | ECA Office of Rabat   | 30/11/2025  | Active help of the ECA Office.   |
| 6                             | Online Working Meeting with the Hellenic Association of Consulting Firms (HELLASCO), the Hellenic Association of Management Consulting Firms (SESMA), and ECA personnel for African countries | ECA Office of Rabat, Hellenic Association of Consulting Firms (HELLASCO), the Hellenic Association of Management Consulting Firms (SESMA) | Within 2025 | Online information meeting of the ECA offices of specific countries in relation to the actions of the Association member-companies in Greece and abroad. Briefing by ECA personnel on areas of interest in their countries of operation. |
| <b>TOTAL ACTIONS: 6</b>       |   |   |             |  |

# Montenegro

|                                 | Action   | Implementing bodies   | Time        | Comments  |
|---------------------------------|--|---|-------------|---|
| <b>Bilateral relations</b>      |  |   |             |   |
| 1                               | Formal visit by the Prime Minister and Deputy Minister of Foreign Affairs for Economic Diplomacy and Openness  | Ministry of Foreign Affairs   | Within 2025 | Visit by the Prime Minister and Deputy Minister of Foreign Affairs for Economic Diplomacy and Openness to Podgorica.  |
| 2                               | Agreement on Mutual Recognition of National Driving Licences   | Ministry of Foreign Affairs, Ministry of Infrastructure and Transportation  | In progress | Under negotiation.  |
| 3                               | Agreement on International Road Transportation of Passengers & Goods   | Ministry of Foreign Affairs, Ministry of Infrastructure and Transportation  | In progress | Under negotiation with the aim of signing an Agreement on International Road Transport of Passengers & Goods upon convening of the Joint Committee.   |
| 4                               | Convening of the Greece - Montenegro Joint Road Transport Committee  | Ministry of Foreign Affairs, Ministry of Infrastructure and Transportation  | Within 2025 | The convening of the Greece-Montenegro Joint Road Transport Committee aims at enhancing cooperation between the two countries, discussing issues pertaining to bilateral road transport, and facilitating goods and passenger transport.  |
| 5                               | Bilateral Economic Cooperation Agreement   | Ministry of Foreign Affairs   | In progress | Under negotiation.  |
| <b>Exports</b>                  |  |   |             |   |
| 1                               | Organising a business forum in Podgorica   | Ministry of Foreign Affairs   | Within 2025 | Organising a business forum in Podgorica, as part of the official visit of the Prime Minister and the Deputy Minister of Foreign Affairs for economic diplomacy and openness, with the aim of highlighting areas of business cooperation.   |
| <b>Transport / Supply Chain</b> |  |   |             |   |
| 1                               | a) European Forum on the 'Western Balkans - Eastern Mediterranean' Transport Corridor, b) European Forum on the 'Baltic - Black Sea - Aegean Sea' Transport Corridor | Ministry of Infrastructure and Transportation, Ministry of National Economy and Finance, Ministry of Maritime Affairs & Insular Policy, Hellenic Civil Aviation Authority, Hellenic Railways Organization S.A., ERGOSE S.A. | Within 2025 | The Forum for each European transport corridor is chaired by the European Coordinator, with the participation of the member-states and neighbouring countries, as appropriate, with the aim of facilitating the coordinated implementation of the European corridors. Participants: Albania, North Macedonia, Bosnia-Herzegovina, Kosovo*, Montenegro, Serbia, Austria, Bulgaria, Estonia, Italy, Cyprus, Latvia, Lithuania, Moldova, Ukraine, Poland, Romania. |
| <b>Tourism</b>                  |  |   |             |   |
| 1                               | Memorandum of Understanding in the tourism sector  | Ministry of Foreign Affairs   | In progress | The relevant memorandum has been sent and a response is expected from the Montenegrin side.   |
| <b>TOTAL ACTIONS: 8</b>         |  |   |             |   |

\*This designation is without prejudice to positions on status, and is in line with UN Security Council Resolution (UNSCR) 1244/1999 and the Opinion of the International Court of Justice (ICJ) on the Kosovo Declaration of Independence.



# Mexico

|                            | Action  | Implementing bodies  | Time        | Comments  |
|----------------------------|---|--|-------------|---|
| <b>Bilateral relations</b> |   |  |             |   |
| 1                          | Memorandum of Understanding for certification recognition and training of seafarers | Ministry of Foreign Affairs, Ministry of Maritime Affairs and Insular Policy | In progress | The Memorandum of Understanding concerns recognition of certification of and provision of training to seafarers, strengthening cooperation and improving professional standards in the shipping industry. |
| <b>TOTAL ACTIONS: 1</b>    |   |  |             |   |



# Moldova

|   | Action  | Implementing bodies   | Time        | Comments  |
|---|---|---|-------------|---|
| <b>Bilateral relations</b>              |   |   |             |   |
| 1                                       | Agreements on Driving License Mutual Recognition and Exchange between Greece and third countries  | Ministry of Infrastructure and Transportation   | Within 2025 | Under negotiation.  |
| <b>Technical projects / environment</b> |   |   |             |   |
| 1                                       | Promotion of partnerships in the circular economy sector  | Hellenic Solid Waste Management Association (HSWMA)   | Within 2025 | Promotion of partnerships on matters of circular economy with neighbouring countries and BSEC countries, with the potential to transfer know-how, as Greece has a modern regulatory framework (Law 4819/2021) that is harmonised with the corresponding European and National Action Plan for Circular Economy.   |
| <b>Transport / Supply Chain</b>         |   |   |             |   |
| 1                                       | a) European Forum on the 'Western Balkans - Eastern Mediterranean' Transport Corridor,<br>b) European Forum on the 'Baltic - Black Sea - Aegean Sea' Transport Corridor | Ministry of Infrastructure and Transportation, Ministry of National Economy and Finance, Ministry of Maritime Affairs & Insular Policy, Hellenic Civil Aviation Authority, Hellenic Railways Organization S.A., ERGOSE SA | Within 2025 | The Forum for each European transport corridor, chaired by the European Coordinator, brings together member states and neighbouring countries, and aims at promoting the coordinated implementation of the European corridors. The Forum will be attended by: Albania, North Macedonia, Bosnia-Herzegovina, Kosovo*, Montenegro, Serbia, Austria, Bulgaria, Estonia, Italy, Cyprus, Latvia, Lithuania, Moldova, Ukraine, Poland, and Romania. |
| <b>Developmental partnerships</b>       |   |   |             |   |
| 1                                       | Foetal Medicine and Prenatal Screening Programme  | Ministry of Foreign Affairs   | Within 2025 | The Ministry of Foreign Affairs began implementing a programme for the creation of Foetal Medicine-Prenatal Screening Units, in collaboration with the Fetal Medicine Foundation, including relevant training.  |
| <b>TOTAL ACTIONS: 4</b>                 |   |   |             |   |

\*This designation is without prejudice to positions on status, and is in line with UN Security Council Resolution (UNSCR) 1244/1999 and the Opinion of the International Court of Justice (ICJ) on the Kosovo Declaration of Independence.



# Norway

|                         | Action   | Implementing bodies  | Time         | Comments  |
|-------------------------|--|--|--------------|---|
| <b>Exports</b>          |  |  |              |   |
| 1                       | Umami Arena International Exhibition                                 | Ministry of Rural Development and Food                                   | 18-20/3/2025 | Participation in a trade fair with a pavilion, where visitors will have the opportunity to sample high-quality products and learn about the quality and safety standards of the manufacturing process. Brochures will be distributed to visitors during the exhibition.             |
| 2                       | 'Nor-Shipping Navigating the Blue Economy' International Exhibition  | Piraeus Chamber of Commerce and Industry, Enterprise Greece              | 2-6/6/2025   | The PCCI is participating in one of the top exhibitions in shipping and marine transport, which is held every two years. The exhibition brings together shipping companies, shipbuilders, equipment suppliers, technology enterprises, and funding companies from around the world. |
| <b>Energy</b>           |  |  |              |   |
| 1                       | Visit to the facilities of the MET Center of Norwegian Offshore Wind | Hellenic Wind Energy Association (HWEA)                                  | Within 2025  | Exchange of know-how on the operation of the research project for the testing of floating wind turbines in Norway. Delegation scheduled for October 2024, with scheduled contacts set to continue in 2025.  |
| <b>Tourism</b>          |  |  |              |   |
| 1                       | Reiselivsmessen International Tourism Exhibition, Oslo 2025          | Greek National Tourism Organisation (GNTO), Region of the Ionian Islands | 9-12/1/2025  | Participation of the Region of Ionian Islands in the international tourism exhibition.  |
| <b>TOTAL ACTIONS: 4</b> |  |  |              |   |

# South Korea

|                            | Action  | Implementing bodies   | Time                | Comments   |
|----------------------------|---|---|---------------------|--|
| <b>Bilateral relations</b> |   |   |                     |  |
| 1                          | Memorandum of Understanding in the agricultural sector                                | Ministry of Foreign Affairs, Ministry of Rural Development and Food   | In progress         | Under negotiation.   |
| 2                          | Memorandum of Understanding on tourism  | Ministry of Foreign Affairs, Ministry of Tourism  | In progress         | Under negotiation.   |
| 3                          | Memorandum of Understanding on forest protection                                      | Ministry of Foreign Affairs, Ministry of the Environment and Energy   | In progress         | Under negotiation.   |
| 4                          | Social Security Agreement   | Ministry of Foreign Affairs, Ministry of the Environment and Energy   | In progress         | Under negotiation.   |
| <b>Exports</b>             |   |   |                     |  |
| 1                          | Production of TV show on a popular gastronomy programme                               | ECA Office of Seoul, Greek National Tourism Organisation (GNTO), Hellenic Hoteliers Federation, Winemakers Association, Exporters Association, Chef Club Greece, Regions of Greece  | 12/1-2/2/2025       | Organising a TV show, on a popular South Korean channel, dedicated to Greek cuisine.             |
| 2                          | Promoting investment opportunities to investment and business entities of South Korea | ECA Office of Seoul, Corallia-Hellenic Technology Cluster Initiative, Hellenic Exchanges - Athens Stock Exchange, Hellenic Telecommunications & Post Commission, Athens Chamber of Commerce and Industry, Hellenic Federation of Enterprises, Greek Exporters Association, Regions of Greece, Thessaloniki Chamber of Commerce of Small & Medium-Sized Businesses | 12/1-2/2/2025       | Organising a one day event at a South Korean Chamber to promote Greece's investment environment. |
| 3                          | Promotion of olive oil and table olives through in-store promotion                    | ECA Office of Seoul, Athens Chamber of Commerce and Industry, Hellenic Federation of Enterprises, Greek Exporters Association, Regions of Greece  | second half of 2025 | Event in popular retail chains in Seoul.   |



## South Korea

|                        | Action   | Implementing bodies   | Time           | Comments   |
|------------------------|--|---|----------------|--|
| <b>Exports (cont.)</b> |  |   |                |  |
| 4                      | Greek-Korean Business Investment Summit  | ECA Office of Seoul   | 1-16/4/2025    | Organising the 1st Business Investment Summit between Greece and South Korea   |
| 5                      | Seoul International Wines & Spirits Expo International Wine Exhibition   | ECA Office of Seoul, Athens Chamber of Commerce and Industry, Hellenic Federation of Enterprises, Greek Exporters Association, Regions of Greece, National Interprofessional Organization of Vine & Wine, Greek Wine Federation | 26-28/6/2025   | Participation with a national pavilion to promote Greek vineyard products in the South Korean market.  |
| 6                      | Participation in the Daejeon International Wine Expo   | ECA Office of Seoul, National Interprofessional Organization of Vine & Wine, Greek Wine Federation, Greek Exporters Association   | 9/9-14/9/2025  | Participation with a national pavilion to promote Greek vineyard products in the South Korean market.  |
| 7                      | Greek Week at a Seoul hotel/ Organising a Greek evening in collaboration with the Association of Greek Gastronomists | ECA Office of Seoul, Athens Chamber of Commerce and Industry, Hellenic Federation of Enterprises, Greek Exporters Association, Chef Club Greece, Regions of Greece  | 1/10-1/12/2025 | Combined promotion of the Greek tourism product and top Greek goods. Korean chefs create Greek delicacies in a hotel space, promoting the tastes and culture of Greece.  |
| 8                      | Kormarine International Exhibition   | ECA Office of Seoul, Enterprise Greece  | 21-24/10/2025  | Participation in one of the largest international exhibitions on shipbuilding and industrial marine equipment. Organised by the Korean Ministry of Trade, Industry and Energy, Korea Marine Equipment Research Institute, and Korea Marine Equipment Association |
| 9                      | Food & beverage sector business delegation   | ECA Office of Seoul, Athens Chamber of Commerce and Industry, Hellenic Federation of Enterprises, Greek Exporters Association, Regions of Greece  | Q4 2025        | A business delegation for the food and beverage sector, promoting Greek products and enhancing commercial partnerships. It includes B2B meetings with local importers, distributors, and buyers.   |
| 10                     | Wine promotion for journalists and industry experts  | ECA Office of Seoul, National Interprofessional Organization of Vine & Wine, Greek Exporters Association, Regions of Greece   | Within 2025    | Hotel event exclusively for media professionals and sommeliers.  |
| 11                     | Programme for the promotion of PDO & PGI wines in third countries  | Ministry of Rural Development and Food, Region of Western Greece, Chambers of Achaia & Ilia   | Within 2025    | A three-year programme (2025-2027) for the promotion of PDO and PGI wines, with a wide spectrum of actions. The programme is being implemented in collaboration with the Region of Western Greece and the Chambers of Achaia and Ilia.                           |

|                          | Action   | Implementing bodies  | Time       | Comments  |
|--------------------------|--|--|------------|---|
| <b>Tourism</b>           |  |  |            |   |
| 1                        | Seoul International Travel Industry Fair (SITIF) | ECA Office of Seoul, Greek National Tourism Organisation, Region of the Ionian Islands | 1-5/5/2025 | Participation in the largest South Korean Tourism Fair.   |
| 2                        | Busan International Tourism Fair                 | ECA Office of Seoul, Greek National Tourism Organisation                               | 2-8/9/2025 | Participation in an international tourism exhibition in Busan that attracts tour operators from all over Asia, including Chinese companies. |
| <b>TOTAL ACTIONS: 17</b> |  |  |            |   |



## South Africa

|   | Action   | Implementing bodies  | Time          | Comments  |
|---|--|--|---------------|---|
| <b>Exports</b>                          |  |  |               |   |
| 1                                       | International Exhibition Hosted Buyer Programme - Food Expo  | ECA Office of Johannesburg   | Q1 2025       | Supporting the programme for attracting South African food and beverage importers to the international food expo.   |
| 2                                       | Online seminar on Renewable Energy Sources (RES)   | ECA Office of Johannesburg, Enterprise Greece  | 1-30/5/2025   | Organising an online seminar to brief Greek enterprises on the latest developments in the sector of Renewable Energy Sources (RES) in South Africa.   |
| 3                                       | Big 5 Construct South Africa International Exhibition  | ECA Office of Johannesburg, Enterprise Greece  | 18-20/6/2025  | Participation in an exhibition that offers opportunities for networking and access to a market with minimal restrictions on product imports. Strategically located, Greece facilitates investments and communication with a market of 1.5 billion people. EG will organise the national participation.  |
| 4                                       | B2B tech service sector business meetings  | ECA Office of Johannesburg, Enterprise Greece  | 1/4-1/10/2025 | Business delegation aiming at organising B2B meetings in the sector of technological services.  |
| 5                                       | Travel Workshops – Educational meeting of South African tourism agency executives on selected Greek tourist destinations   | ECA Office of Johannesburg, Greek National Tourism Organisation (GNTO), Regions of Attica, Crete, Thessaly, the Ionian Islands, the South Aegean | Within 2025   | There is strong interest in organising in-person educational seminars that will highlight unique tourism features of selected destinations, such as Attica, the islands of the Argo-Saronic Gulf, Crete, the Dodecanese Islands, the Sporades Islands, the Ionian Islands, at the request of South African tourism agencies. Other destinations may also be included, if there is interest from the Greek side. |
| <b>Technical projects / environment</b> |  |  |               |   |
| 1                                       | Online Working Meeting with the Hellenic Association of Consulting Firms (HELLASCO), the Hellenic Association of Management Consulting Firms (SESMA), and Executives of the ECA sector for African countries | ECA Office of Johannesburg, Hellenic Association of Consulting Firms (HELLASCO), the Hellenic Association of Management Consulting Firms (SESMA) | Within 2025   | Online information meeting of ECA officers of specific countries in relation to the actions of the Association member-companies in Greece and abroad. Briefing by ECA personnel on areas of interest in their countries of operation.   |
| <b>TOTAL ACTIONS: 6</b>                 |  |  |               |   |

# Ukraine

|                                 | Action   | Implementing bodies   | Time                   | Comments  |
|---------------------------------|--|---|------------------------|---|
| <b>Bilateral relations</b>      |  |   |                        |   |
| 1                               | Forum: 'Investing in the Reconstruction of Ukraine: Opportunities for Greek Enterprises' | Ministry of Foreign Affairs, Tony Blair Institute, Kyiv School of Economics   | first semester of 2025 | The forum will focus on the reconstruction process in Ukraine and the resulting investment opportunities, highlighting the country's dynamic investment landscape. It will focus on issues related to potential investment risks, as well as available financing tools, with an emphasis on the EU Investment Framework, while enterprises will present their already successful activity, providing practical information to Greek businesses on investment opportunities. |
| <b>Transport / Supply Chain</b> |  |   |                        |   |
| 1                               | European Forum on the 'Baltic - Black Sea - Aegean Sea' Transport Corridor               | Ministry of Infrastructure and Transportation, Ministry of National Economy and Finance, Ministry of Maritime Affairs & Insular Policy, Hellenic Civil Aviation Authority, Hellenic Railways Organization S.A., ERGOSE SA | Within 2025            | The European Transport Corridor 'Baltic - Black Sea - Aegean Sea' includes 13 countries, namely, the 11 EU member-states of Finland, Estonia, Latvia, Lithuania, Poland, Slovakia, Hungary, Romania, Bulgaria, Greece, and Cyprus, as well as two neighbouring countries, Ukraine and Moldova.  |
| <b>TOTAL ACTIONS: 2</b>         |  |   |                        |   |

\*This designation is without prejudice to positions on status, and is in line with UN Security Council Resolution (UNSCR) 1244/1999 and the Opinion of the International Court of Justice (ICJ) on the Kosovo Declaration of Independence.



## Netherlands

|                | Action   | Implementing bodies  | Time         | Comments  |
|----------------|--|--|--------------|---|
| <b>Exports</b> |  |  |              |   |
| 1              | 'CLIA Innovation Showcase 2025' International Exhibition           | Piraeus Chamber of Commerce and Industry   | 11-14/3/2025 | Participation by PCCI with a pavilion at the 'CLIA Innovation Showcase 2025' International Exhibition.  |
| 2              | CLIA Cruise Week   | Hellenic Association of Ship Suppliers & Exporters   | 12-14/3/2025 | Cruise Week will bring together the leaders of the cruise lines, policy makers, business partners, and cruise industry suppliers to discuss the future of the sector. It will also include the Innovation Exhibition.   |
| 3              | PLMA's 'World of Private Label' Amsterdam International Exhibition | ECA Office of The Hague, Enterprise Greece, Panhellenic Exporters Association, Region of Western Macedonia, Region of Thessaly | 20-21/5/2025 | Participation in an exhibition that is considered the most important in the world for private labels, presenting the most innovative solutions and products in the sector.  |
| 4              | Green Tech International Exhibition                                | Enterprise Greece  | 10-12/6/2025 | Participation in a leading agro-technical exhibition on greenhouse and small crop technology worldwide. In 2024, with the support of EG, Greece had a dynamic presence with 7 exhibitors and innovative products, while a 50% increase in the participation of Greek companies is expected in 2025. |
| 5              | Europort International Exhibition                                  | Enterprise Greece  | 4-7/11/2025  | Participation in an exhibition that is one of the largest international exhibitions of shipbuilding and industrial shipping equipment, focusing on high-tech ships and vessels. The exhibition attracts approximately 25,000 guests and hosts more than 1,000 exhibitors.                           |
| 6              | Metstrade 2025 International Exhibition                            | ECA Office of The Hague  | Within 2025  | Participation in an international exhibition on marine equipment, materials, and equipment systems. It is a meeting point for shipping professionals, presenting the latest innovations and trends in the market.   |



|                         | Action  | Implementing bodies   | Time         | Comments   |
|-------------------------|---|---|--------------|--|
| <b>Energy</b>           |   |   |              |  |
| 1                       | World Hydrogen 2025 Summit & Exhibition             | Enterprise Greece   | 21-23/4/2025 | Participation in the largest international Hydrogen technology exhibition in Europe, with the participation of 2,000+ attendees and 500+ exhibitors from the sector. It includes B2B meetings with exhibitors on new partnerships and exploring the possibility of a presentation on developments in the sector in Greece. |
| 2                       | Offshore Energy Exhibition & Conference             | ECA Office of The Hague   | Within 2025  | International Renewable Energy (RES) Exhibition  |
| <b>Tourism</b>          |   |   |              |  |
| 1                       | Vakantiebeurs 2025 International Tourism Exhibition | Greek National Tourism Organisation (NGTO), ECA Office of The Hague, Region of the Ionian Islands | 9-12/1/2025  | Participation in the 2025 Vakantiebeurs International Tourism Exhibition in Utrecht.   |
| <b>TOTAL ACTIONS: 9</b> |   |   |              |  |



## Poland

|                            | Action  | Implementing bodies   | Time        | Comments   |
|----------------------------|---|---|-------------|--|
| <b>Bilateral relations</b> |   |   |             |  |
| 1                          | Consultations for concluding a Memorandum of Understanding on tourism cooperation | Ministry of Foreign Affairs, Ministry of Tourism  | Within 2025 | Consultations for the conclusion of a Memorandum of Understanding in the sector of tourism cooperation, with the aim of enhancing tourism exchanges and expanding joint actions between the two countries. |
| <b>Tourism</b>             |   |   |             |  |
| 1                          | International Tourism and Travel Fair Warsaw                                      | Greek National Tourism Organisation (GNTO), ECA Office of Warsaw, Region of Western Greece, Municipality of Pangaio | Q4 2025     | Participation of the Region of Western Greece as co-exhibitor at the GNTO pavilion for its tourism promotion.  |
| <b>TOTAL ACTIONS: 2</b>    |   |   |             |  |

# Romania

|   | Action   | Implementing bodies   | Time        | Comments  |
|---|--|---|-------------|---|
| <b>Bilateral relations</b>              |  |   |             |   |
| 1                                       | Preparation for the 2026 Presidency of the MedCGFF by the Hellenic Coast Guard   | Ministry of Shipping, Hellenic Coast Guard / Marine Transport Directorate   | Within 2025 | In view of undertaking of the Forum's Presidency in 2026, initiatives are scheduled for 2025, with the outgoing Presidency (Italy), the European Commission (DG MARE), as well as closer cooperation with the Member States on the subject of the meeting and the selection of suitable speakers.   |
| <b>Exports</b>                          |  |   |             |   |
| 1                                       | Romexpo Romanian International Tourism Fair  | Region of Central Greece, Evia Chamber of Commerce and Industry   | Q1 2025     | Participation in a dynamically growing exhibition addressed to tourism professionals from Romania and other countries. The exhibition includes B2B meetings and a presentation of the Prefecture of Evia.   |
| 2                                       | Indagra Farm International Exhibition  | Enterprise Greece, ECA Office of Bucharest  | Q4 2025     | Participation in the largest agricultural sector exhibition in Romania. The exhibition meets the needs of the growing Romanian market and the broader Balkan region, presenting the most modern products and services. EG is steadily organising the national participation, strengthening the presence of Greek enterprises in this important Balkan market.   |
| <b>Technical projects / environment</b> |  |   |             |   |
| 1                                       | Promotion of partnerships in the circular economy sector   | Hellenic Solid Waste Management Association (HSWMA)   | Within 2025 | Promotion of partnerships on matters of circular economy with neighbouring countries and BSEC countries, with the potential to transfer know-how, as Greece has a modern regulatory framework (Law 4819/2021) that is harmonised with the corresponding European and National Action Plan for Circular Economy.   |
| <b>Transport / Supply Chain</b>         |  |   |             |   |
| 1                                       | a) European Forum on the 'Western Balkans - Eastern Mediterranean' Transport Corridor, b) European Forum on the 'Baltic - Black Sea - Aegean Sea' Transport Corridor | Ministry of Infrastructure and Transportation, Ministry of National Economy and Finance, Ministry of Maritime Affairs & Insular Policy, Hellenic Civil Aviation Authority, Hellenic Railways Organization S.A., ERGOSE SA | Within 2025 | The Forum for each European transport corridor is chaired by the European Coordinator, with the participation of the member-states and neighbouring countries, as appropriate, with the aim of facilitating the coordinated implementation of the European corridors. Participants: Albania, North Macedonia, Bosnia-Herzegovina, Kosovo*, Montenegro, Serbia, Austria, Bulgaria, Estonia, Italy, Cyprus, Latvia, Lithuania, Moldova, Ukraine, Poland, Romania. |
| <b>Tourism</b>                          |  |   |             |   |
| 1                                       | Romanian Tourism Fair  | ECA Office of Bucharest, Municipality of Pangaio, Associations of Professionals of Eleftheroupoli, Elefthera, Orfano  | Q1 2025     | Participation of a delegation consisting of members of the Tourism Committee and tourism enterprise executives from the Municipality of Pangaio.  |
| <b>TOTAL ACTIONS: 7</b>                 |  |   |             |   |



## Saudi Arabia

|                               | Action   | Implementing bodies   | Time        | Comments   |
|-------------------------------|--|---|-------------|--|
| <b>Bilateral relations</b>    |  |   |             |  |
| 1                             | Memorandum of Understanding in the Broadcasting sector   | Ministry of Foreign Affairs, Hellenic Broadcasting Corporation (ERT)  | Within 2025 | Monitoring and promoting negotiations for the signing of a Memorandum of Understanding in the Broadcasting sector between Greece and Saudi Arabia.   |
| 2                             | Memorandum of Cooperation between the Hellenic Telecommunications & Post Commission and the Communications, Space, and Technology Commission of Saudi Arabia | Ministry of Foreign Affairs, Hellenic Telecommunications & Post Commission  | Within 2025 | Monitoring and promoting negotiations for the signing of a Memorandum of Understanding in the Broadcasting sector between Greece and Saudi Arabia.   |
| 3                             | Memorandum of Understanding on Mutual Recognition of Seafarer Certificates   | Ministry of Foreign Affairs, Ministry of Maritime Affairs and Insular Policy  | Within 2025 | Monitoring and promotion of negotiations for the signing of a Memorandum of Understanding on mutual recognition of Seafarer Certificates between Greece and Saudi Arabia.  |
| 4                             | Programme of Technical Cooperation in the field of Metrology   | Ministry of Foreign Affairs, National Quality Infrastructure System, Hellenic Institute of Metrology  | Within 2025 | Monitoring and promotion of negotiations for the conclusion of a Technical Cooperation Programme in the sector of Metrology between Greece and Saudi Arabia.   |
| 5                             | High-Level Strategic Cooperation Council   | Ministry of Foreign Affairs, Ministry of Tourism, Ministry of Development, Ministry of Environment & Energy, Ministry of Culture, Ministry of Education, Religious Affairs & Sports, Ministry of National Defence | Within 2025 | Enhancement of bilateral cooperation in key sectors.   |
| 6                             | Bilateral Investment Treaty (BIT) between Greece and Saudi Arabia  | Ministry of Foreign Affairs   | Within 2025 | Under negotiation.   |
| <b>Attracting investments</b> |  |   |             |  |
| 1                             | Hotel & Hospitality Expo Saudi Arabia - Index Saudi Arabia International Exhibition  | Enterprise Greece   | 8-10/4/2025 | Participation in the largest and most important commercial event in Saudi Arabia in the hotel and hospitality sector, continuing the successful exhibition THE HOTEL SHOW DUBAI.   |
| 2                             | Cityscape Global International Exhibition  | Enterprise Greece   | Q4 2025     | This is one of the largest events in the real estate sector. In 2023, it attracted the most important companies in the sector, welcoming over 160,000 visitors, 300 exhibitors from 170 countries, and 11,000 investment companies and financial institutions from around the world. EG will participate for the first time, aiming at penetrating the market of Arab countries. |

|                          | Action  | Implementing bodies  | Time           | Comments  |
|--------------------------|---|--|----------------|---|
| <b>Exports</b>           |   |  |                |   |
| 1                        | The Big 5 Construct Saudi International Exhibition                                | Enterprise Greece  | 15-18/2/2025   | Participation in an exhibition on construction materials in Riyadh, organised annually with the participation of 1,350 exhibitors from 47 countries and approximately 64,000 visitors. The exhibition is a milestone for the Saudi Arabian construction industry and an important pillar for the development and transformation of the country. In 2024, the National participation included 26 exhibitors. |
| 2                        | The Saudi F&B Show and The Saudi Food Manufacturing Show International Exhibition | Enterprise Greece  | 12- 14/ 5/2025 | Participation in an exhibition with B2B meetings with buyers and Greek products tastings. Ten Greek exhibitors were hosted in 2024, while 20 exhibitors are expected to participate in 2025.  |
| 3                        | Saudi Infrastructure Expo International Exhibition                                | Enterprise Greece  | Q3 2025        | EG will undertake the organisation and supporting of Greek companies with a national pavilion for the second time. The presence of Greek companies is particularly important in view of the 2030 strategic vision, which provides for \$1 trillion in infrastructure investments.   |
| 4                        | Index Saudi Arabia International Exhibition                                       | Enterprise Greece  | 18 /9/2025     | Participation in a leading Saudi interior decoration, furniture, and equipment trade event.   |
| 5                        | Sample distributions  | Ministry of Rural Development and Food, Agricultural Dairy Cooperative of Kalavryta  | Within 2025    | The tasting days will take place at 25 spots over four days, providing 100 tasting sessions in each target country.   |
| 6                        | Targeted business delegation for meetings with local companies                    | Ministry of Foreign Affairs, Hellenic Association of Consulting Firms, the Hellenic Association of Management Consulting Firms | Within 2025    | Targeted business delegation for meetings with companies providing business and consulting services.  |
| <b>Tourism</b>           |   |  |                |   |
| 1                        | Joint Action Plan 2024-2026   | Ministry of Tourism  | Within 2025    | Working groups for specific fields of cooperation.  |
| <b>TOTAL ACTIONS: 15</b> |   |  |                |   |



# Serbia

|                               | Action  | Implementing bodies  | Time          | Comments   |
|-------------------------------|---|--|---------------|--|
| <b>Bilateral relations</b>    |   |  |               |  |
| 1                             | Cooperation protocol in the sector of transport and infrastructure  | Ministry of Foreign Affairs, Ministry of Infrastructure and Transportation | In progress   | Under negotiation.   |
| 2                             | Memorandum of Understanding in the telecommunications and postal services sector.   | Ministry of Foreign Affairs, Ministry of Digital Governance                | In progress   | Under negotiation.   |
| 3                             | Memorandum of Understanding in the 5G and smart technologies sector   | Ministry of Foreign Affairs, Ministry of Digital Governance                | In progress   | Under negotiation.   |
| 4                             | 4th High-Level Cooperation Council with Serbia  | Ministry of Foreign Affairs, other competent Ministries                    | In progress   | Enhancement of bilateral cooperation in key sectors, dates to be finalised.  |
| 5                             | Convening of the Greek-Serbian Joint Road Transport Committee   | Ministry of Foreign Affairs, other competent Ministries                    | In progress   | The committee discusses issues of common interest and seeks solutions to facilitate cross-border transport.  |
| <b>Multilateral Relations</b> |   |  |               |  |
| 1                             | Participation in the PAMEX initiative and the works of the Union for the Mediterranean and EU Strategy for the Adriatic and Ionian Region (EUSAIR). | Hellenic Solid Waste Management Association (HSWMA)                        | Within 2025   | Promotion of actions to reduce plastic litter, partnership with neighbouring countries, preferably members of BSEC and SDSN Mediterranean.   |
| <b>Exports</b>                |   |  |               |  |
| 1                             | Networking and promotion event  | Hellenic Canned Fruit Industry Network SA                                  | 30/1-1/2/2025 | Organising a promotion and networking event with targeted B2B meetings of Greek enterprises with local importers, distributors, Horeca, and supermarket representatives During the event, a chef and a nutritionist will highlight the products being promoted. There will also be a visit to importer and wholesaler units, and to retail chain stores. |
| 2                             | AGRO BELGRADE 2025 International Fair   | Hellenic Canned Fruit Industry Network SA                                  | 30/1-1/2/2025 | Participation in the AGRO BELGRADE 2025 international exhibition with a pavilion. The participants in the promotion programme will have the opportunity to hold B2B meetings at the exhibition pavilion with importers, distributors, Horeca, wholesalers, and supermarket representatives.  |

|                                     | Action   | Implementing bodies   | Time         | Comments   |
|-------------------------------------|--|---|--------------|--|
| <b>Technical works/ Environment</b> |  |   |              |  |
| 1                                   | Promotion of partnerships in the circular economy sector   | Hellenic Solid Waste Management Association (HSWMA)   | Within 2025  | Promotion of partnerships on matters of circular economy with neighbouring countries and BSEC countries, with the potential to transfer know-how, as Greece has a modern regulatory framework (Law 4819/2021) that is harmonised with the corresponding European and National Action Plan for Circular Economy.  |
| <b>Energy</b>                       |  |   |              |  |
| 1                                   | Belgrade Energy Forum  | Hellenic Electricity Distribution Network Operator (HEDNO), ECA Office of Belgrade  | Within 2025  | Participation in a forum that focuses on discussing critical issues related to energy policy, innovation, investments, and sustainable development in the region of Southeast Europe.  |
| <b>Transport / Supply Chain</b>     |  |   |              |  |
| 1                                   | a) European Forum on the 'Western Balkans - Eastern Mediterranean' Transport Corridor, b) European Forum on the 'Baltic - Black Sea - Aegean Sea' Transport Corridor | Ministry of Infrastructure and Transportation, Ministry of National Economy and Finance, Ministry of Maritime Affairs & Insular Policy, Hellenic Civil Aviation Authority, Hellenic Railways Organization S.A., ERGOSE S.A. | Within 2025  | The Forum for each European transport corridor is chaired by the European Coordinator, with the participation of the member-states and neighbouring countries, where appropriate, with the aim of facilitating the coordinated implementation of the European corridors. Participants: Albania, North Macedonia, Bosnia-Herzegovina, Kosovo*, Montenegro, Serbia, Austria, Bulgaria, Estonia, Italy, Cyprus, Latvia, Lithuania, Moldova, Ukraine, Poland, Romania. |
| <b>Tourism</b>                      |  |   |              |  |
| 1                                   | Belgrade Tourism Fair/Sajam Turizma International Tourism Fair   | Municipality of Pangaio, Associations of professionals of Eleftheroupoli, Elefthera, Orfano   | Q1 2025      | Participation of a delegation consisting of members of the Tourism Committee and tourism enterprise executives from the Municipality of Pangaio.   |
| 2                                   | International Fair Of Tourism 2025   | Greek National Tourism Organisation, Region of the Ionian Islands   | 24-28/2/2025 | Participation of the Region of the Ionian Islands in the International Tourism Fair.   |
| <b>TOTAL ACTIONS: 13</b>            |  |   |              |  |

\*This designation is without prejudice to positions on status, and is in line with UN Security Council Resolution (UNSCR) 1244/1999 and the Opinion of the International Court of Justice (ICJ) on the Kosovo Declaration of Independence.



# Singapore

|                         | Action  | Implementing bodies   | Time         | Comments  |
|-------------------------|---|---|--------------|---|
| <b>Exports</b>          |   |   |              |   |
| 1                       | SEA ASIA International Exhibition                 | Enterprise Greece, ECA Office of Singapore  | 25-27/3/2025 | Participation in an International Shipping Fair, a leading Asian Exhibition in the sector of shipbuilding and industrial shipping equipment.  |
| 2                       | Press Event in Singapore                          | Ministry of Rural Development and Food, National Union of Agricultural Cooperatives 'ETHEAS'  | Q2 2025      | Press Event in Singapore in the context of the 'Information and Promotion Actions for PDO Products' programme, aiming at promoting quality Greek products in the Asian market.  |
| 3                       | FHA-Food & Beverage International Exhibition      | Ministry of Rural Development and Food, ECA Office of Singapore, National Union of Agricultural Cooperatives 'ETHEAS', Region of Thessaly | 8-11/4/2025  | Participation in the FHA Food & Beverage 2025 exhibition, 'Information and Promotion Actions for PDO and PGI products in Singapore, Japan, and Vietnam'.  |
| 4                       | FHA-HoReCa International Exhibition               | Enterprise Greece, ECA Office of Singapore  | 8-11/4/2025  | Participation in one of the most important international exhibitions on food, beverages, supplies and restaurant and hotel equipment in Southeast Asia, covering a market of over 300 million residents. Ten leading Greek companies participated in 2023 under the umbrella of EG, while some 15 exhibitors are expected to participate in 2025. |
| 5                       | OLEOSOPHIA - Olive Oil Sommeliers/ Botana & Tea   | ECA Office of Singapore   | 8/6-8/7/2025 | Promotion of Greek products and enterprises.  |
| 6                       | Find Design Fair Asia International Exhibition    | Enterprise Greece, ECA Office of Singapore  | 25-28/9/2025 | Participation in the Find Design Fair Asia International Exhibition organised as part of Design Week by Fiera Milano and dmg. The exhibition is a leading institution in the field of contemporary design and architecture in Asia, offering a platform for showcasing innovative ideas and designs.  |
| 7                       | ITB Asia  | ECA Office of Singapore   | 25 /10/2025  | Participation in an international tourism fair held annually in Singapore. The exhibition attracts tourism professionals from around the world, including travel agencies, hotels, airlines, and tourism organisations.   |
| 8                       | Master the Secrets of European Quality Wines 2025 | ECA Office of Singapore   | 8-9/11/2025  | Promotion of Greek products and enterprises.  |
| 9                       | Educational trip to Greece from Singapore         | Ministry of Rural Development and Food  | Within 2025  | Educational trip to Greece from Singapore.  |
| <b>TOTAL ACTIONS: 9</b> |   |   |              |   |



# Thailand

|                         | Action  | Implementing bodies   | Time         | Comments  |
|-------------------------|---|-----------------------|--------------|---|
| <b>Exports</b>          |   |                       |              |   |
| 1                       | Business Delegation of Thai Importers to Greece and Organising B2B Meetings | ECA Office of Bangkok | 8-10/3/2025  | Business delegation in partnership with Food Expo and organising B2B meetings.                |
| 2                       | Thaifex - Anuga Asia 2025 International Fair                                | ECA Office of Bangkok | 27-31/5/2025 | Supporting participating Greek-owned companies.   |
| 3                       | Fht (Food & Hospitality Thailand) 2025 International Exhibition             | ECA Office of Bangkok | 21-23/8/2025 | Supporting participating Greek-owned companies.   |
| 4                       | Asia Fruit Logistica 2025 International Fair                                | ECA Office of Bangkok | 3-5/9/2025   | Supporting participating Greek-owned companies.   |
| 5                       | Diplomatic Red Cross Bazaar 2024  | ECA Office of Bangkok | Within 2025  | Promotion of Greek products through a participation with a Greek pavilion at a charity event. |
| 6                       | Ywca Diplomatic Charity Bazaar  | ECA Office of Bangkok | Within 2025  | Promotion of Greek products through a participation with a Greek pavilion at a charity event. |
| <b>TOTAL ACTIONS: 6</b> |   |                       |              |   |



# Turkey

|                               | Action  | Implementing bodies  | Time        | Comments   |
|-------------------------------|---|--|-------------|--|
| <b>Bilateral relations</b>    |   |  |             |  |
| 1                             | Greece-Turkey High-Level Cooperation Council  | Ministry of Foreign Affairs, Other competent Ministries                                  | Within 2025 | Promotion of bilateral cooperation.  |
| 2                             | Meeting on developments in the Positive Agenda  | Ministry of Foreign Affairs, Other competent Ministries                                  | Within 2025 | Promotion of bilateral cooperation.  |
| 3                             | Greek-Turkish Joint Committee of Experts on Social Security issues  | Ministry of Foreign Affairs, Ministry of Social Cohesion and Family Affairs              | Within 2025 | Promotion of a bilateral institutional framework.  |
| 4                             | Joint Committee on cooperation in the sector of Shipping between Greece and Turkey & Bilateral Meeting at a Ministerial level                       | Ministry of Foreign Affairs, Ministry of Maritime Affairs and Insular Policy             | Within 2025 | Promotion of a bilateral institutional framework.  |
| 5                             | Greek-Turkish Joint Tourism Committee and conducting of a Tourism Forum   | Ministry of Foreign Affairs, Ministry of Tourism   | Within 2025 | Promotion of a bilateral institutional framework.  |
| 6                             | Meeting of the Joint Committee for the Design and Monitoring of the 2nd Kipi-Ipsala cross-border bridge   | Ministry of Foreign Affairs, Ministry of Infrastructure and Transportation, Egnatia Odos | Within 2025 | Improvement of cross-border infrastructure.  |
| 7                             | Greek-Turkish Working Group on Economic Cooperation   | Ministry of Foreign Affairs, Other competent Ministries                                  | Within 2025 | Promotion of bilateral cooperation.  |
| 8                             | Greece-Turkey Joint Economic Committee  | Ministry of Foreign Affairs, Other competent Ministries                                  | Within 2025 | Promotion of bilateral cooperation.  |
| 9                             | Convening of the Greece-Turkey Joint Road Transport Committee   | Ministry of Foreign Affairs, Other competent Ministries                                  | Within 2025 | Promotion of bilateral cooperation.  |
| 10                            | Memorandum of Understanding on air traffic flow regulation  | Ministry of Foreign Affairs, Civil Aviation Authority                                    | In progress | Consultations in the context of the Committee on technical issues in the transport sector.   |
| <b>Multilateral Relations</b> |   |  |             |  |
| 1                             | Participation in the PAMEX initiative and the works of the Union for the Mediterranean and EU Strategy for the Adriatic and Ionian Region (EUSAIR). | Hellenic Solid Waste Management Association (HSWMA)                                      | Within 2025 | Promotion of actions to reduce plastic litter, partnership with neighbouring countries, preferably members of BSEC and SDSN Mediterranean. |

|   | Action  | Implementing bodies                                  | Time           | Comments   |
|---|---|--|----------------|--|
| <b>Attracting investments</b>           |   |  |                |  |
| 1                                       | Investment attraction day event   | ECA Office of Ankara                                 | 9/1/2025       | Organising an event to present Greek investment incentives to potential investors/Golden Visa Programme.   |
| 2                                       | Workshop presenting the Greek investment framework, in partnership with Enterprise Greece | ECA Office of Istanbul, Enterprise Greece            | Q4 2025        |  |
| <b>Exports</b>                          |   |  |                |  |
| 1                                       | Mediterranean cotton roads  | Hellenic Cotton Association of Ginners and Exporters | Q4 2025        | The event has been organised annually since 2016, with the aim of enhancing the sector's openness and creating a strategy and a forum for fruitful exchange of views on the future of the sector. It includes B2B meetings, as well as information actions to promote the quality of Greek cotton and the prospects of exports to international markets. |
| 2                                       | Freskon International Trade Show  | ECA Office of Istanbul, Enterprise Greece            | 2/1-14/4/2025  | Hosted buyers programme at international exhibitions in Greece.  |
| 3                                       | Food Expo- Oenotelia International Trade Show   | ECA Office of Istanbul                               | 2/1-10/3/2025  | Hosted buyers programme at international exhibitions in Greece.  |
| 4                                       | Xenia International Fair  | ECA Office of Istanbul                               | 2/1-25/11/2025 | Hosted buyers programme at international exhibitions in Greece.  |
| 5                                       | FoodTech International Exhibition   | ECA Office of Istanbul                               | 2/1-10/11/2025 | Hosted buyers programme at international exhibitions in Greece.  |
| <b>Technical projects / environment</b> |   |  |                |  |
| 1                                       | Promotion of partnerships in the circular economy sector                                  | Hellenic Solid Waste Management Association (HSWMA)  | Within 2025    | Promotion of partnerships on matters of circular economy with neighbouring countries and BSEC countries, with the potential to transfer know-how, as Greece has a modern regulatory framework (Law 4819/2021) that is harmonised with the corresponding European and National Action Plan for Circular Economy.  |



# Turkey

|                                   | Action  | Implementing bodies         | Time        | Comments  |
|-----------------------------------|---|-----------------------------|-------------|---|
| <b>Transport / Supply Chain</b>   |   |                             |             |   |
| 1                                 | LOGITRANS TURKEY International Exhibition                       | Enterprise Greece           | Q4 2025     | The Logitrans International Exhibition organised annually in Istanbul, as a collaboration between the Turkish organisation Eko Fair Co and the German company Messe München, is considered the most dynamic platform in the supply chain sector in Europe and Asia, as well as on a regional level (Balkans, M. R. East, Caucasus, Central and South Asia). |
| <b>Developmental partnerships</b> |   |                             |             |   |
| 1                                 | Implementation of development projects in partnership with UNDP | Ministry of Foreign Affairs | Within 2025 | During the International Donors' Conference for Türkiye and Syria (20 March 2023), Greece announced €4 million in development aid for earthquake victims in Turkey.   |
| <b>TOTAL ACTIONS: 21</b>          |   |                             |             |   |



National Strategic  
**Plan for Extroversion**

**Total  
Actions:  
649**





**HELLENIC REPUBLIC**  
Ministry of Foreign Affairs  
General Secretariat of International  
Economic Affairs