



EU-GCC Dialogue on Economic Diversification  
A project funded by the European Union

Save  
the  
Date

23<sup>rd</sup> March  
15 14 12  
AST GST CET

Regulatory barriers to bilateral  
EU-GCC trade in services



EU-GCC Dialogue on Economic Diversification  
A project funded by the European Union

# Webinar | Regulatory barriers to bilateral EU-GCC trade in services

At the event, Dr Kerneis will share the outputs and conclusions of a study commissioned by the EU-GCC dialogue on Economic Diversification Project entitled '**Regulatory barriers to bilateral EU-GCC trade in services and recommendations for actions that can be undertaken to enhance trade**'.

The study identifies the advantages of the GCC market and the barriers encountered by European service businesses particularly **SME's** when entering the **GCC market**; and proposes **structural legislative** and **regulatory reforms** and bilateral and plurilateral mechanisms which could address these barriers to assist EU service sector businesses enter the GCC market.

**Registration Duration: 90'**

<https://eugcc.my.webex.com/eugcc/my/j.php?RGID=r5d5db1994e57605f0e468a00912a251d>

23

March

15  
14  
12

CET GST AST



Dr. Pascal KERNEIS

Managing Director  
European Services Forum  
ESF