



GREEK AUSTRALIAN DIALOGUE SERIES
Video Conference with Vicky Loizou
Secretary General for Tourism Policy
and Development at Government of
the Hellenic Republic

TUESDAY, 27 JULY 2021

3:30 PM - 4:30 PM (AEST - NSW, ACT, VIC, TAS, QLD)

8:30 AM - 9:30 AM (EEST - Athens, Greece)

On behalf of Paul Nicolaou, Director of the Business Leaders Council, Australian Chamber of Commerce and Industry and Katia Gkikiza, Trade Commissioner of Greece in Australia, Consulate General of Greece in Sydney, you are invited to the **Greek Australian Dialogue Zoom video conference with [Ms Vicky Loizou](#) the Secretary General for Tourism Policy and Development at Government of the Hellenic Republic.**

At this session, the Secretary General will talk about what the Hellenic Republic is doing to promote Greece to the rest of the world as a holiday destination, how Greece is coping with COVID19 and how it is managing it in regards to Greece's most important industry of tourism.

Reigniting investment interest, digital technology integration, infrastructure upgrades, sustainable tourism development, advanced tourism training and employment are the priority areas to benefit from Greece's share of EU recovery funds to stimulate the economy after the coronavirus (Covid-19) pandemic subsidies.

The Secretary General has, on many occasions, underlined the importance of cooperation between all parties in Greece. "It's important that we all work together – market players, the academic community and ministry officials – to address the difficulties and seize the opportunity by creating the necessary conditions to develop tourism in order to be competitive within the global environment regardless of specific conditions that may occur each time" she has said.

Following her presentation, there will be an opportunity to ask the Secretary General a question in the Q&A session.

DETAILS FOR THE VIDEO CONFERENCE:

Date: Tuesday, 27 July 2021

Time: 3:30 PM – 4:30 PM (AEST – NSW, ACT, Vic, Tas, Qld), 8.30 AM (EEST - Athens time)

Link: Zoom link will be forwarded to you after you RSVP

Thank you for considering this invitation.

To RSVP please email paul.nicolaou@australianchamber.com.au as soon as possible to secure your place in this video conference.

The hosts look forward to your favourable reply.

BIOGRAPHY: Ms Vicky Loizou, Secretary General for Tourism Policy and Development, Government of the Hellenic Republic

Vicky Loizou is a graduate of Political Sciences and International Studies, and holds a master's degree on European Policies and Administration from the Panteion University of Athens. She is an expert on strategic planning as well as on market reforms planning and implementation. She has a wide and diverse experience in public administration, having served in senior positions consecutively with the Ministry of Defense, the Ministry of Education and the Ministry of Development. In particular at the Ministry of Development (2012-2015) she was responsible for monitoring and coordinating all market reforms and the cooperation with the European Commission and International Organizations such as the OECD and the World Bank. Since January 2016, she served as the Deputy Secretary of Strategic Planning for the New Democracy political party. She was offered the honorary 10th position on the nationwide New Democracy ballot for the 2019 parliamentary elections. Following the elections, she was appointed Secretary General for the Coordination of Economic and Growth Policies and since August 2020 she is the Secretary General for Tourism Policy and Development.