

INVITATION



GREEK AUSTRALIAN DIALOGUE SERIES



Zoom Video Conference with the Hellenic Government's Tourism Minister Mr Vassilis Kikilias

**BUSINESS
SYDNEY**



CONSULATE GENERAL OF GREECE IN SYDNEY
OFFICE FOR ECONOMIC AND COMMERCIAL AFFAIRS

TUESDAY, 12 APRIL 2022
6:00 PM - 7:00 PM (AEST)
11:00 AM (EEST- Athens)

Dear friends,

On behalf of **Katia Gkikiza, Trade Commissioner of Greece in Australia, Consulate General of Greece in Sydney** and **Paul Nicolaou, Executive Director, Business Sydney**, we would like to invite you to a Zoom conference with **the Minister for Tourism of the Hellenic Government, Mr Vassilis Kikilias**.

Tourism is one of the country's main business activities and as such it is a **key revenue generator** that not only supports Greek families but can also play a key role in Greece's post-Covid19 recovery.

The Minister will talk about the link between **trade** and **tourism** and how important it is for Greece, as it contributes 1 in 4 euros directly or indirectly to the Greek economy and therefore to the Greek family.

He will outline his strategies that support traditional and dynamic branches of business activity and efforts which are being made at the same time to attract new investments in key sectors of the Greek economy which will give impetus to tourism, as well as to strengthen infrastructure and preserve the quality of the offered tourist product associated with the country's carrying capacity.

Lastly, the Minister will discuss the importance of EU and national recovery funds that will go into crucial infrastructure projects, including destination management initiatives, the development of mountain tourism, agro tourism, wellness and health tourism, gastronomy, port and marina upgrades, and works that will ensure visitor accessibility.

After the Minister's presentation there will be an opportunity to ask a question in the Q&A.

DETAILS FOR THE VIDEO CONFERENCE:

Date: Tuesday, 12 April 2022

Time: 18:00 – 19:00 AEST (NSW, ACT, Vic, Tas, Qld), 11.00 -12.00 EEST (Athens time)

Link: Zoom link will be forwarded to you after you RSVP.

To RSVP please email **paul.nicolaou@businesssydney.com** as soon as possible to secure your place on the video conference.

We look forward to seeing you online.