

SIHRE

#RETAIL SHOW

ARCHITECTURAL BUILDING WEEK

EXPOMEBEL

WINE SPIRITS SHOW

TECHNOMEBEL

BULMEDICA DERMA & AESTHETICS

BULDENTAL

MACTECH & INNOTECH EXPO

MEATMANIA

THE WORLD OF MILK

BULPEK

SALON DU VIN

INTERFOOD & DRINK

COPIS

AUTOMOTIVE EXPO SOFIA

## PROGRAM 2022

### SIHRE, 01 – 04 February 2022

SIHRE is the only the trade fair for restaurant, hotel, catering, SPA and fitness equipment in Bulgaria and one of the leading business events for the HORECA sector in Southeastern Europe. In 2020 SIHRE spread over 10 000 square meters exhibition space, where over 120 companies presented more than 280 Bulgarian and world brands.

#### In 2020 eminent Chefs took part in one of the most attractive culinary events – GastronomiX:

**Paolo Casagrande** from the Lasarte restaurant (Barcelona) - 3 \*\*\* Michelin; culinary magicians Nihad Mameledja from Bosnia and Herzegovina; **Chef Emil Minev**, "conducted" three-star Michelin restaurants in England, Dubai, Japan and the Maldives, director of the Culinary Academy Le Cordon Bleu in London; **Prof. Yozge Samandzi**, Turkey - Professor of Ottoman Cuisine and Head of the Department of Culinary Arts at the University of Yosein, Istanbul; **Chef Umut Karakush**, Turkey - winner of the award "The Most Creative Chef of the Year" for 2017 and 2018; **Chef Altin Prenga**, Mrizi and Zanave, Fishta - Albania; **Chef Georgi Boykovski**, Bagri and Karmare restaurants - Sofia; **Gennaro Luciano**, senior pizza master, owner of Antica Pizzeria Port'Alba

**Some more highlights from the Frindge programme:** Bocuse d'Or – national qualification of the most prestigious competition for young professional chefs; Specialised hotel seminar. Digital Marketing Tools for hoteliers & restaurateurs seminar.

**In 2022 edition the leading highlight will be zero-waste culinary - a trend that turns to be more and more relevant in each part of our live. Zero-waste cooking means a total change in our understanding of the cooking process that challenges the gastronomy specialists to be more creative in inventing the new approach of attractive and environmental friendly cuisine of the future.**

### #RETAIL SHOW, 01 – 04 February 2022

**#RETAILSHOW 2022 will show trends and developments in the retail technologies**, the challenges and the opportunities they provide, mobile solutions, payments and related security technologies, strategies for success related to digital and traditional channels: Payment systems; Solutions for digital marketing; POP and POS software, hardware and services; Solutions for online shopping; Robots and Managing logistics; Labelling; Access control, payment systems; Communication technologies and networks; Monitoring of goods, monitoring installations; Warehousing and logistic; Security systems Mobile devices for distributing system; Cloud solutions; Analytic apps; Print technologies for the retail sector.

**Space planning equipment and furniture:** architecture and design of shops and warehouses; architecture and design of food retails zones , managing the project; visual technologies and customer managing systems; Retail equipment for food industry: warm showcases, neutral equipment, refrigeration, coffee and vending, equipment, bar equipment, industrial ventilation, etc.;

furnishing shops and warehouses: Shelf managing, systems, displays, climatization and ventilation, shopping trolleys, registers, warehouse trolleys, customer guiding systems, cleaning equipment, entrance zones, decoration and packaging services.

**Digital Village brings together professionals in digital solutions for both retail and advertising industry.** Global presentation platform for digital solutions, technologies and innovations in the field of retail, advertising and printing.

### EXPOMEBEL, 30 March – 02 April 2022

The EXPOMEBEL is a specialized trade fair for furniture, interior design and architecture and furnishing. **The latest edition has been visited by over 12000 people from Bulgaria and 30 other countries. In 2019 the exhibitions were attended by 190 companies from 11 countries, presenting their products and services over a total exhibition space of 14 500 square meters.**

At Conceptual Talks (with over 180 participants), leading Bulgarian and foreign architects and designers presented modern trends in interior design.

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### ARCHITECTURAL BUILDING WEEK, 30 March – 02 April 2022

Architectural Building Week is an international trade fair for energy efficient, ecological and functional construction. **Highlights of 2020: 320+ represented international brands and 7200+ professional visitors from 16 countries.**

**In 2022 Architecture building week will present:**

**Building materials and systems.** Roofing systems and building materials; Construction chemistry, concrete additives, plasticizers; Bricks, tiles, ceramic blocks; Drainage systems

**Finishing Works.** Isolation systems and materials; Plumbing systems; Façade systems and materials; Facing materials; Doors; Systems for suspended ceilings; Dry construction.

**Interior materials and technologies.** Paints, plasters and lacquers; Interior facing materials; Natural and technical stone, marble; Wooden modules, parquet floors, laminates; Wall and floor finishes.

**Smart systems and technologies.** Heating, ventilation and climatization; Software and hardware, digital solutions for buildings; Smart home systems; Building automation; Access systems, parking systems; Security systems for home and office; Lifting equipment, escalators and elevators.

**Vertical Planning and Landscape design.** Irrigation systems; Local water treatment equipment for buildings; Waste water treatment systems; Solar technologies and systems; Pools, thermostats, heat pumps; Fences, railings; Park's and patio lighting; Playing facilities and outdoor sport facilities

**The Association of the Traders of Large Construction Equipment (ATEST) will for the first time present large construction machinery and construction mechanization on the open space of over 6000 sq.m.**

ARCHITECTURAL BUILDING WEEK is supported by: The Bulgarian construction chamber, Chamber of Architects in Bulgaria, Chamber of engineers in the investment design, Bulgarian doors and windows association, Bulgarian Association for insulation in construction, National Association of Construction Entrepreneurs, Bulgarian Council for Sustainable Development, National Campaign Industrial Zones and Bulgarian Small and Medium Enterprises Promotion Agency, Association of the Traders of Large Construction Equipment.

### WINE & SPIRITS SHOW 07 - 09 April 2022 r.

WSS, a new professional format, is the first of its kind business exhibition in the field of spirits, wine, kraft beer and spirits. In 2021, the exhibition attracted a variety of business customers: distributors, restaurateurs, hoteliers, bartenders, sommeliers. The first edition featured over 70 companies - Bulgarian producers, imported wines, beers and spirits, industrial products, premium craft and art beverages in each category.

### TECHNOMEBEL, 18 - 21 April 2022

TECHNOMEBEL is a specialized trade fair in the field of furniture production, where the Bulgarian manufacturers and the leading global producers of machines, materials and accessories for the furniture industry present their products and services.

In 2019, more than 450 global brands from Bulgaria, Austria, Germany, Greece, Italy, Poland, Romania, Turkey and Ukraine were presented on an area of over 14,500 square meters.

### BULMEDICA, BULDENTAL, DERMA & AESTHETICS, 18 – 20 May 2022

**International exhibition with a 56-year history** BULMEDICA / BULDENTAL is one of the most significant events for the medical sector in Bulgaria and the region, which is held with the support of: Bulgarian Medical Association, Bulgarian Dental Association, Association of Dental Technicians, Bulgarian Pharmaceutical Association, Bulgarian Red Cross, National Patient Organization, Student Research Association.

The latest achievements of science and technology in the field of medicine from Germany, Portugal, Singapore, China, Taiwan, Pakistan, Romania, Italy, France, Greece, Turkey, Slovenia, Latvia, Hungary and others are presented.

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### MACHTECH & INNOTECH, 13-16 September 2022

MACHTECH & INNOTECH is the only professional forum in Bulgaria for machines and technologies for metalworking, industrial automation, electronics and robotics, highlighting on smart technologies, innovative machines and maintenance tools.

Highlights 2019:

- 10 000 + m2 exhibition space
- 190 exhibitors from Bulgaria, Poland, Hungary, Romania, Turkey, Italy, Germany, Czech republic, Greece, Austria
- 400+ presented leading global brands
- 5 600 visitors

### INTERDOOD & DRINK, SALON DE VIN, MEATMANIA, THE WORLD OF MILK, BULPEK 05 October – 08 October 2022

The leading trade fair in the Balkans and Southeast Europe for food, beverages, packaging, machinery, and technologies for the food industry.

Highlights 2019

- 6 exhibition halls
- 550+ exhibitors
- 1200+ presented brands
- 200+ new participants
- 24 000+ visitors in 4 exhibition days

Exhibitors from Austria, Hungary, Poland, Finland, the Netherlands, Romania, Greece, Armenia, Italy, Turkey, Albania, etc presented more than 1200 brands. Group participation of companies from Italy, Russia, Serbia, Lebanon, and the US Embassy.

In 2019 trade visitors and buyers from 28 countries visited the exhibitions:

Scandinavian countries, Italy, Israel, Greece, Macedonia, Romania, Croatia, Serbia, Ukraine, Iran, Turkey, Poland, Russia, Moldova, Libya, Kazakhstan, Cyprus, Slovenia, Japan, Hungary, Great Britain, Germany, Netherlands, Kosovo, Albania, Nigeria, Lebanon, Czech Republic, Bosnia and Herzegovina.

### COPIS, 05 October – 08 October 2022

COPIS is the only B2B exhibition for print and advertising industry in Bulgaria. COPIS - Communication, Art, Print, Image, Sign brings together the professionals in production, distribution and trade with printed, illuminated, outdoor and souvenir advertising.

The trade fair is a professional platform to present the latest trends in graphic and advertising space design, digital printing, printing materials and consumables, print and business management software, promotional gadgets and gifts, advertising fabrics, production of advertising and information components and visual communications.

### AUTOMOTIVE EXPO SOFIA, October 2022

The exhibition is held every two years, focusing on the dynamic and rapidly developing market of products and services for automotive after-sales service with the participation of leading distributors and dealers for professional equipment, auto parts and consumables.

AUTOMOTIVE EXPO SOFIA is held with the support of Automechanika Frankfurt - the world's leading trade fair automotive brand. Co-organizer of the event is Automotive Cluster Bulgaria.

Highlights of the first edition in 2018 :

- 5200+ sq.m exhibition space;
- 190 represented brands from 27 countries;
- 89 exhibitors from 5 countries;
- 6000+ business visitors, from 10 countries